
The Louisiana Association of Broadcasters'
BROADCASTERS' RELIEF FUND
(in association with the Baton Rouge Area Foundation)
Criteria & Guidelines

Purpose:

To assist Louisiana radio and television stations as provided below that have, through no fault of their own, suffered financially, as a result of either man-made disasters or acts of nature. The purpose shall include an indefinite charitable provision such as aid to victims of current and future disasters.

Standard:

The Fund's standard, by which funds are to be distributed, shall be based on an objective evaluation. Awards for the purpose of relieving financial distress to small-market, locally/individually owned stations, which may not have corporate resources available, will first be considered and will be distributed based on the demonstrated need of the station. Requests by larger market/group-owned stations may be considered, in some instances, in order to relieve cash-flow crisis; if approved, such awards may be made in the form of a loan.

1. The station must demonstrate/document in writing, that there is, in fact, a need.
2. The station must demonstrate/document that relief may not be secured elsewhere;
3. Awards will not be made to individuals. Instead, individuals in need will be referred to the national organization, the Broadcasters Foundation
4. The 'Fund Balance' and the overall need, demonstrated, will be taken into consideration in determining individual station awards.

Process:

An independent selection committee, or adequate substitute procedures to ensure that any benefit to the donor advisor is incidental and tenuous, shall be established. The applications shall be anonymously considered and nondiscriminatory criteria shall be in place. The applications shall be considered anonymously and evaluated based upon criteria that is nondiscriminatory except for the factors expressly included in the paragraph above entitled "Standard."

Documentation:

The selection committee shall maintain adequate records that demonstrate the victims' or stations' needs for the assistance provided, which include:

1. Complete description of the assistance;
2. The purpose for which the aid was given;
3. The selection committee's objective criteria for disbursing assistance;
4. How the recipients were selected; and the name, address, and amount distributed to each recipient

Overarching Principle:

All distributions shall be made in furthering the charitable purpose of the Broadcasters' Relief Fund and the Baton Rouge Area Foundation.

Applications:

Applications should be submitted, in writing, to:

The Louisiana Association of Broadcasters'
Broadcasters' Relief Fund
660 Florida Street
Baton Rouge, LA 70801