BOMA Annual Sustaining Sponsor Program

BOMA’s Annual Sustaining Sponsorship Program was created at the requests of BOMA member companies who desired to package their company’s marketing and support of BOMA into a comprehensive and elite sponsorship package that achieves a higher profile and enhanced access within BOMA.

BOMA offers three levels of annual Sustaining Partnership and the benefits are listed on the following pages. All three sponsorship levels; Platinum, Gold and Silver are limited to no more than 10 sponsors on each level.

Note: BOMA can be somewhat flexible by slightly tailoring your partnership to meet your specific needs and desires.

Additional sponsorship opportunities are available that are not part of the Sustaining Sponsorship Program. BOMA announces these during the year. Contact the BOMA office for more information about all of our sponsorship programs or visit www.bomaseattle.org

As a Sustaining Partner, your firm will be recognized throughout the year to BOMA’s membership for supporting BOMA’s mission to advance a vibrant commercial real estate industry through advocacy, influence, knowledge and networking.

See below for detailed information about the benefits of each sponsorship level.
Platinum Sponsors receive more than $16,000 of value and the highest level of recognition and benefits throughout the year. Benefits include:

When you become a sustaining partner part of your support is considered pre-payment for events and credited to those accounts. The rest of your support comes in the form of recognition for your company’s partnership before members and the industry. The pre-paid events and sponsorships include:

**Direct Value $4,675**
- Your membership dues are included with your sponsorship. Estimated at ($1,725)
- BOMA seminars, luncheons and/or Holiday Event² ($1,000 pre-paid to your account)
- One standard booth at the BOMA Seattle King County annual trade show³ ($650)
- BOMA Golf Tournament venue/hole sponsorship ⁴ ($700)
- If held, participation in an exclusive networking event limited to BOMA’s major sponsors with BOMA’s top leaders and other key principal members. *(Estimated value $600)*

**Promotional Value over $14,000**
- Your company logo in the signature lines of BOMA staff emails (see example) over 50,000 emails sent with you logo seen an estimated 50,000 times *(Estimated value $3,000)*
- Sponsorship includes a pre-paid 150 word description of your company’s goods and services with your logo including hyperlink on BOMA’s Sustaining Partner page on BOMA’s website *(Estimated value $2,000)*
- BOMA web site – you logo displayed along with the other sponsors most pages of BOMA’s website *(Estimated value $2,000)*
- Logo recognition in the BOMA Monthly E-News *(Estimated value 2,500)*
- A visual display of your company logo on all BOMA monthly luncheons tables and your company logo displayed on the luncheon PowerPoint *(Estimated value $2,500)*
- Five additional no charge “Business Category Listings” *(Estimated value 2,500)*
- Recognition in the BOMA office on the screen in the Entry and wall display BOMA office *(Estimated Value 2,000)*

Special notes: BOMA is happy to arrange a stepped payment plan for your sponsorship or trade some benefits if requested at the beginning of the partnership.

(1) A payment schedule can be arranged
(2) Non-refundable or non-transferable benefit of sponsorship. Please note that the maximum number of Holiday tickets that can be acquired with this benefit is 2. BOMA staff will help you track use.
(3) Platinum Sponsors get standard booth ($650 value) have first right of refusal to upgrade to one of the 10 Brew Stations (At a cost of $600).
(4) Most golf venue sponsorship opportunities are $700, some are higher and if your company selects a more expensive option, the difference will be invoiced. Rental fees for tents etc. are not included in this sponsorship. This benefit can be traded for 50% off of a foursome registration. If you would like to use this benefit for golfers instead of sponsorship we will need to know by April 30th.
(5) All BOMA members receive one free Business category Listing. Additional category listings are charged at $50 (Platinum Sponsors includes pre-payment of 5 additional category listings free of charge.)

BOMA can be flexible and is open to trading benefits to meet your needs and desires within the current value. BOMA reserves the right to cancel events and meetings, though it rarely happens. Sponsorship fees for benefits not used will be retained by BOMA. Benefits must be used within the calendar year and may not be carried over. BOMA event sponsorships are not exclusive.

Questions: Contact Cori Taniguchi in the BOMA office at 206-622-8924 ext. 103.
2019 Gold Sustaining Partner $5,000
(Limit 10 Gold Sponsors)

Gold Sponsors receive more than $5,000 of value through recognition and benefits throughout the year. When you become a sustaining partner part of your support is considered pre-payment for events and credited to those accounts. The rest of your support comes in the form of recognition for your company’s partnership before members and the industry. The pre-paid events and sponsorships include:

- BOMA seminars, luncheons and/or Holiday Event up to ($750 pre-paid to your account)\(^1\)
- BOMA Golf Tournament venue or hole sponsorship ($700)\(^2\)
- 50% off standard booth at the BOMA Seattle King County annual trade show ($325)
- If held, no cost participation in an exclusive networking event limited to BOMA’s major sponsors with BOMA’s top leaders and other key principal members in the spring. *(Estimated value $600)*

**Value:** $2375

**Promotional Value**

- A PowerPoint visual display of your company logo at all monthly luncheons ($1,000)
- A 100 word description of your company’s goods and services with your logo including hyperlink on BOMA’s Sustaining Partner page on BOMA’s website *(Estimated value $1,000)*
- Recognition in the BOMA office on the screen in the Entry ($1,000)
- Five additional no charge “Business Category Listings” ($250 value)\(^3\)

