

# 2017

BUILDING  
OWNERS AND  
MANAGERS  
ASSOCIATION  
OF SACRAMENTO

*Corporate  
Partner  
Opportunities*



# 2017

## Welcome

## Welcome

Dear Prospective Corporate Partner:

As a valued member of BOMA Sacramento, your involvement is vital to our ability to provide the many educational programs, advocacy efforts and exciting networking events BOMA Sacramento offers to its membership year round.

We urge your company to become a Corporate Partner. As an annual Corporate Partner, you will have the opportunity to raise your profile among peers, while sustaining the advancement of the commercial real estate industry in Sacramento. No amount of advertising can buy the visibility, direct connections and reputation gained as a BOMA Sacramento supporting partner.

Your enrollment as an annual Corporate Partner should be considered an investment in your immediate and long term business plan. Every dollar will be dedicated to protecting and enhancing the local real estate industry and helping you to strengthen your brand and build your business.

Thank you in advance for your support. Please contact BOMA Sacramento Executive Director/BAE, Julia Freeland, at [Julia@BOMASacramento.org](mailto:Julia@BOMASacramento.org) or (916) 443-9092 for details.

Sincerely,

Julie Gephart, Juno Commercial Real Estate  
President, BOMA Sacramento

# 2017

**Corporate  
Partner  
Opportunities**

## Titanium Partner Benefits

Maximum of one (1) Partner  
Cost \$12,000 = Value \$30,000

Right of first refusal to renew Titanium Partnership the following year.

### ***Membership***

- Allied Membership for your company

### ***Luncheon Sponsorship - Sacramento***

- Invitation, website and collateral advertisement
- Four (4) event tickets per luncheon
- Digital logo display
- One (1) reserved table
- Opportunity to serve as the Wine Sponsor
- Two-minute presentation (Titanium, Platinum and Gold Only) at one luncheon event
- Titanium Partner ribbon

### ***Luncheon Sponsorship - Stockton***

- Website and collateral advertisement
- One (1) event ticket per luncheon
- Digital logo display
- First right of refusal to sponsor one (1) lunch as Wine Sponsor or Dessert Sponsor
- Titanium Partner ribbon

### ***Property Manager's Breakfast***

- First right of refusal to sponsor one (1) Property Manager's Breakfast

### ***Networking Event Sponsorship***

- Invitation, website and collateral advertisement
- \$300 discount off on sponsorship price
- Two (2) event tickets

### ***Golf Tournament Sponsorship***

- Invitation, website and collateral advertisement
- First choice of hole for Tee Sponsorship, two (2) foursomes and \$500 discount on sponsorship
- Event signage and sponsor recognition

### ***Website Advertising***

- Logo (largest) and link on bomasacramento.org Corporate Partners webpage
- Direct link to company website from BOMA Sacramento homepage

### ***BOMA Brief Advertising***

- Company logo and webpage linked in BOMA Sacramento newsletter with company featured once annually

# 2017

**Corporate  
Partner  
Opportunities**

## Titanium Partner Benefits

Continued

### ***Online Membership Directory***

- Company logo and company webpage linked to BOMA Sacramento Allied Directory page

### ***Partner Profile***

- Electronic feature highlighting your company to all members once annually

### ***Corporate Partner Event and Annual Board Dinner***

- Six (6) tickets to Corporate Partner Event
- Two (2) tickets to Annual Board Dinner

### ***BOMA Vendor Showcase Sponsorship***

- \$400 discount on Vendor Sponsorship
- Invitation, website and collateral advertisement
- Two (2) additional event tickets with sponsorship

### ***Winter Holiday Party Sponsorship***

- Invitation, website and collateral advertisement
- Four (4) event tickets to the BOMA Holiday Party
- Digital sponsor recognition at event

### ***Education Sponsorship***

- Invitation, website and collateral advertisement
- Seminar sponsor provides lunch and five minute presentation on final day of course (twice annually)

### ***Logo***

- Right to use BOMA Sacramento logo and “Corporate Partner” in company collateral

### ***New Member Welcome Letter***

- Company profile is sent out with each New Member Welcome Letter

***Total Value: \$30,000***

# 2017

## Corporate Partner Opportunities

# Platinum Partner Benefits

Maximum of three (3) Partners

Cost \$8,000 = Value \$24,000

Right of first refusal to renew Platinum Partnership the following year.

