BOMA Annual Sustaining Sponsor Program

BOMA’s Annual Sustaining Sponsorship Program was created at the requests of BOMA member companies who desired to package their company’s marketing and support of BOMA into a comprehensive and elite sponsorship package that achieves a higher profile within BOMA and the marketplace.

BOMA offers three levels of annual Sustaining Partnership and the benefits are listed on the following pages. All three sponsorship levels; Platinum, Gold and Silver are limited to no more than 10 sponsors on each level. 

*Note: BOMA can be somewhat flexible by slightly tailoring your partnership to meet your specific needs and desires.*

Additional sponsorship opportunities are available that are not part of the Sustaining Sponsorship Program. BOMA announces these during the year. Contact the BOMA office for more information about all of our sponsorship programs.

As a Sustaining Partner, your firm will be recognized throughout the year to BOMA’s membership for supporting BOMA’s mission to enhance the value of commercial real estate through effective advocacy, education, information, professional development and industry networking.

See below for detailed information about the benefits of each sponsorship level.
2016 Sustaining Platinum Partner $10,000

Limit 10 Platinum Sponsors

Platinum Sponsors receive more than $13,000 of value and the highest level of recognition and benefits throughout the year. Benefits include:

When you become a sustaining partner part of your support is considered pre-payment for events and credited to those accounts. The rest of your support comes in the form of recognition for your company’s partnership before members and the industry. The pre-paid events and sponsorships include:

Direct Value $5,400
- Your membership dues are included with your sponsorship. Estimated at ($1,575)
- BOMA seminars, luncheons and/or Holiday Event (1,000 pre-paid to your account)
- One standard booth at the BOMA Seattle King County annual trade show (600)
- BOMA Golf Tournament venue/hole sponsorship (600)
- Participation in the 2016 date TBD annual exclusive networking event limited to BOMA’s major sponsors with BOMA’s top leaders and other key principal members. (Estimated value 600)
- Participation in the annual “reversed trade show” date TBD with exclusive networking event limited to BOMA’s major sponsors with BOMA’s top leaders and other key principal members. (Estimated value $1,000)

Promotional Value over $13,000
- Your company logo in the signature lines of BOMA staff emails (see example) over 50,000 emails sent with you logo seen an estimated 500,000 times (Estimated value $3,000)
- Sponsorship includes a pre-paid 150 word description of your company’s goods and services with your logo including hyperlink on BOMA’s Sustaining Partner page on BOMA’s website (Estimated value $2,000)
- BOMA web site – you logo displayed along with the other sponsors most pages of BOMA’s website (Estimated value $2,000)
- Logo recognition in the BOMA Monthly E-News (Estimated value 2,500)
- A visual display of your company logo on all BOMA monthly luncheons tables and your company logo displayed on the luncheon PowerPoint (Estimated value 2,500)
- Five additional no charge “Business Category Listings” ($250 value)
- Recognition in the BOMA office on the screen in the Entry and wall display BOMA office (Estimated Value 2,000)

Special notes: BOMA is happy to arrange a stepped payment plan for your sponsorship or trade some benefits if requested at the beginning of the partnership.
(1) A payment schedule can be arranged
(2) Non-refundable or non-transferable benefit of sponsorship. Please note that the maximum number of Holiday tickets that can be acquired with this benefit is 2. BOMA staff will help you track use.
(3) Platinum Sponsors get standard booth ($600 value) have first right of refusal to upgrade to one of the 10 Brew Stations (At a cost of $400).
(4) Most golf venue sponsorship opportunities are $600, some are higher and if your company selects a more expensive option, the difference will be invoiced. Rental fees for tents etc. are not included in this sponsorship.
(5) All BOMA members receive one free Business category Listing. Additional category listings are charged at $50 (Platinum Sponsors includes pre-payment of 5 additional category listings free of charge.)

BOMA can be flexible and is open to trading benefits to meet your needs and desires within the current value. BOMA reserves the right to cancel events and meetings, though it rarely happens. Sponsorship fees for benefits not used will be retained by BOMA. Benefits must be used within the calendar year and may not be carried over. BOMA event sponsorships are not exclusive.

Questions: Contact Cori Taniguchi in the BOMA office at 206-622-8924 ext. 103.
Gold Sponsors receive more than $5,000 of value through recognition and benefits throughout the year. When you become a sustaining partner part of your support is considered pre-payment for events and credited to those accounts. The rest of your support comes in the form of recognition for your company’s partnership before members and the industry. The pre-paid events and sponsorships include:

- BOMA seminars, luncheons and/or Holiday Event up to ($750 pre-paid to your account)¹
- BOMA Golf Tournament venue or hole sponsorship ($600)²
- 50% off standard booth at the BOMA Seattle King County annual trade show ($300)
- No cost participation in a new and exclusive networking event limited to BOMA’s major sponsors with BOMA’s top leaders and other key principal members in the spring. (Estimated value $500)

  Value: $2150

Promotional Value

- Recognition in the BOMA office on the screen in the Entry ($500)
- A PowerPoint visual display of your company logo at all monthly luncheons ($1,000)
- A 100 word description of your company’s goods and services with your logo including hyperlink on BOMA’s Sustaining Partner page on BOMA’s website (Estimated value $1,000)
- One free use of BOMA’s membership mailing labels ($500 value)³
- Five additional no charge “Business Category Listings” ($250 value)⁵

  Promotional Value: $3250

(1) Non-refundable or transferable benefit of sponsorship. Please note that the maximum number of Holiday tickets that can be acquired with this benefit is 2. BOMA staff will help you track use.
(2) Most golf venue sponsorship opportunities are $600, some are higher and if your company selects a more expensive option, the difference will be invoiced. Rental fees for tents etc. are not included in this sponsorship. This benefit can be traded for 50% off of a foursome registration.
(3) Partner firm is provided with printed mailing labels. Does not include an electronic copy or email addresses. This benefit must be requested to be received.
(4) All BOMA members receive one free Business category Listing. Additional category listings are charged at $50 (Platinum Sponsors includes pre-payment of 5 additional category listings free of charge.)

