Implementing Business Architecture

A Balanced Approach

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Implementing Business Architecture
A balanced approach

The practical issues of implementing Business Architecture
Useful information, but starting a discussion about Business Architecture from here can be challenging.
Positioning
How do I talk about Business Architecture?

Start from the value add

- Time to Market
- Problem Resolution
- Scalability
- Operational Risk
- Cost

- Identify the ‘dials’ that are important to your business leadership
- Explain how Business Architecture can help to tune the dials
- Use examples to make the point
Placement is traditionally discussed in terms of an organizational chart

While placement in the organization is important, the chart does not describe how Business Architecture is integrated into the organization.
Positioning
How do we position Business Architecture?

Clarify roles and interactions to position Business Architecture

- Identify the capabilities of Business Architecture
- Overlay the roles and responsibilities
- Identify expected interactions with other teams

![Diagram of Operational Strategic Planning]

- Business Architecture
  - Operating Model Design
  - Cross Organization Workflows
  - Process Engineering
  - Resource Alignment

RACI:
- Green: Responsible
- Yellow: Accountable
- Orange: Consulted
- Blue: Informed
Integrating
How do I become part of strategic initiatives?

Leverage capabilities and responsibilities to build relationships

- Identify partners for integrating into the strategy
- Determine the relative roles and responsibilities
- Use deliverables to define the specific interactions for each partnership
Integrating
How do I become part of strategic initiatives?

Develop the full set of strategic partnerships
Integrating
How do I become part of strategic initiatives?

Do not separate strategic planning from current business needs

- Develop a ‘living’ aspirational target state
- Use a lean process
- Build only what you need to support actual business needs
Integrating
How do I work across different operational teams?

Provide the ‘glue’ across business teams

- Allow teams to use their ‘language’
- Use Business Architecture tools to translate and consolidate
- Add Business Architecture’s value across the operational teams
Measuring
How do I know that I am successful?

Finish at the value add

- Show how a project moved the dials
- Explain Business Architecture’s role in the project
- Point to specific steps that added value
Measuring
How do I gather my measurements of success?

Leverage your partnerships

- Use company standard metrics from your partners
- Agree ahead of the project
- Let your partners help tell your story