



LIFE JACKET DRIVE

The Sea Tow Foundation developed the Life Jacket Drive to collect new and gently used life jackets from the public to be repurposed in the life jacket loaner programs.

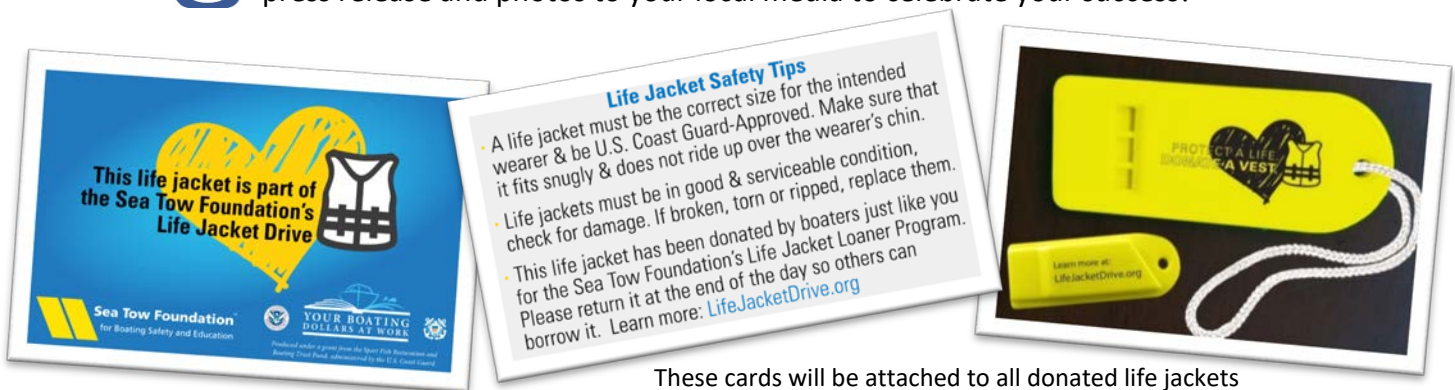
Life jackets are expensive and grant funding is not guaranteed each year, so the Life Jacket Drive is one way to help ensure our Life Jacket Stand hosts will be able to keep their programs running throughout the year.

For more information, visit <http://www.lifejacketdrive.org/>.



HOW TO GET STARTED

- 1** Contact the Sea Tow Foundation at 888-276-7691 or info@boatingsafety.com. We will provide you with the marketing and public relations materials to make your Life Jacket Drive SHINE!
- 2** Pick a timeframe and location to host the Life Jacket Drive and the Sea Tow Foundation will provide you with decals for your collection box along with signage that explains the program. The Sea Tow Foundation will also include a checklist to inspect the donated life jackets as well as whistles and cards to mark each life jacket collected.
- 3** After you've collected the life jackets, use the provided marketing materials to send a press release and photos to your local media to celebrate your success!



These cards will be attached to all donated life jackets along with the bright yellow safety whistle.