### ***Membership***

- Allied Membership for your company

### ***Luncheon Sponsorship - Sacramento***

- Invitation, website and collateral advertisement
- Three (3) event tickets per Sacramento luncheon
- Digital logo display
- One (1) reserved table
- Opportunity to serve as Wine Sponsor for one luncheon
- Two-minute presentation (Titanium, Platinum and Gold Only) at one luncheon event
- Platinum Partner ribbon

### ***Luncheon Sponsorship - Stockton***

- Invitation, website and collateral advertisement
- One (1) event ticket per luncheon
- Digital logo display
- Second right of refusal to sponsor one (1) lunch as Wine Sponsor or Dessert Sponsor
- Platinum Partner ribbon

### ***Property Manager's Breakfast***

- Second right of refusal to sponsor one (1) Property Manager's Breakfast

### ***Networking Event Sponsorship***

- Invitation, website and collateral advertisement
- \$300 discount off on sponsorship price
- Two (2) additional event tickets with sponsorship

### ***Golf Tournament Sponsorship***

- Invitation, website and collateral advertisement
- Premium placement Tee Sponsorship, one (1) foursome and \$500 discount on sponsorship
- Event signage and sponsor recognition

### ***Website Advertising***

- Logo and link on bomasacramento.org Corporate Partners webpage
- Direct link to company website from BOMA Sacramento homepage

### ***BOMA Brief Advertising***

- Company logo and link on BOMA Brief e-newsletter

# 2017

## Corporate Partner Opportunities

# Platinum Partner Benefits

Continued

### **Online Membership Directory**

- Company logo and company webpage linked to BOMA Sacramento Allied Directory page

### **Partner Profile**

- Electronic feature highlighting your company to all members once annually

### **Corporate Partner Event**

- Five (5) tickets to Corporate Partner Event

### **BOMA Vendor Showcase Sponsorship**

- \$400 discount on Vendor Sponsorship
- Invitation, website and collateral advertisement
- Two (2) additional event tickets with sponsorship

### **Winter Holiday Party Sponsorship**

- Invitation, website and collateral advertisement
- Three (3) event tickets to the BOMA Holiday Party
- Digital sponsor recognition at event

### **Education Sponsorship**

- Invitation, website and collateral advertisement
- Seminar sponsor provides lunch and five minute presentation on final day of course (once annually)

### **Logo**

- Right to use BOMA Sacramento logo and “Corporate Partner” in company collateral

### **New Member Welcome Letter**

- Company profile is sent out with each New Member Welcome Letter

**Total Value: \$24,000**

# 2017

## Corporate Partner Opportunities

# Gold Partner Benefits

Maximum of six (6) Partners  
Cost \$6,000 = Value \$21,000

Right of first refusal to renew Gold Partnership the following year.

### ***Membership***

- Allied Membership for your company

### ***Luncheon Sponsorship - Sacramento***

- Invitation, website and collateral advertisement
- Two (2) event tickets per luncheon
- Digital logo display
- Opportunity to be the Wine Sponsor at one luncheon
- Two-minute presentation (Titanium, Platinum and Gold Only) at one luncheon event
- Gold Partner ribbon

### ***Luncheon Sponsorship - Stockton***

- Invitation, website and collateral advertisement
- One (1) event ticket per luncheon
- Digital logo display
- Gold Partner ribbon

### ***Networking Event Sponsorship***

- Invitation, website and collateral advertisement
- \$250 discount off on sponsorship price
- One (1) event ticket

### ***Golf Tournament Sponsorship***

- Invitation, website and collateral advertisement
- Premium placement Tee Sponsorship, two (2) player registration, first right to a foursome and \$400 discount on sponsorship
- Event signage and sponsor recognition

### ***Website Advertising***

- Logo and link on bomasacramento.org Corporate Partners webpage
- Direct link to company website from BOMA Sacramento homepage

### ***E-Newsletter Advertising***

- Company logo and link on BOMA Brief e-newsletter

### ***Partner Profile***

- Electronic feature highlighting your company to all members once annually

# 2017

**Corporate  
Partner  
Opportunities**

## Gold Partner Benefits Continued

### ***Online Membership Directory***

- Company logo and company webpage linked to BOMA Sacramento Allied Directory page

