

National Nonprofit Champions Sober Skippers
Sea Tow Foundation Launches Designated Sober Skipper Program

SOUTHOLD, N.Y. – The [Sea Tow Foundation](#) has announced the launch of its seminal [Designated Sober Skipper](#) campaign, a program that encourages boaters to choose a Sober Skipper before they leave the dock. By forming alliances with marinas and other organizations nationwide, the New York-based nonprofit bands together with boaters everywhere to champion a cause that promotes safe, fun boating experiences for all.

“We know how much boaters enjoy their time on the water,” said Gail R. Kulp, the Foundation’s executive director, “and we want to remind them that having fun and being responsible work hand-in-hand. Our goal is simple – to ensure everyone makes it home safely. That’s why it’s so important that whoever is in the captain’s chair stays sober at all times.”

Through grassroots advocacy, the Sea Tow Foundation urges boaters to Designate a Sober Skipper before getting underway. Those who “Take the Pledge” to do so are given bright yellow wristbands to showcase their commitment to having fun, safe day on the water.

“Many boaters don’t realize that the effects of alcohol when boating are often more dramatic than they might be back ashore,” Kulp added. This has led to alcohol being a leading contributing factor in fatal boating accidents, [according to the United States Coast Guard](#).

“When you’re out on a boat, sun, wind, noise and constant motion can lead to lowering your coordination much faster than it would on land,” Kulp said. “It may only take one drink for disorientation to set in. That’s why designating a Sober Skipper before you leave the dock is so important.”

Boaters can visit participating marinas or [go online](#) to get on board. Visit [SoberSkipper.com](#) for more information and ready-to-post social media messages (like the ones on following page) with a calendar of suggested dates to share them.

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The Sea Tow Foundation is a 501(c)(3) nonprofit organization dedicated to the education and promotion of safe boating practices. Sea Tow Founder Capt. Joe Frohnhoefer established the Foundation in 2007 with a focus on safe boating practices that result in fun on the water. After his passing in 2015, Captain Joe’s legacy continues as the Foundation brings attention to the number of preventable boating-related accidents, injuries, and deaths, and directly addresses prevention methods through education and awareness. More than 450 life jacket loaner stands are now available across the United States, and the Foundation’s Designated Sober Skipper program

Media Contacts

Frazier Fulton
Commonwealth Public Relations
804-510-0039 ext 102
frazier@commonwealth-pr.com

Gail R. Kulp
Sea Tow Foundation
631-876-5077
gail@boatingsafety.com

Get on board to help spread the Sober Skipper message! Find social media posts like the ones below and a calendar of suggested dates to share them on [SoberSkipper.com](http://www.soberskipper.com).

Facebook Post:

Your hand on the helm puts lives in your hands. @SeaTowFoundation and @USCoastguard remind you to be or designate a Sober Skipper before you leave the dock this holiday week and every time you go boating. Get on board at <http://www.soberskipper.com/>. #getonboard #soberskipper #seatowfoundation #uscg #safeboating

Tweet:

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Facebook Post:

Get everyone on board to make happy Fourth of July memories on the water! @SeaTowFoundation and @USCoastguard remind you to be or designate a Sober Skipper before you leave the dock. Get on board at <http://www.soberskipper.com/>. #getonboard #soberskipper #seatowfoundation #uscg #safeboating

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