A manager needs a plan

Business Architecture is structures design and configuration

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The most difficult challenge in business is to manage the differences in the different change cycles. The only way to align the different change cycles is to draw up a clear vision, mission and corresponding strategies and use this to start a (continuous) process of strategy implementation.

Strategy implementation is the translation of strategies in adequate business structures that are as reusable as possible while they are as stable as possible without increasing the costs beyond the financial capacity of the organization.
BA aims to align the different change cycles
Costa is a mental framework for the design of business structures. It reflects the basic business structures that are present in every business, but they are implemented in a specific context.

Costa aims to accelerate the different methods that are used in a business such as BA, BPM, PPM, BRM, etc…

Costa aims to help people that want to use these methods but do not have sufficient knowledge of all business structures.