



Sponsorship Opportunities

Invented Here! Event

Tuesday, November 27, 2018

For Sponsorship Details: Contact Judy White at Judy.White@hbsr.com

PLATINUM (\$5,000)

- 3 – 5-minute podium introduction by your company
- 20 attendees (n/c)
- Full page ad in event program
- Platinum recognition on event signage
- Platinum recognition on BPLA *Invented Here!* website page
- Thank you during Opening Remarks
- Recognition in email outreach and BPLA Newsletter

GOLD (\$1,500)

- 12 attendees (no charge)
- Full page ad in event program
- Gold recognition on event signage
- Gold recognition on BPLA *Invented Here!* website page
- Thank you during Opening Remarks
- Recognition in email outreach and BPLA Newsletter

SILVER (\$1,000)

- 8 attendees (no charge)
- 1/2 page ad in event program
- Silver recognition on event signage
- Silver recognition on BPLA *Invented Here!* website page
- Thank you during Opening Remarks
- Recognition in email outreach and BPLA Newsletter

BRONZE (\$750*)

- 4 attendees (no charge)
- 1/4 page ad in event program
- Bronze recognition on event signage
- Bronze recognition on BPLA *Invented Here!* website page
- Thank you during Opening Remarks
- Recognition in email outreach and BPLA Newsletter

***\$500 for Universities and Research Institutions; same sponsorship benefits as Bronze category**

Important: Please print or type this application. Please note that all acknowledgments of your company and listing of company name and address will be generated from the following information.

Company: _____

Contact Name: _____

Telephone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Please provide ads in camera-ready form. Ads may be in color. Measurements are:

full page 5" w x 8" h
½ page 5" w x 3.875" h
¼ page 2.375" w x 3.875" h

Please submit ads to Judy.White@hbsr.com by 11/16/18

Payment in the form of a check or money order payable to Boston Patent Law Association should accompany this completed sponsorship form. **MUST BE RECEIVED NO LATER THAN MONDAY, NOVEMBER 26, 2018.**

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