BUSINESS ARCHITECTURE CERTIFICATION UPDATE

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Whynde Melaragno, Business Architecture Guild & STA Group
William Ulrich, Business Architecture Guild & TSG, Inc.

www.businessarchitectureguild.org
WHAT IS IT?

• Introducing the Business Architecture Certified Professional™ (BACP™) offered by the Business Architecture Guild

• Planned to be a tiered certification

• The first level of exam is being created now
  • Based on BIZBOK® Guide Version 4.1 (Q4 / 2014)
  • Rotating exam content (150 questions per test)
WHAT CONTENT IS INCLUDED?

DOMAINS

1. Business Architecture Foundational Concepts
2. Business Architecture Core Mapping Knowledge
3. Business Architecture Extended Mapping Knowledge
4. Business Architecture Alignment with Related Business Disciplines
5. Business Architecture & Business Performance Analysis
6. Business Architect Role
7. Business Architecture Governance
8. Business Architecture & IT Architecture Alignment
9. Business Architecture Situation & Scenario Usage
10. Business Architecture Infrastructure Management
• The discipline of business architecture and the *BIZBOK® Guide* have matured dramatically in recent years
• The demand for business architecture certification has increased
• Industry cohesion and consistency is critical at this juncture
• The business architect role requires greater visibility, which professional certification provides
• Organizations require a frame of reference to assess abilities of business architects and focus the role
WHAT IS THE VALUE OF CERTIFICATION?

FOR THE DISCIPLINE

• Furthers the advancement of the business architecture profession by providing a way to measure and document the knowledge and skills necessary to be recognized as a competent practitioner

• Demonstrates the maturity of the discipline which generates further credibility and support

• Creates consistency across the industry with one Business Architecture certification based on a common Body of Knowledge

FOR THE BUSINESS ARCHITECT

• Recognizes competency and ability to engage in and practice the profession

• Provides a clear and easily accessible way to develop skills

FOR ORGANIZATIONS

• Helps to define job descriptions and assess job candidates and employee performance

• Helps to structure programs that enhance their knowledge and skills
OUR APPROACH

• A focused team
  • Board Committee
  • Working Team
  • Key third party partners
  • Formal program management, timelines and deliverables

• Third party validation and roles
  • Psychometric and testing expert is on the team
  • Third party psychometric review pre- and post-beta ratings, cut score analysis and exam finalization
  • Third party exam delivery will use worldwide, professional testing company
  • Overall certification approach review by association consultant
OUR APPROACH

- A rigorous approach
  - Rigorous exam question authoring process based on industry best practices
  - Structured into domain categories, objectives and sub-objectives
  - Content to be developed in formal tool using defined multi-step process
  - Each iteration of content is reviewed by various experts
  - Every question will have specific industry citation
  - Formal psychometric review
  - Third party industry review gave the overall strategy and approach a very positive assessment
Phase 1 Program Timeline

- Program Definition: Q1/2014
- Certification Setup: Q2/2014
- Certification Build Out: Q3/2014
- Certification Beta: Q4/2014
- Certification Rollout: Q1/2015

- Phase 2 / Tier 2 definition and rollout planned for 2015
- Long-term will include a Tier 3 definition and rollout
WHEN WILL THE EXAM BE AVAILABLE?

• Q4 / 2014 – Beta Certification
• Q1 / 2015 – First Level of Certification Publicly Available

HOW WILL THE EXAM BE AVAILABLE?

• On demand wherever you are located
• Professionally proctored by professional testing company
• Available through at 5,500 worldwide locations
  • Will not be available online (to ensure integrity)
  • Rotating test content
CERTIFICATION & THIRD PARTY TRAINING & CONTINUING EDUCATION CREDITS

• Training course alignment program
  • Guild Certified Training Program (GCTP™)
  • Will be based on certification syllabus
  • Third party training companies will apply for certification by course
  • Courses should cover at least one domain category in syllabus

• Continuing Education credits
  • Certification is maintained via credits
  • Credits achieved by taking training courses
  • Credits achieved by attending various webinars
  • Other credit options to be defined
HOW CAN YOU HELP?

APPLY TO TAKE THE BETA.

(Look for the sign-up form on Business Architecture Guild website in first part of Q4 2014)
QUESTIONS?

Whynde Melaragno, Business Architecture Guild & STA Group
William Ulrich, Business Architecture Guild & TSG, Inc.
Sue Alemann, Business Architecture Guild & Slalom Consulting

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