

# BOMA SACRAMENTO



Quarterly Newsletter

Spring 2018

## BOMA Focuses on Legislative Advocacy



BOMA is constantly fighting to protect the interests of our members at the state and federal levels of government. BOMA California focuses on state issues and we have hundreds of bills we are currently reviewing to determine if they pose a threat to our industry. Look for updates from us on these bills in the coming weeks.

Even with the lopsided legislative Supermajorities in both Houses of the California State Legislature, the commercial real estate industry had many policy wins in the past year. [Click here](#) to review just some of the highlights – good and bad - from 2017.



## The Importance of the RPA Designation



The RPA is the Real Property Administrator Designation and demonstrates an individual has completed education in all aspects of operating a commercial building and maximizing a building's net income while minimizing risk.

BOMA Sacramento offers classes throughout the year that help you obtain your RPA designation. Our next course is Asset Management offered October 9 - 11 [click here](#) for more info.



## BOMA Member Spotlight



2017 Principal Member of the Year



2017 Allied Member of the Year

**Matt Ardaiz, CBRE**

*"To me, the Principal and Allied membership who make up BOMA represent the best and brightest our industry has to offer, and being a member allows me to surround myself with an incredible wealth of knowledge, and continued opportunities for connections and growth. I am a firm believer in the Law of Cause and Effect, and that the success you achieve in life will be proportional to the quality and quantity of the effort you put in. At the end of the day, I get and stay involved to support my industry, educate myself, and for the opportunity to impact somebody along the way."*

**Rick Terry, RT Painting**

*"BOMA has afforded me the opportunity to thrive as a business by giving me the platform to speak with potential clients on a one-on-one basis, building a relationships, as well as finding out their commercial property needs. I have devoted my time to the Allied Steering Committee, BOMA Board of Directors, and have been a Corporate Sponsor to help build my brand and grow my company."*



**CBRE**



## A Message From Our President



**Chetta Sinclair, Cushman & Wakefield  
2017 & 2018 BOMA Sacramento Board President**

Thank you for your continued membership and support of BOMA Sacramento in 2018. We have planned an exciting schedule of events for this year and look forward to seeing all of you at the events. We will also continue our mission to promote the highest professional standards for the industry by providing resources, education, business relationship opportunities, legislative and regulatory representation for the commercial real estate industry.... [Click here](#) to continue reading.



Sharing your data with the 2018 EER surveys unlocks a number of valuable benefits to help you improve your building's performance:

- New this year, receive a free Market Snapshot, which offers top-level income and expense data you can use to broadly assess how your property compares to others in the same market;
- Fulfill a prerequisite for applying for, maintaining or renewing your building's BOMA 360 designation;
- Gain priority access to the 2018 reports—and receive the deepest submitter discounts ever offered on your subscription (40% or more off);
- Help create the best and most accurate benchmarking tools in the industry, which can then be used to assess income and expenses, validate business strategies, create budgets and more when they are launched in June. [Click here](#) for more...



**Welcome 2018 New Members!**

Robin Costello, Hines  
Aundrea Inhle-Cyphers, Buzz Oates Management Services  
Daniel Lowndes, Anixter, Inc.  
Michelle Marden, Citadel Management Company  
Tim Murphy, Corporate Care  
Michelle Simmons, Buzz Oates Management Services  
Robert Sousa, Cooper Oates Air Conditioning



## Event Spotlight



### Are you registered for the Taste of the Town Masquerade?

This is one of our most popular events of the year, and we are looking forward to seeing our members next Thursday, March 15!

[Click here](#) to register.

Thank you to our Event Sponsor



### Congrats to our 2018 Scholarship Recipients!

Kim Borra  
Cassandra Buchholz  
David Clement  
Jessica Cooper  
Erika Jones  
Peter McAllister  
Tanya Navarro  
Sara Robinson  
Cynthia Rodriguez  
Kara Rountree  
Shyri Siddique



### Not a Member?

We invite you to be a part of the BOMA Sacramento membership. Your professional association is the place to turn during tough economic times as well as prosperous times. Make connections and develop skills that may give you a professional edge and help build your business in the Greater Sacramento Area.

[Click here](#) for more info.



As an association BOMA Sacramento relies on our members to run our committees and serve on our Board of Directors. Our association is strong because of the support of our members!

- [Click here](#) to view our 2018 Board of Directors
- Interested in serving on a committee? [Click here](#) to download the 2018 Committee Info.



## Support our 2018 Charity!



Simply by having a brain, every person in your community is at risk for developing Alzheimer's, a fatal disease that cannot be prevented, treated or even slowed. Today, more than 5 million Americans are living with Alzheimer's disease, and by 2050 that number is projected to reach as many as 16 million. That's why it's important to take action now to help end this epidemic.

June is Alzheimer's & Brain Awareness Month, and the Alzheimer's Association® would like to ask for your support in raising awareness of Alzheimer's, the sixth-leading cause of death in the United States. Since the color of the Alzheimer's movement is purple, the Alzheimer's Association Northern California and Northern Nevada Chapter respectfully asks for your endorsement to those BOMA members who have the ability to help us raise awareness in Sacramento by lighting their buildings in purple for Alzheimer's & Brain Awareness Month.  
[Click here](#) to read more...

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