

2017

BUILDING
OWNERS AND
MANAGERS
ASSOCIATION
OF SACRAMENTO

*Corporate
Partner
Opportunities*



2017

Welcome

Welcome

Dear Prospective Corporate Partner:

As a valued member of BOMA Sacramento, your involvement is vital to our ability to provide the many educational programs, advocacy efforts and exciting networking events BOMA Sacramento offers to its membership year round.

We urge your company to become a Corporate Partner. As an annual Corporate Partner, you will have the opportunity to raise your profile among peers, while sustaining the advancement of the commercial real estate industry in Sacramento. No amount of advertising can buy the visibility, direct connections and reputation gained as a BOMA Sacramento supporting partner.

Your enrollment as an annual Corporate Partner should be considered an investment in your immediate and long term business plan. Every dollar will be dedicated to protecting and enhancing the local real estate industry and helping you to strengthen your brand and build your business.

Thank you in advance for your support. Please contact BOMA Sacramento Executive Director/BAE, Julia Freeland, at Julia@BOMASacramento.org or (916) 443-9092 for details.

Sincerely,

Chetta Sinclair, Cushman & Wakefield
President, BOMA Sacramento

2017

**Corporate
Partner
Opportunities**

Titanium Partner Benefits

Maximum of one (1) Partner
Cost \$12,000 = Value \$30,000

Right of first refusal to renew Titanium Partnership the following year.

Membership

- Allied Membership for your company

Luncheon Sponsorship - Sacramento

- Invitation, website and collateral advertisement
- Four (4) event tickets per luncheon
- Digital logo display
- One (1) reserved table
- Opportunity to serve as the Wine Sponsor
- Two-minute presentation (Titanium, Platinum and Gold Only) at one luncheon event
- Titanium Partner ribbon

Luncheon Sponsorship - Stockton

- Website and collateral advertisement
- One (1) event ticket per luncheon
- Digital logo display
- First right of refusal to sponsor one (1) lunch as Wine Sponsor or Dessert Sponsor
- Titanium Partner ribbon

Property Manager's Breakfast

- First right of refusal to sponsor one (1) Property Manager's Breakfast

Networking Event Sponsorship

- Invitation, website and collateral advertisement
- \$300 discount off on sponsorship price
- Two (2) event tickets

Golf Tournament Sponsorship

- Invitation, website and collateral advertisement
- First choice of hole for Tee Sponsorship, two (2) foursomes and \$500 discount on sponsorship
- Event signage and sponsor recognition

Website Advertising

- Logo (largest) and link on bomasacramento.org Corporate Partners webpage
- Direct link to company website from BOMA Sacramento homepage

BOMA Brief Advertising

- Company logo and webpage linked in BOMA Sacramento newsletter with company featured once annually

2017

Corporate Partner Opportunities

Titanium Partner Benefits

Continued

Online Membership Directory

- Company logo and company webpage linked to BOMA Sacramento Allied Directory page

Partner Profile

- Electronic feature highlighting your company to all members once annually

Corporate Partner Event and Annual Board Dinner

- Six (6) tickets to Corporate Partner Event
- Two (2) tickets to Annual Board Dinner

BOMA Vendor Showcase Sponsorship

- \$400 discount on Vendor Sponsorship
- Invitation, website and collateral advertisement
- Two (2) additional event tickets with sponsorship

Winter Holiday Party Sponsorship

- Invitation, website and collateral advertisement
- Four (4) event tickets to the BOMA Holiday Party
- Digital sponsor recognition at event

Education Sponsorship

- Invitation, website and collateral advertisement
- Seminar sponsor provides lunch and five minute presentation on final day of course (twice annually)

Logo

- Right to use BOMA Sacramento logo and “Corporate Partner” in company collateral

New Member Welcome Letter

- Company profile is sent out with each New Member Welcome Letter

Total Value: \$30,000

2017

Corporate Partner Opportunities

Platinum Partner Benefits

Maximum of three (3) Partners
Cost \$8,000 = Value \$24,000

Right of first refusal to renew Platinum Partnership the following year.

