BOMA’s Annual Sustaining Sponsorship Program was created at the requests of BOMA member companies who desired to package their company’s marketing and support of BOMA into a comprehensive and elite sponsorship package that achieves a higher profile and enhanced access within BOMA.

BOMA offers three levels of annual Sustaining Partnership and the benefits are listed on the following pages. All three sponsorship levels, Platinum, Gold and Silver are limited to no more than 10 sponsors per level. Note: BOMA can be somewhat flexible by slightly tailoring your partnership to meet your specific needs and desires.

As a Sustaining Partner, your firm will be recognized throughout the year to BOMA’s membership for supporting BOMA’s mission to advance a vibrant commercial real estate industry through advocacy, influence, knowledge and networking.
Platinum Sponsors receive more than $16,000 of value and the highest level of recognition and benefits throughout the year. When you become a sustaining partner, part of your support is considered pre-payment for events and credited to those accounts. The rest of your support comes in the form of recognition for your company’s partnership before members and the industry. The pre-paid events and sponsorships include:

**DIRECT VALUE $4,750**
- Your membership dues are included with your sponsorship. Estimated at ($1,800)
- BOMA seminars, luncheons and/or Holiday Event ($1,000 pre-paid to your account)
- One standard booth at the BOMA Seattle King County annual trade show ($650)
- BOMA Golf Tournament venue/hole sponsorship ($700)
- If held, participation in an exclusive networking event limited to BOMA’s major sponsors with BOMA’s top leaders and other key principal members. (Estimated value $600)

**PROMOTIONAL VALUE OVER $14,000**
- Your company logo in the signature lines of BOMA staff emails (see example) over 50,000 emails sent with your logo seen an estimated 50,000 times (Estimated value $3,000)
- Sponsorship includes a pre-paid 150 word description of your company’s goods and services with your logo including hyperlink on BOMA’s Sustaining Partner page on BOMA’s website (Estimated value $2,000)
- BOMA website – your logo displayed along with the other sponsors on most pages of BOMA’s website (Estimated value $2,000)
- Logo recognition in the BOMA Monthly E-News (Estimated value 2,500)
- A visual display of your company logo on all BOMA monthly luncheons tables and your company logo displayed on the luncheon PowerPoint (Estimated value $2,500)
- Five additional no charge “Business Category Listings” ($250 value)
- Recognition in the BOMA office on the screen in the entry and wall display BOMA office (Estimated Value 2,000)

Special notes: BOMA is happy to arrange a stepped payment plan for your sponsorship or trade some benefits if requested at the beginning of the partnership.

(1) A payment schedule can be arranged
(2) Non-refundable or non-transferable benefit of sponsorship. Please note that the maximum number of Holiday tickets that can be acquired with this benefit is two. BOMA staff will help you track use.
(3) Platinum Sponsors get standard booth ($650 value) and have first right of refusal to upgrade to one of the 10 Brew Stations (At a cost of $600).
(4) Most golf venue sponsorship opportunities are $700, some are higher and if your company selects a more expensive option, the difference will be invoiced. Rental fees for tents etc. are not included in this sponsorship. This benefit can be traded for 50% off of a foursome registration. If you would like to use this benefit for golfers instead of sponsorship we will need to know by April 30th.
(5) All BOMA members receive one free Business Category Listing. Additional category listings are charged at $50 (Platinum Sponsors includes pre-payment of 5 additional category listings free of charge.)

BOMA can be flexible and is open to trading benefits to meet your needs and desires within the current value. BOMA reserves the right to cancel events and meetings, though it rarely happens. Sponsorship fees for benefits not used will be retained by BOMA. Benefits must be used within the calendar year and may not be carried over. BOMA event sponsorships are not exclusive.

