Business Architecture Authors’ Panel Discussion

The Business Architecture Innovation Summit
June 2013
Berlin, Germany
Panel Participants

- **Panel Chair:** Jenny Huang, AT&T

- Graham Meaden, CEO and author of Business Architecture - A Practical Guide

- Koen Knaepen, Author, "A Complete and Consistent Business - Introduction to the COSTA model for Business Architects"

- Mike Rosen, Chief Scientist, WCG, VP, Cofounder, Business Architecture Guild

Business Architecture Publications
A Guide to the Business Architecture Body of Knowledge (BIZBOK™)

- **BIZBOK™ Guide:**
  - Practice-driven, principle based with descriptive vs. prescriptive approach to business architecture

- **Focus is on:**
  - Establishing solid foundation for business architecture
  - Evolving best practice guidelines based on growing community of practice
  - Integrating complementary disciplines under common framework
  - Being highly member-driven, through Guild Community of Practitioners
  - Agile updates with two releases per year on average

- **Release History**
  - Upcoming Releases: 3.1 – June 2013 & 3.5 – Winter 2013
Part 1. Introduction
Part 2. Business Architecture Blueprints
  2.1. Business Strategy Mapping
  2.2. Capability Mapping
  2.3. Organization Mapping
  2.4. Value Mapping
  2.5. Information Mapping
  2.6. Initiative Mapping
  2.7. Product Mapping
  2.8. Stakeholder Mapping
  3.1. Common Approaches for Getting Started
  3.2. Business Architecture Governance
  3.3. Business Architecture and Business Model Frameworks
  3.4. Business Architecture and Business Process Modeling
  3.5. Business Architecture and Case Management
  3.6. Business Architecture and Lean Six Sigma
  3.8. Business Architecture Tooling Options
Part 4. Business Architecture Scenarios
Part 5. The Business Architecture Knowledgebase
  6.1. Business Architecture and IT Architecture Alignment
  6.2. Business Architecture and Enterprise Architecture Alignment Overview
  6.3. Business Architecture and Requirements Alignment
  6.4. Capability and Application Portfolio Management
  6.5. Business Architecture and SOA Alignment
  6.6. Business Information and IT Architecture Alignment
  6.7. Business Architecture and IT Architecture Transformation
Part 7. Business Architecture Case Studies
Part 8. Industry Reference Models
Appendix A. Glossary
Appendix B. Editorial Board and Contributors
Appendix C: Business Architecture Value Stream Definitions
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