Membership

- Allied Membership for your company

Luncheon Sponsorship - Sacramento

- Invitation, website and collateral advertisement
- Three (3) event tickets per Sacramento luncheon
- Digital logo display
- One (1) reserved table
- Opportunity to serve as Wine Sponsor for one luncheon
- Two-minute presentation (Titanium, Platinum and Gold Only) at one luncheon event
- Platinum Partner ribbon

Luncheon Sponsorship - Stockton

- Invitation, website and collateral advertisement
- One (1) event ticket per luncheon
- Digital logo display
- Second right of refusal to sponsor one (1) lunch as Wine Sponsor or Dessert Sponsor
- Platinum Partner ribbon

Property Manager's Breakfast

- Second right of refusal to sponsor one (1) Property Manager's Breakfast

Networking Event Sponsorship

- Invitation, website and collateral advertisement
- \$300 discount off on sponsorship price
- Two (2) additional event tickets with sponsorship

Golf Tournament Sponsorship

- Invitation, website and collateral advertisement
- Premium placement Tee Sponsorship, one (1) foursome and \$500 discount on sponsorship
- Event signage and sponsor recognition

Website Advertising

- Logo and link on bomasacramento.org Corporate Partners webpage
- Direct link to company website from BOMA Sacramento homepage

BOMA Brief Advertising

- Company logo and link on BOMA Brief e-newsletter

2017

Corporate Partner Opportunities

Platinum Partner Benefits

Continued

Online Membership Directory

- Company logo and company webpage linked to BOMA Sacramento Allied Directory page

Partner Profile

- Electronic feature highlighting your company to all members once annually

Corporate Partner Event

- Five (5) tickets to Corporate Partner Event

BOMA Vendor Showcase Sponsorship

- \$400 discount on Vendor Sponsorship
- Invitation, website and collateral advertisement
- Two (2) additional event tickets with sponsorship

Winter Holiday Party Sponsorship

- Invitation, website and collateral advertisement
- Three (3) event tickets to the BOMA Holiday Party
- Digital sponsor recognition at event

Education Sponsorship

- Invitation, website and collateral advertisement
- Seminar sponsor provides lunch and five minute presentation on final day of course (once annually)

Logo

- Right to use BOMA Sacramento logo and “Corporate Partner” in company collateral

New Member Welcome Letter

- Company profile is sent out with each New Member Welcome Letter

Total Value: \$24,000

2017

Corporate Partner Opportunities

Gold Partner Benefits

Maximum of six (6) Partners
Cost \$6,000 = Value \$21,000

Right of first refusal to renew Gold Partnership the following year.

Membership

- Allied Membership for your company

Luncheon Sponsorship - Sacramento

- Invitation, website and collateral advertisement
- Two (2) event tickets per luncheon
- Digital logo display
- Opportunity to be the Wine Sponsor at one luncheon
- Two-minute presentation (Titanium, Platinum and Gold Only) at one luncheon event
- Gold Partner ribbon

Luncheon Sponsorship - Stockton

- Invitation, website and collateral advertisement
- One (1) event ticket per luncheon
- Digital logo display
- Gold Partner ribbon

Networking Event Sponsorship

- Invitation, website and collateral advertisement
- \$250 discount off on sponsorship price
- One (1) event ticket

Golf Tournament Sponsorship

- Invitation, website and collateral advertisement
- Premium placement Tee Sponsorship, two (2) player registration, first right to a foursome and \$400 discount on sponsorship
- Event signage and sponsor recognition

Website Advertising

- Logo and link on bomasacramento.org Corporate Partners webpage
- Direct link to company website from BOMA Sacramento homepage

E-Newsletter Advertising

- Company logo and link on BOMA Brief e-newsletter

Partner Profile

- Electronic feature highlighting your company to all members once annually

2017

**Corporate
Partner
Opportunities**

Gold Partner Benefits Continued

Online Membership Directory

- Company logo and company webpage linked to BOMA Sacramento Allied Directory page