**Promotional Value:** $3250

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*(1) Non-refundable or transferable benefit of sponsorship. Please note that the maximum number of Holiday tickets that can be acquired with this benefit is 2. BOMA staff will help you track use.*

*(2) Most golf venue sponsorship opportunities are $700, some are higher and if your company selects a more expensive option, the difference will be invoiced. Rental fees for tents etc. are not included in this sponsorship. This benefit can be traded for 50% off of a foursome registration. If you would like to use this benefit for golfers instead of sponsorship we will need to know by April 30th.*

*(3) All BOMA members receive one free Business category Listing. Additional category listings are charged at $50 (Platinum Sponsors includes pre-payment of 5 additional category listings free of charge.)*

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**Questions:** Contact Cori Taniguchi in the BOMA office at 206-622-8924 ext. 103.
2019 Silver Sustaining Partner $2,500  
(Limit 10 Silver Sponsors)

Silver Sponsors receive $3,500 of value through recognition and benefits throughout the year. When you become a sustaining partner part of your support is considered pre-payment for events and credited to those accounts. The rest of your support comes in the form of recognition for your company’s partnership before members and the industry. The pre-paid events and sponsorships include:

- BOMA seminars, luncheons and/or Holiday Event up to ($500 is pre-paid to your account)¹
- BOMA Golf Tournament venue or hole sponsorship ($700)²
- 50% off standard booth at the BOMA Seattle King County annual trade show ($350)
  Value: $1550

Promotional Value:
- A PowerPoint visual display of your company logo at all monthly luncheons ($1,000)
- A 75 word description of your company’s goods and services with your logo including hyperlink on BOMA’s Sustaining Partner page on BOMA’s website (Estimated value $1000)
  Promotional Value: $2000

(1) Non-refundable or transferable benefit of sponsorship. Please note that the maximum number of Holiday tickets that can be acquired with this benefit is 2. BOMA staff will help you track use.
(2) Most golf venue sponsorship opportunities are $700, some are higher and if your company selects a more expensive option, the difference will be invoiced. Rental fees for tents etc. are not included in this sponsorship. This benefit can be traded for 50% off of a foursome registration. If you would like to use this benefit for golfers instead of sponsorship we will need to know by April 30th.

BOMA can be flexible and is open to trading benefits to meet your needs and desires within the current value. BOMA reserves the right to cancel events and meetings, though it rarely happens. Sponsorship fees for benefits not used will be retained by BOMA. Benefits must be used within the calendar year and may not be carried over. BOMA event sponsorships are not exclusive.

Questions: Contact Cori Taniguchi in the BOMA office at 206-622-8924 ext. 103.
Special Sponsorships

BOMA Conference Room annual Sponsorship: ($7500)
- This $7,500 sponsorship includes presentation of your company logo in the space. Sponsor also has the opportunity to provide branded coffee mugs, napkins, coasters etc. in the space (supplied by sponsor). WIFI password can be the sponsor company name. This is a great opportunity to get recognition as there are some 120 meetings a year including executive leadership meetings, committee meetings, classes and special projects.

BOMA’s Annual Golf Tournament: Golf Cart Sponsor ($5000)
- The 2019 BOMA Golf Tournament will be held on Monday June 10th at the Golf Club at Newcastle. The tournament will feature approximately 288 golfers, 100 members from firms associated with golf hole and venue sponsorships and another 70 or more who join golfers and sponsors at the dinner and networking time after golf. Sponsors at this $5,000 level will be recognized with logos on each cart at the tournament. Sponsors will also be recognized at two BOMA general lunch meetings prior to the event and one following the tournament and in BOMA’s E-news proceeding and following the event.
  (Note: There can be up to 2 sponsors recognized at this level, but one sponsor could secure the exclusive Golf Cart Sponsorship at 10,000.)

BOMA’s Emerging Professionals Events: $(5,000)
- This $5,000 sponsorship supports not less than 4 networking events each year for BOMA’S emerging professionals program. Sponsor would be recognized at all EP events and up to three representatives from the sponsor company may participate.
  (Note: There are generally 3-4 recognized sponsors at each event)

Oktoberfest Door Prize Sponsor: (5,000)
- This $5,000 sponsorship opportunity allows you to be the exclusive door prize sponsor for the event. The only way to attend the Oktoberfest Tradeshow as an Industry Partner is to sponsor.

End of year Holiday Party: (5,000)
- This $5,000 sponsorship would make you the exclusive major sponsor for BOMA’s highly anticipated annual Holiday Party. Sponsor would be recognized at two BOMA general lunch meetings prior to the event. The sponsor will be recognized in all communication (email and print) that is sent to members regarding the event. Sponsor will also be recognized during the event in the event program and with signage and or on the powerpoint/prezi.

Research Intern (5,000):
- This $5,000 sponsorship supports a summer intern to perform industry research in support of BOMA’S mission. Sponsor would be recognized at all BOMA general lunch meetings beginning when this sponsorship is selected as the sponsor of BOMA’S summer intern. The sponsor will also be recognized in a featured BOMA’ E-news article related to the intern’s work.

Other Sponsorship Opportunities:
- Other special $5,000 sponsorships can be considered such as: Technology Tools in support of BOMA operations, Golf door prizes and others. Feel free to let us know if you have an idea that fits your needs.