

Partnership to Provide Free Life Jackets to Local Boaters

[Organization Name] to Launch Sea Tow Foundation Life Jacket Loaner Station in **[City]**

CITY, STATE – **[Organization name]** – through a partnership with boating safety nonprofit, the [Sea Tow Foundation](#) – has announced the opening of a new [Life Jacket Loaner Station](#), which will be available to **[body of water/overall region]** boaters in **[time of opening]**.

The station – which will be located at **[specific location of station]** – will hold life jackets that local boaters may borrow and use, free of charge. Available in sizes ranging from infant to Adult XL, these life jackets help to ensure each of a boat’s passengers have access to necessary safety equipment.

“We’re excited to partner with the Sea Tow Foundation to make this Life Jacket Loaner Station available to boaters in our area,” said **[organization person’s name], [job title]**. “This will help ensure boaters of all ages have enough proper-fitting life jackets, which will go a long way toward keeping people safe while they’re out enjoying the beautiful **[body of water/overall region]** waters.”

Since 2008, the Sea Tow Foundation has distributed nearly 50,000 life jackets to local businesses and organizations across the country. These stations are placed in locations where boaters will have easy access to the life jackets, such as boat ramps, marinas and parks. Boaters may borrow the life jackets at no cost and are asked to return them when they are finished so that they are available for others to use.

“The opening of this new Life Jacket Loaner Station in **[City]** is a major achievement, and we are proud to partner with **[Organization name]** to ensure the public’s access to these life jackets,” said Gail R. Kulp, the Sea Tow Foundation’s executive director. “With such a strong boating culture, we know that these life jackets will save lives this boating season and for years to come.”

For additional information on the Sea Tow Foundation and to locate a Life Jacket Loaner Station near you, visit www.boatingsafety.com.

###

Suggested [Tweet](#) and [Facebook](#) Post:

Heading out for a day of boating in **[body of water/overall region]**? Stop by the Sea Tow Foundation’s Life Jacket Loaner Station hosted by **[Organization name]** at the **[location of station]** and borrow a life jacket for all of your passengers! #SeaTowFoundation #LifeJackets.

Media Contacts

Frazier Fulton
Commonwealth Public Relations
804-510-0039 ext 102
frazier@commonwealth-pr.com

Gail R. Kulp
Sea Tow Foundation
631-876-5077
gail@boatingsafety.com

Sea Tow Foundation

With a focus on safe boating practices that result in fun on the water, the Sea Tow Foundation – a 501(c)(3) nonprofit organization – was established in 2007 by Sea Tow Founder Capt. Joe Frohnhoefer. After his passing in 2015, Captain Joe's legacy continues as the Foundation brings attention to the number of preventable boating-related accidents, injuries, and deaths, and directly addresses prevention methods through education and awareness. More than 550 life jacket loaner stands are now available across the United States and the Foundation's Designate a Sober Skipper program continues to grow. For more information, please visit BoatingSafety.com.

[Organization name]

Add details about where you operate, your mission, what you do, website link, etc.

Media Contacts

Frazier Fulton
Commonwealth Public Relations
804-510-0039 ext 102
frazier@commonwealth-pr.com

Gail R. Kulp
Sea Tow Foundation
631-876-5077
gail@boatingsafety.com