Corporate Partner Event

- Four (4) tickets to Corporate Partner Event

BOMA Vendor Showcase Sponsorship

- \$325 discount on Vendor Sponsorship – includes booth
- Invitation, website and collateral advertisement
- One (1) additional event ticket with sponsorship

Winter Holiday Party Sponsorship

- Invitation, website and collateral advertisement
- Two (2) event tickets to the BOMA Holiday Party
- Digital sponsor recognition at event

Logo

- Right to use BOMA Sacramento logo and “Corporate Partner” in company collateral

New Member Welcome Letter

- Company profile is sent out with each New Member Welcome Letter

Total Value: \$21,000

2017

**Corporate
Partner
Opportunities**

Silver Partner Benefits

Maximum of fifteen (15) Partners

Cost \$4,000 = Value \$18,000

Right of first refusal to renew Silver Partnership the following year.

Membership

- Allied Membership for your company

Luncheon Sponsorship - Sacramento

- Invitation, website and collateral advertisement
- One (1) event ticket per luncheon
- Digital logo display
- Silver Partner ribbon

Luncheon Sponsorship - Stockton

- Invitation, website and collateral advertisement
- One (1) event ticket per luncheon
- Digital logo display
- Silver Partner ribbon

Networking Event Sponsorship

- Invitation, website and collateral advertisement
- \$100 discount off on sponsorship price
- One (1) event ticket

Golf Tournament Sponsorship

- Invitation, website and collateral advertisement
- One (1) player registration and first right to a foursome and \$250 discount on sponsorship
- Event signage and sponsor recognition

Website Advertising

- Logo and link on bomasacramento.org Corporate Partners webpage
- Direct link to company website from BOMA Sacramento homepage

E-Newsletter Advertising

- Company logo and link on newsletter sponsor page

Partner Profile

- Electronic feature highlighting your company to all members featured once annually

2017

Corporate Partner Opportunities

Silver Partner Benefits

Continued

Corporate Partner Event

- Two (2) tickets to Corporate Partner Event

Online Membership Directory

- Company logo and company webpage linked to BOMA Sacramento Allied Directory page

BOMA Vendor Showcase Sponsorship

- \$150 discount on Vendor Sponsorship – includes booth
- Invitation, website and collateral advertisement
- One (1) additional event ticket with sponsorship

Winter Holiday Party Sponsorship

- Invitation, website and collateral advertisement
- One (1) event ticket to the BOMA Holiday Party
- Digital sponsor recognition at event

Education Sponsorship

- Invitation, website and collateral advertisement

Logo

- Right to use BOMA Sacramento logo and “Corporate Partner” in company collateral

New Member Welcome Letter

- Company profile is sent out with each New Member Welcome Letter

Total Value: \$18,000



Corporate Partner Agreement

General Information

Company Name: _____ Contact Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
E-mail: _____ Company Website Address: _____

Supporting Partner Level

Titanium Partner (\$12,000) : Platinum Partner (\$8,000) : Gold Partner (\$6,000) : Silver Partner (\$4,000) :

Payment Information

Company Check (make check payable to BOMA Sacramento): Check #: _____ For \$: _____
Charge: Visa/MasterCard/American Express
Card #: _____ Exp: _____
3 Digit Security Code: _____ Name on Card: _____ Signature: _____ Billing Zip: _____

Checklist for Corporate Partner

Please provide to BOMA Sacramento as soon as possible, but no later than January 31, 2017 there is collateral that needs to be developed

- Complete and submit Corporate Partner Agreement
- E-mail high resolution logo upon sign-up completion to: julia@bomasacramento.org
- Company Profile with main contact information

By signing below, I understand that I am making a commitment to participate in BOMA Sacramento's supporting partner opportunities. The term of this agreement will commence on the day and year first set forth below and will end at the completion of the year. If full payment is not received by January 31, 2017, I understand the sponsorship agreement will be canceled and I will not receive any marketing benefits.

Signature: _____ Date: _____
Accepted by: _____ Date: _____

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