Business-Driven Roadmaps

Strategy, Funding & Initiatives
From Typical Enterprise Planning & Funded List of Projects ……

- **Business Strategy & Goals**
- **Wish List of Projects**

Consider Cost
Consider Budget
List of Funded Projects

Funded List of Projects
Architecture Defined as Part of the Project Execution

*Funding influences the strategy*

**Execute & operate**
- Technology solutions
- Business activities
……To Business Centered Architecture Planning and Business-Driven Roadmaps

**Business - Driven Roadmap (Output)**

**Input**

- Business Strategy & Goals
- Trends

**Planning**

- Analyze Strategies & Trends
- Capture Business Architecture changes
- Map Business Architecture changes to Solution Architecture Changes
- Identify common Capabilities and Define Solution Architectures
- Create/Modify Roadmaps

**Execute & operate**

- Technology solutions
- Business activities

- Funded Initiatives With Defined Architecture

**Updated Roadmap of Strategic Initiatives with Priorities Dependencies, Features and Budget Estimates**

**Funding influences the Pace of Strategy Execution**

3/11/2014
We cannot Boil the Ocean
Start with LOB or Strategy Segment

Segment Business Strategy & Goals

Analyze Strategies and Trends
Capture Business Architecture changes
Map Business Architecture changes to Solution Architecture Changes
Identify common Capabilities and Define Conceptual Solutions
Create and Synthesize Roadmaps

Roadmap of LOB/Strategy Area Initiatives Including Dependencies, Business Values, Features and Budget Estimates

Business - Driven Roadmap for the Segment (Output)

Planning

Input
Goal Should be to Cover the Enterprise

Input

Roadmap of LOB Strategic Initiatives Including Dependencies, Business Values, Features and Budget Estimates

Enterprise Planning

Analyze Roadmaps
Identify Enterprise Dependencies
Capture Business/Solution Architecture Priorities
Create and Synthesize Enterprise Roadmaps

Business - Driven Roadmap for the Enterprise (Output)
QUESTIONS ?