Business Architecture Body of Knowledge – Panel Discussion

The Business Architecture Guild
March 19, 2013
Reston, VA
Panel Participants

- **Panel Chair:** Jeff Scott, VP, Accelare & Advisory Board Member, Business Architecture Guild


- Jim Rhyne: Partner, Thematix, Treasurer, Co-founder & Board Member, Business Architecture Guild

- Mike Rosen, Chief Scientist, WCG, VP, Board Member & Co-founder, Business Architecture Guild & Director Enterprise Architecture, Cutter Consortium

- William Ulrich: President, TSG, Inc., President & Co-founder, Business Architecture Guild, Co-Chair BASIG
Business Architecture Guild Background

- Business Architecture Guild (Guild): Member-based, not-for-profit corporation founded in 2010
  - Founded 2010, Opened membership – Fall 2011
- Purpose:
  - Promote best practices and expand the knowledgebase of the Business Architecture discipline
  - Focus is on business architecture practitioners
  - Active Advisory Board and member community play key roles in providing direction
- The source for “A Guide to the Business Architecture Body of Knowledge” (BIZBOK™) rolled out in 2011
- Established Guild Collaboration Community in Fall of 2012
A Guide to the Business Architecture Body of Knowledge (BIZBOK™)

- BIZBOK™ Guide:
  - Practice-driven, principle based with descriptive vs. prescriptive approach to business architecture

- Focus is on:
  - Establishing solid foundation for business architecture
  - Evolving best practice guidelines based on growing community of practice
  - Integrating complementary disciplines under common framework
  - Being highly member-driven, through Guild Community of Practitioners

- Release History
  - Release 1.0 – Fall 2011, Release 2.0 – 2012, Release 3.0 – 2012
  - Upcoming Releases: 3.1 – Summer 2013 & 3.5 – Winter 2013
Part 1. Introduction

Part 2. Business Architecture Blueprints
2.1. Business Strategy Mapping
2.2. Capability Mapping
2.3. Organization Mapping
2.4. Value Mapping
2.5. Information Mapping
2.6. Initiative Mapping
2.7. Product Mapping
2.8. Stakeholder Mapping

3.1. Common Approaches for Getting Started
3.2. Business Architecture Governance
3.3. Business Architecture and Business Model Frameworks
3.4. Business Architecture and Business Process Modeling
3.5. Business Architecture and Case Management
3.6. Business Architecture and Lean Six Sigma
3.8. Business Architecture Tooling Options

Part 4. Business Architecture Scenarios

Part 5. The Business Architecture Knowledgebase

6.1. Business Architecture and IT Architecture Alignment
6.2. Business Architecture and Enterprise Architecture Alignment Overview
6.3. Business Architecture and Requirements Alignment
6.4. Capability and Application Portfolio Management
6.5. Business Architecture and SOA Alignment
6.6. Business Information and IT Architecture Alignment
6.7. Business Architecture and IT Architecture Transformation

Part 7. Business Architecture Case Studies

Part 8. Industry Reference Models


Appendix A. Glossary

Appendix B. Editorial Board and Contributors
Members collaborate by within the Guild Community

- Members join the Community, suggest a topic or join an existing discussion
- Monthly member webinar series shares BIZBOK™ content and generates discussion topics for the Guild Community and BIZBOK™

As discussion matures and becomes actionable:

- Appropriate topics are slated into relevant BIZBOK™ categories
- Candidate topics and plans are reviewed with Advisory Board and Board
- Writing team is formed, BIZBOK™ mentor and board governance is assigned, and work commences

Resulting content is incorporated into BIZBOK™ by editorial team and targeted for a future release
Clarify and mature collaboration Community and member contribution opportunities

Align BIZBOK™ with related disciplines and BOKs by:

- Participating in Federation of Enterprise Architecture Professional Organizations (FEAPO)
- Working directly with organizations like IEEE, DAMA and other likeminded member associations to align disciplines
- Providing best practices input to OMG BASIG standards to enable BIZBOK™ tool enablement and integration

Enable sharing of success stories and best practices through live events and online webinar discussions
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Q&A Period

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