BOMA Special Event Opportunities

One of the most valuable ways to gain exposure for your company within the BOMA membership is sponsoring and attending BOMA’s special events. Being active in the BOMA network is the key to building relationships in the commercial real estate industry and special events offer maximum networking opportunities to help accomplish that goal.

Here is a list of BOMA Special Events and the opportunities that are available to members in 2020:

**BOMA Golf Tournament (Second Monday in June)**
Join us at Newcastle for a double-shotgun tournament and a day full of networking with BOMA members and other commercial real estate professionals. Industry Partner companies have multiple opportunities for involvement at this event and should select what works best for them.

*Hole Sponsorships ($700):* Hole Sponsorships are limited, and sponsorship placement is dependent upon availability. All Hole Sponsorships include a location sign with company name, 6 foot table, and two chairs. A tent may be purchased at an additional cost. Registration for the awards dinner is not included.

*Venue Sponsorships:* Companies who are unable to attend the day of the event, or wish to golf and still receive signage exposure for their company can select from the following venue sponsorships. Water Bottles ($700): Limited to 5 companies – Logo recognition on the water bottle labels that are given to each golfer and sponsor. BREAKFAST ($700): Limited to 3 companies – Provides signage recognition on the course and on the continental breakfast table as golfers check-in. APPETIZER ($700): Limited to 3 companies – Provides signage recognition on the course and on the appetizer table as golfers finish the tournament and mingle before dinner. BAG DROP ($700): Limited to 1 company – Provides signage on the course and at the golfer bag drop check-in run by Newcastle staff. CART BAG ($1000): Limited to 1 company – Company provides two bags with their logo for each golfer cart for golfers to put their collected items in, and 1 bag for each sponsor cart for BOMA to provide supplies in. The Cart Bag sponsorship provides recognition to all golfers and sponsors on the course that day.

*Golf Foursomes ($1200):* This is a great way to thank existing clients or network for an extended period of time with new or prospective clients. Includes 18 holes of golf, two carts, and tons of fun! The tournament is a scramble format and at the end of the day, the top two teams on each course receive a prize. This can be as competitive or non-competitive as you would like and golfers with little or no experience are always welcome. The only requirement for a golf foursome is that a minimum of 2 players on the team are Principal Members or commercial real estate professionals. This will help BOMA to keep the balance of Industry Partners to Principal members at this event and maximize networking opportunities. BOMA will provide a golfer match-up service if your company needs suggestions for who to invite and we have members that can only attend if they are invited as a guest.
BOMA Oktoberfest Trade Show (October) – Members Only
Join us for an informal Members Only trade show at a to-be-disclosed location for some Oktoberfest atmosphere and lots and lots of networking. The venue for this event is in vacant office space donated by a current Principal Member. For Industry Partners, there are only two ways to attend – see below for details. Individual attendance registrations are not currently offered.

**Standard Space ($650):** Includes an 8x10 exhibit space with a 6 foot table and 2 chairs. Standard Space exhibitors may provide food and non-alcoholic beverages to attendees. This sponsorship includes up to 3 attendees from the sponsor company to staff the booth.

**Brew Station ($1250): (Limited to the first 8 companies to RSVP once registration is open)**
Includes a 8x10 space with a 6 foot table and 2 chairs. Brew Station sponsorships include a server, a keg and cups to provide beer to the attendees. This sponsorship includes up to 4 attendees from the sponsor company to staff the booth.

**Wine Station ($1250): (Limited to the first 2 companies to RSVP once registration is open)**
Includes an 8x10 space with a 6 foot table and 2 chairs. Wine Station sponsorships include a server, assorted bottles of wine and cups to provide wine to the attendees. This sponsorship includes up to 4 attendees from the sponsor company to staff the booth.

**Door Prize Sponsor ($650):** Includes up to 2 attendee spaces for this sponsor company and a mention of the company name on the event program and prior to door prize give-a-ways at the event. Does not include an exhibit space.

BOMA & a Brew Casual Networking Events
Join us for an informal, happy hour type, members only events. Sponsorship opportunities are listed below. For individual attendance, these events are offered at no charge to the first 50-60 members to RSVP (split 50/50 between Principal & Associate).

**1st Brew Sponsor ($600):** Sponsor the first drink for all attendees at the event. Sponsorship includes up to 2 attendees at the event from the sponsor firm, company logo recognition in the invitation email, confirmation email, and on the drink ticket provided to attendees. Extra drink tickets are supplied to the sponsor attendees to give away at the event. Also includes recognition at the following BOMA monthly general meeting.

**Bites Sponsor ($600):** Sponsor the appetizers for all attendees at this event. Sponsorship includes up to 2 attendees at the event from the sponsor firm, company logo recognition in the invitation email, confirmation email, and on table tents during the event. Extra drink tickets are supplied to the sponsor attendees to give away at the event. Also includes recognition at the following BOMA monthly general meeting.

Holiday Party
Join us for a festive holiday celebration.

**Major Event Sponsor ($2,500)** Major sponsors will receive recognition during the event and in all Email communication. If applicable, the company logo will be on all namebadges. The company will be
recognized on all email/print communication sent to attendees before and after the event including the E-News. The sponsor will also be recognized during the November and January General Meetings.

**Contributing Sponsor ($700)** Contributing sponsors will receive recognition during the event. The company will be listed on the event program and on any presentation running during the event. The sponsors will be recognized on all email/print communication sent to attendees before and after the event including the E-News and will also be recognized during the November and January General Meetings.

**EP (Emerging Professionals) Events**
Throughout the year there are opportunities to sponsor events that are planned by the EP committee. These events range from Baseball games to meet and greets. It is a great opportunity to network with Emerging Professionals in the Real Estate industry and their mentors in a relaxed and fun atmosphere.

**Seminar Sponsorship Opportunities**
Additional sponsorship opportunities come up throughout the year, including some opportunities to sponsor specific BOMA seminars or education conference events. Typically, these opportunities are offered to companies who provide goods or services related to the specific seminar topic. If you would be interested in sponsoring a seminar related to your business category, should one be provided, or sponsoring any of the seminar opportunities that may become available, please contact Christine Miclat, Director of Marketing & Education, at 206-622-8924 x106 or cmiclat@bomaseattle.org.

Thank you for your continued support of BOMA Seattle King County. If you have any questions about your company’s membership or BOMA meetings & events, please contact Cori Taniguchi, Director of Member Services at 206-622-8924 x 103 or cori.t@bomaseattle.org. Thank you!