Questions: Contact Cori Taniguchi in the BOMA office at 206-622-8924 ext. 103
Gold Sustaining Partner - $5,000

Gold Sponsors receive more than $5,000 of value through recognition and benefits throughout the year. When you become a sustaining partner, part of your support is considered pre-payment for events and credited to those accounts. The rest of your support comes in the form of recognition for your company’s partnership before members and the industry. The pre-paid events and sponsorships include:

**DIRECT VALUE $2,375**

- BOMA seminars, luncheons and/or Holiday Event1 (up to $750 pre-paid to your account)
- BOMA Golf Tournament venue or hole sponsorship2 ($700 value)
- 50% off standard booth at the BOMA Seattle King County annual trade show ($325 value)
- If held, no cost participation in an exclusive networking event limited to BOMA’s major sponsors with BOMA’s top leaders and other key principal members. (Estimated value $600)

**PROMOTIONAL VALUE $3,250**

- A PowerPoint visual display of your company logo at all monthly luncheons ($1,000 value)
- A 100 word description of your company’s goods and services with your logo including hyperlink on BOMA’s Sustaining Partner page on BOMA’s website (Estimated value $1,000)
- Recognition in the BOMA office on the screen in the Entry ($1,000)
- Five additional no charge “Business Category Listings”3 ($250 value)

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1) Non-refundable or transferable benefit of sponsorship. Please note that the maximum number of Holiday tickets that can be acquired with this benefit is two. BOMA staff will help you track use.
2) Most golf venue sponsorship opportunities are $700, some are higher and if your company selects a more expensive option, the difference will be invoiced. Rental fees for tents etc. are not included in this sponsorship. This benefit can be traded for 50% off of a foursome registration. If you would like to use this benefit for golfers instead of sponsorship we will need to know by April 30th.
3) All BOMA members receive one free Business category Listing. Additional category listings are charged at $50 (Platinum Sponsors includes pre-payment of 5 additional category listings free of charge.)

BOMA can be flexible and is open to trading benefits to meet your needs and desires within the current value. BOMA reserves the right to cancel events and meetings, though it rarely happens. Sponsorship fees for benefits not used will be retained by BOMA. Benefits must be used within the calendar year and may not be carried over. BOMA event sponsorships are not exclusive.

Questions: Contact Cori Taniguchi in the BOMA office at 206-622-8924 ext. 103
Silver Sustaining Partner - $2,500

Silver Sponsors receive $3,500 of value through recognition and benefits throughout the year. When you become a sustaining partner, part of your support is considered pre-payment for events and credited to those accounts. The rest of your support comes in the form of recognition for your company’s partnership before members and the industry. The pre-paid events and sponsorships include:

**DIRECT VALUE $1,525**

- BOMA seminars, luncheons and/or Holiday Event1 (up to $500 is pre-paid to your account)
- BOMA Golf Tournament venue or hole sponsorship2 ($700 value)
- 50% off standard booth at the BOMA Seattle King County annual trade show ($325 value)

**PROMOTIONAL VALUE $2,000**

- A PowerPoint visual display of your company logo at all monthly luncheons ($1,000 value)
- A 75-word description of your company’s goods and services with your logo including hyperlink on BOMA’s Sustaining Partner page on BOMA’s website (Estimated value $1000)

(1) Non-refundable or transferable benefit of sponsorship. Please note that the maximum number of Holiday tickets that can be acquired with this benefit is two. BOMA staff will help you track use.
(2) Most golf venue sponsorship opportunities are $700, some are higher and if your company selects a more expensive option, the difference will be invoiced. Rental fees for tents etc. are not included in this sponsorship. This benefit can be traded for 50% off of a foursome registration. If you would like to use this benefit for golfers instead of sponsorship we will need to know by April 30th.

BOMA can be flexible and is open to trading benefits to meet your needs and desires within the current value. BOMA reserves the right to cancel events and meetings, though it rarely happens. Sponsorship fees for benefits not used will be retained by BOMA. Benefits must be used within the calendar year and may not be carried over. BOMA event sponsorships are not exclusive.