BOMA can be flexible and is open to trading benefits to meet your needs and desires within the current value. BOMA reserves the right to cancel events and meetings, though it rarely happens. Sponsorship fees for benefits not used will be retained by BOMA. Benefits must be used within the calendar year and may not be carried over. BOMA event sponsorships are not exclusive.

Questions: Contact Cori Taniguchi in the BOMA office at 206-622-8924 ext. 103.
Silver Sponsors receive more than $4,000 of value through recognition and benefits throughout the year. When you become a sustaining partner part of your support is considered pre-payment for events and credited to those accounts. The rest of your support comes in the form of recognition for your company’s partnership before members and the industry. The pre-paid events and sponsorships include:

- BOMA seminars, luncheons and/or Holiday Event up to ($500 is pre-paid to your account)¹
- BOMA Golf Tournament venue or hole sponsorship ($600)²
- 50% off standard booth at the BOMA Seattle King County annual trade show ($300)

  Value: $1400

Promotional Value:

- BOMA web site - rotating display of your company logo on all pages of the BOMA website except the home page along with the other sponsors (Estimated value $1000)
- A PowerPoint visual display of your company logo at all monthly luncheons ($1,000)
- A 75 word description of your company’s goods and services with your logo including hyperlink on BOMA’s Sustaining Partner page on BOMA’s website (Estimated value $750)

Promotional Value: $2750

(1) Non-refundable or transferable benefit of sponsorship. Please note that the maximum number of Holiday tickets that can be acquired with this benefit is 2. BOMA staff will help you track use.
(2) Most golf venue sponsorship opportunities are $600, some are higher and if your company selects a more expensive option, the difference will be invoiced. Rental fees for tents etc. are not included in this sponsorship. This benefit can be traded for 50% off of a foursome registration.

BOMA can be flexible and is open to trading benefits to meet your needs and desires within the current value. BOMA reserves the right to cancel events and meetings, though it rarely happens. Sponsorship fees for benefits not used will be retained by BOMA. Benefits must be used within the calendar year and may not be carried over. BOMA event sponsorships are not exclusive.

Questions: Contact Cori Taniguchi in the BOMA office at 206-622-8924 ext. 103.
Special Sponsorships
($5,000 Sponsorships)

BOMA’s Annual Golf Tournament: Golf Cart Sponsor
- The 2016 BOMA Golf Tournament will be held on Monday June 13th at the Golf Club at Newcastle. The tournament will feature approximately 288 golfers, 100 members from firms associated with golf hole and venue sponsorships and another 70 or more who join golfers and sponsors at the dinner and networking time after golf. Sponsors at this $5,000 level will be recognized with logos on each cart at the tournament. Sponsors will also be recognized at three BOMA general lunch meetings prior to the event and one following the tournament and in BOMA’s E-news proceeding and following the event.
(Note: There can be up to 2 sponsors recognized at this level)

BOMA’s Emerging Professionals Events:
- This $5,000 sponsorship supports not less than 4 networking events each year for BOMA’s emerging professionals program. Sponsor would be recognized at all EP events and up to three representatives from the sponsor company may participate.
(Note: There are generally 2-3 recognized sponsors at each event)

BOMA Conference Room annual Sponsorship:
- This $5,000 sponsorship includes presentation of your company logo in the space. Sponsor also has the opportunity to provide cups, napkins, costars in the space (supplied by sponsor). This is a great opportunity to get recognition as there are some 120 meetings a year including executive leadership meetings, committee meetings, classes and special projects.

Research Intern:
- This $5,000 sponsorship supports a summer intern to perform industry research in support of BOMA’s mission. Sponsor would be recognized at all BOMA general lunch meetings beginning when this sponsorship is selected as the sponsor of BOMA’s summer intern. The sponsor will also be recognized in a featured BOMA’ E-news article related to the intern’s work.

Oktoberfest Door Prize Sponsor:
- This $5,000 sponsorship opportunity allows you to be the exclusive door prize sponsor for the event. The only way to attend the Oktoberfest Tradeshow as an Industry Partner is to sponsor.

End of year Gala:
- This $5,000 sponsorship supports a reception during the gala or wine with dinner. Sponsor would be recognized at three BOMA general lunch meetings prior to the event. The sponsor will be recognized in all communication (email and print) that is sent to members regarding the event. Sponsor will also be recognized during the event in the event program and with signage and or on the powerpoint/prezi.

Other Sponsorship Opportunities:
- Other special $5,000 sponsorships can be considered such as: Technology Tools in support of BOMA operations, Golf door prizes and others. Feel free to let us know if you have an idea that fits your needs.

Questions: Contact Cori Taniguchi in the BOMA office at 206-622-8924 ext. 103.