

# BUSINESS ARCHITECTURE CERTIFICATION UPDATE

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[www.businessarchitectureguild.org](http://www.businessarchitectureguild.org)

# WHAT IS IT?



- Introducing the Business Architecture Certified Professional™ (BACP™) offered by the Business Architecture Guild
- Planned to be a tiered certification
- The first level of exam is being created now
  - Based on *BIZBOK® Guide* Version 4.1 (Q4 / 2014)
  - Rotating exam content (150 questions per test)

# WHAT CONTENT IS INCLUDED?



## DOMAINS

1. Business Architecture Foundational Concepts
2. Business Architecture Core Mapping Knowledge
3. Business Architecture Extended Mapping Knowledge
4. Business Architecture Alignment with Related Business Disciplines
5. Business Architecture & Business Performance Analysis
6. Business Architect Role
7. Business Architecture Governance
8. Business Architecture & IT Architecture Alignment
9. Business Architecture Situation & Scenario Usage
10. Business Architecture Infrastructure Management

# WHY NOW?



- The discipline of business architecture and the *BIZBOK® Guide* have matured dramatically in recent years
- The demand for business architecture certification has increased
- Industry cohesion and consistency is critical at this juncture
- The business architect role requires greater visibility, which professional certification provides
- Organizations require a frame of reference to assess abilities of business architects and focus the role

# WHAT IS THE VALUE OF CERTIFICATION?



## FOR THE DISCIPLINE

- Furthers the advancement of the business architecture profession by providing a way to measure and document the knowledge and skills necessary to be recognized as a competent practitioner
- Demonstrates the maturity of the discipline which generates further credibility and support
- Creates consistency across the industry with one Business Architecture certification based on a common Body of Knowledge

## FOR THE BUSINESS ARCHITECT

- Recognizes competency and ability to engage in and practice the profession
- Provides a clear and easily accessible way to develop skills

## FOR ORGANIZATIONS

- Helps to define job descriptions and assess job candidates and employee performance
- Helps to structure programs that enhance their knowledge and skills



# OUR APPROACH



- **A focused team**
  - Board Committee
  - Working Team
  - Key third party partners
  - Formal program management, timelines and deliverables
- **Third party validation and roles**
  - Psychometric and testing expert is on the team
  - Third party psychometric review pre- and post-beta ratings, cut score analysis and exam finalization
  - Third party exam delivery will use worldwide, professional testing company
  - Overall certification approach review by association consultant

# OUR APPROACH

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- **A rigorous approach**
  - Rigorous exam question authoring process based on industry best practices
  - Structured into domain categories, objectives and sub-objectives
  - Content to be developed in formal tool using defined multi-step process
  - Each iteration of content is reviewed by various experts
  - Every question will have specific industry citation
  - Formal psychometric review
  - Third party industry review gave the overall strategy and approach a very positive assessment

# PHASE 1 CERTIFICATION TIMELINE



## Phase 1 Program Timeline

- Program Definition Q1/2014
  - Certification Setup Q2/2014
  - Certification Build Out Q3/2014
  - Certification Beta Q4/2014
  - Certification Rollout Q1/2015
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- Phase 2 / Tier 2 definition and rollout planned for 2015
  - Long-term will include a Tier 3 definition and rollout



# WHEN AND HOW WILL IT BE AVAILABLE?



## WHEN WILL THE EXAM BE AVAILABLE?

- Q4 / 2014 – Beta Certification
- Q1 / 2015 – First Level of Certification Publicly Available

## HOW WILL THE EXAM BE AVAILABLE?

- On demand wherever you are located
- Professionally proctored by professional testing company
- Available through at 5,500 worldwide locations
  - Will not be available online (to ensure integrity)
  - Rotating test content

# CERTIFICATION & THIRD PARTY TRAINING & CONTINUING EDUCATION CREDITS



- **Training course alignment program**
  - Guild Certified Training Program (GCTP™)
  - Will be based on certification syllabus
  - Third party training companies will apply for certification by course
  - Courses should cover at least one domain category in syllabus
- **Continuing Education credits**
  - Certification is maintained via credits
  - Credits achieved by taking training courses
  - Credits achieved by attending various webinars
  - Other credit options to be defined

# HOW CAN YOU HELP?

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## APPLY TO TAKE THE BETA.

(Look for the sign-up form on Business Architecture Guild website in first part of Q4 2014)

# QUESTIONS?

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