### ***Corporate Partner Event***

- Four (4) tickets to Corporate Partner Event

### ***BOMA Vendor Showcase Sponsorship***

- \$325 discount on Vendor Sponsorship – includes booth
- Invitation, website and collateral advertisement
- One (1) additional event ticket with sponsorship

### ***Winter Holiday Party Sponsorship***

- Invitation, website and collateral advertisement
- Two (2) event tickets to the BOMA Holiday Party
- Digital sponsor recognition at event

### ***Logo***

- Right to use BOMA Sacramento logo and “Corporate Partner” in company collateral

### ***New Member Welcome Letter***

- Company profile is sent out with each New Member Welcome Letter

***Total Value: \$21,000***



# 2017

**Corporate  
Partner  
Opportunities**

## Silver Partner Benefits

Maximum of fifteen (15) Partners

Cost \$4,000 = Value \$18,000

Right of first refusal to renew Silver Partnership the following year.

### ***Membership***

- Allied Membership for your company

### ***Luncheon Sponsorship - Sacramento***

- Invitation, website and collateral advertisement
- One (1) event ticket per luncheon
- Digital logo display
- Silver Partner ribbon

### ***Luncheon Sponsorship - Stockton***

- Invitation, website and collateral advertisement
- One (1) event ticket per luncheon
- Digital logo display
- Silver Partner ribbon

### ***Networking Event Sponsorship***

- Invitation, website and collateral advertisement
- \$100 discount off on sponsorship price
- One (1) event ticket

### ***Golf Tournament Sponsorship***

- Invitation, website and collateral advertisement
- One (1) player registration and first right to a foursome and \$250 discount on sponsorship
- Event signage and sponsor recognition

### ***Website Advertising***

- Logo and link on bomasacramento.org Corporate Partners webpage
- Direct link to company website from BOMA Sacramento homepage

### ***E-Newsletter Advertising***

- Company logo and link on newsletter sponsor page

### ***Partner Profile***

- Electronic feature highlighting your company to all members featured once annually

# 2017

**Corporate  
Partner  
Opportunities**

## Silver Partner Benefits Continued

### **Corporate Partner Event**

- Two (2) tickets to Corporate Partner Event

### **Online Membership Directory**

- Company logo and company webpage linked to BOMA Sacramento Allied Directory page

### **BOMA Vendor Showcase Sponsorship**

- \$150 discount on Vendor Sponsorship – includes booth
- Invitation, website and collateral advertisement
- One (1) additional event ticket with sponsorship

### **Winter Holiday Party Sponsorship**

- Invitation, website and collateral advertisement
- One (1) event ticket to the BOMA Holiday Party
- Digital sponsor recognition at event

### **Education Sponsorship**

- Invitation, website and collateral advertisement

### **Logo**

- Right to use BOMA Sacramento logo and “Corporate Partner” in company collateral

### **New Member Welcome Letter**

- Company profile is sent out with each New Member Welcome Letter

**Total Value: \$18,000**



# Corporate Partner Agreement

## General Information

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Company Website Address: \_\_\_\_\_

## Supporting Partner Level

Titanium Partner (\$12,000) :     Platinum Partner (\$8,000) :     Gold Partner (\$6,000) :     Silver Partner (\$4,000) :

## Payment Information

Company Check (make check payable to BOMA Sacramento): Check #: \_\_\_\_\_ For \$: \_\_\_\_\_  
Charge: Visa/MasterCard/American Express  
Card #: \_\_\_\_\_ Exp: \_\_\_\_\_  
3 Digit Security Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

## Checklist for Corporate Partner

***Please provide to BOMA Sacramento as soon as possible, but no later than January 31, 2017 there is collateral that needs to be developed***

- Complete and submit Corporate Partner Agreement
- E-mail high resolution logo upon sign-up completion to: [julia@bomasacramento.org](mailto:julia@bomasacramento.org)
- Company Profile with main contact information

By signing below, I understand that I am making a commitment to participate in BOMA Sacramento's supporting partner opportunities. The term of this agreement will commence on the day and year first set forth below and will end at the completion of the year. If full payment is not received by January 31, 2017, I understand the sponsorship agreement will be canceled and I will not receive any marketing benefits.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_

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