

## Designated Skipper PSAs

May 2015

- ✓ Boating involves wind, noise, sun and the motion of the boat on the water, which may make it difficult to concentrate and maintain your balance. Alcohol may intensify these effects and impair your judgment. The Sea Tow Foundation wants to remind you to Designate a Sober Skipper every time you go boating – for you and for everyone else on board. Take the pledge and learn more at [designatedskipper.com](http://designatedskipper.com). (about 20-25 seconds)
- ✓ The Sea Tow Foundation reminds you that a boat is like a vehicle and that safe operation is a legal and personal responsibility. Appointing a Designated Skipper every time you go boating is the smart – and safe – move. Take the pledge and learn more at [designatedskipper.com](http://designatedskipper.com). (15 seconds)
- ✓ Whether you are behind the wheel of a car or boat, you should always be alert and aware. The Sea Tow Foundation reminds you to Designate a qualified and Sober Skipper any time you boat! Take the Pledge and learn more at [designatedskipper.com](http://designatedskipper.com). (15 seconds)
- ✓ On average, there is one boating accident per day as a result of alcohol use on the water. Don't become a statistic. Visit [designatedskipper.com](http://designatedskipper.com) to take the pledge to always be or designate a Sober Skipper and encourage your friends to do the same. This message brought to you by the US Coast Guard and the Sea Tow Foundation. (16-18 seconds)
- ✓ There isn't anything better than a day out on the water boating. The Sea Tow Foundation wants you to be able to enjoy even more beautiful days by being a responsible boater and having a Designated Skipper so that you and everyone on board can have fun, and get home safely. Take the Pledge and learn more at [designatedskipper.com](http://designatedskipper.com). (17-20 seconds)
- ✓ Fun and being responsible DO mix when boating with family and friends. Enjoy your time on the water and make it home safely by Designating a Sober Skipper for your voyage. Take the Pledge and learn more at [designatedskipper.com](http://designatedskipper.com). This message brought to you by the US Coast Guard and the Sea Tow Foundation. (15-17 seconds)
- ✓ A day out boating should be fun, relaxing and stress free, so why ruin it? Many accidents on the water could have been prevented if there was a designated sober skipper. Take the Pledge to always be or designate a sober skipper so we can all keep the fun in boating. Learn more at [designatedskipper.com](http://designatedskipper.com). Brought to you by the US Coast Guard and the Sea Tow Foundation. (20 seconds)

- ✓ When you head out boating this holiday weekend be sure to add designating a sober skipper to your pre-voyage checklist. Doing so will allow you to enjoy the sun, fun and water, while making sure that everyone on board has a responsible and qualified skipper at the helm to get them home safely. Take the Pledge and learn more at [designatedskipper.com](http://designatedskipper.com). Brought to you by the US Coast Guard and the Sea Tow Foundation. (18-20 seconds)
- ✓ When heading out for a night on the town you designate a driver, so why is it that when boating you don't have a Designated Skipper? Alcohol use is the primary contributing factor in fatalities on the water. Take the Pledge to always be or designate a sober skipper before leaving the dock. A day out boating should be about fun in the sun with friends and family, while being a responsible boater. Take the Pledge and learn more at [designatedskipper.com](http://designatedskipper.com). Brought to you by the US Coast Guard and the Sea Tow Foundation. (25 seconds)
- ✓ A day out boating should be fun, relaxing and stress free, so why ruin it? Boating Under the Influence is against the law in all states. While it is always safer for all passengers to avoid drinking while boating, should alcoholic beverages be involved in your day out boating be sure to designate a sober skipper, for the safety of everyone on board. Brought to you by the US Coast Guard and Sea Tow Foundation.
- ✓ When you plan an evening out you designate a driver for your car, so why don't you designate a sober skipper for your boat? On average, there is one boating accident per day as a result of alcohol use on the water. Boating involves wind, noise, sun and the motion of the boat on the water, which may make it harder to concentrate and maintain your balance. Alcohol may intensify these effects and impair your judgment. Don't become a statistic. The Sea Tow Foundation wants to remind you to Designate a Sober Skipper every time you go boating – for you and for everyone else on board. Take the pledge and learn more at [designatedskipper.com](http://designatedskipper.com).