Questions: Contact Cori Taniguchi in the BOMA office at 206-622-8924 ext. 103
SPECIAL SPONSORSHIPS

Additional sponsorship opportunities are available that are not part of the Sustaining Sponsorship Program. BOMA announces these during the year. Contact the BOMA office for more information about all of our sponsorship programs or visit www.bomaseattle.org

BOMA CONFERENCE ROOM
ANNUAL SPONSORSHIP: ($7500)

This $7,500 sponsorship includes presentation of your company logo in the space. Sponsor also has the opportunity to provide branded coffee mugs, napkins, coasters, etc. in the space (supplied by sponsor). WIFI password can be the sponsor company name. This is a great opportunity to get recognition as there are some 120 meetings a year including executive leadership meetings, committee meetings, classes and special projects.

END OF YEAR HOLIDAY PARTY: ($5,000)

This $5,000 sponsorship would make you the exclusive major sponsor for BOMA’s highly anticipated annual Holiday Party. Sponsor would be recognized at two BOMA general lunch meetings prior to the event. The sponsor will be recognized in all communication (email and print) that is sent to members regarding the event. Sponsor will also be recognized during the event in the event program and with signage and or on the powerpoint/prezi.

BOMA’S EMERGING PROFESSIONALS EVENTS: ($2,500)

This $2,500 sponsorship supports no less than 4 networking events each year for BOMA’s Emerging Professionals program. Sponsor would be recognized at all EP events and up to three representatives from the sponsor company may participate. (Note: There are generally 3-4 recognized sponsors at each event)

BOMA’S ANNUAL GOLF TOURNAMENT:
GOLF CART SPONSOR ($5000)

The 2020 BOMA Golf Tournament will be held on Monday, June 8th at the Golf Club at Newcastle. The tournament will feature approximately 288 golfers, 100 members from firms associated with golf hole and venue sponsorships and another 80 or more who join golfers and sponsors at the dinner and networking time after golf. Sponsors at this $5,000 level will be recognized with logos on each cart at the tournament. Sponsors will also be recognized at two BOMA general lunch meetings prior to the event and one following the tournament and in BOMA’s E-news following the event. (Note: There can be up to 2 sponsors recognized at this level, but one sponsor could secure the exclusive Golf Cart Sponsorship at 10,000.)

OKTOBERFEST DOOR PRIZE SPONSOR: ($5,000)

This $5,000 sponsorship opportunity allows you to be the exclusive door prize sponsor for the event. The only way to attend the Oktoberfest Tradeshow as an Industry Partner is to sponsor.

BOMA MENTOR PROGRAM ($2,500)

This $2,500 sponsorship supports no less than 3 events each year for BOMA’s Mentor Program. The Sponsor will be recognized at all General Meetings during the program year, on all communication about the mentor program and during events. Two representatives from the sponsor company may participate at the events. (Note: There could be up to three Major Sponsors for the Program)

Questions: Contact Cori Taniguchi in the BOMA office at 206-622-8924 ext. 103
SPONSOR A CLASS – ($5000)

We are offering 6 courses in 2020 and each class has, on average, 15 students. For $5000, one company will get sole sponsorship for all classes offered in 2020. Recognition will include your company logo placed on any marketing email or material sent out or created to promote the class. Sponsoring companies can provide students with logo’d pens, notebooks, bags and other school items. Sponsoring companies also have the option to hold a Happy Hour/Networking event with the students at the end of the last class. For details or questions, please contact Christine Miclat at cmiclat@bomaseattle.org.

SPONSORSHIP WILL COVER THE FOLLOWING 2020 CLASSES:

BOMI COURSES

- Asset Management
- Real Estate Investment and Finance
- Ethics is Good Business

BOMA COURSES

- Foundations of Real Estate Management - Bellevue
- Foundations of Real Estate Management - Seattle
- BOMA Asset Management - Course 2

LUNCH & LEARNS - (COST VARIES)

These 1-hour sessions (Power Hours and Engineer Skills Hours) are free educational opportunities for our members that occur once a month during the lunch hour. They present important topics that can impact our members and their business and gives quick and helpful information. They are not a sales pitch or a commercial but more of an opportunity to give information that is relevant and helpful to the target audience: property managers, engineers, and sometimes other vendors. If you have a topic that you think will be of interest to our members, please contact Christine Miclat at cmiclat@bomaseattle.org.

Questions: Contact Cori Taniguchi in the BOMA office at 206-622-8924 ext. 103