APPENDIX A: GLOSSARY

Activity

Measurable amount of work performed to convert inputs into outputs.

Source: www.BusinessDictionary.com

Application

A collection of software assets that automates and enables a bounded set of capabilities and is identifiable by name and other characteristics.

Application Architecture

Application architecture represents the specification and structural partitioning of technology-based automation into business logic, user experience, and data perspectives as an enabler of business architecture and strategy.


Application Portfolio Management

The discipline applied to managing software assets to justify and measure the financial benefits of each application in comparison to the costs of the application's maintenance and operations.

Balanced Scorecard

A strategic planning and management system used to align business activities to the vision and strategy of the organization, improve internal and external communications, and monitor organization performance against strategic goals.

Source: www.balancedscorecard.org

Black Belt

Black Belts are usually 100% allocated to Lean Six Sigma projects. They provide leadership to the project team and ensure that communication occurs across project teams. They manage the Lean Six Sigma project.
BPMN

Business Process Model and Notation. A model and notation that provides businesses with the capability of understanding their internal business procedures in a graphical notation and gives organizations the ability to communicate these procedures in a standard manner.

Source: www.bpmn.org

Business Architecture

Business architecture represents holistic, multidimensional business views of capabilities, end-to-end value delivery, information, and organizational structure as well as the relationships among these business views and strategies, products, policies, initiatives, and stakeholders.


Business Architecture Framework

A conceptual view of how business blueprints, business scenarios, and the business architecture knowledgebase interrelate to provide a foundation for establishing the business architecture.

Business Architecture Knowledgebase

A combination of process, structure, and logical warehouse for capturing, assimilating, viewing, and sharing a wide range of information that can be used to inform business strategy, optimize business planning through execution, and guide transformation efforts.

Business Architecture Practitioner

One who applies business architecture to solve business problems and deliver business value.

Business Architecture Tool

A software-based suite of functionality that facilitates capturing, maintaining, communicating, and sharing blueprint artifacts, such as models, maps, or other defining information about an enterprise in graphical or textual form.

Business Artifact
An abstracted, named business category that can be represented within a business architecture knowledgebase.

**Business Asset**

A tangible or intangible piece of property to which a business can assign value.

**Business Blueprint**

Graphical representation of one or more aspects of an extended enterprise, which may extend beyond organizational boundaries.

**Business Ecosystem**

One or more legal entities, in whole or in part, that exist as an integrated community of individuals and assets, or aggregations thereof, interacting as a cohesive whole toward a common mission or purpose.

**Business Model**

A business model describes the rationale of how an organization creates, delivers, and captures value.


**Business Model Framework**

A conceptual structure for organizing the elements, relationships, representations, and classifications of one or more business models.


**Business Model Type**

A generic business model that is classified according to determined criteria.


**Business Object**

A representation of a thing active in the business domain, including at least its business name and definition, attributes, behavior, relationships and constraints, that may represent, for example, a person, place, or concept.

*Source:* Business Object Designer, [http://docs.imis.com/15.2.0/index.htm?url=whatisabusinessobject2.htm](http://docs.imis.com/15.2.0/index.htm?url=whatisabusinessobject2.htm)
Business Process

A series of logically related activities or tasks (such as planning, production, or sales) performed together to produce a defined set of results.

Source: www.BusinessDictionary.com

Business Process Management (BPM)

Discipline involving any combination of modeling, automation, execution, control, measurement, and optimization of business activity flows, in support of enterprise goals, spanning systems, employees, customers, and partners within and beyond the enterprise boundaries.

Source: http://social-biz.org/2014/01/27/one-common-definition-for-bpm/3

This definition is based on discussions on or with Linked-In’s BPM Guru Group, BPM.COM’s Forum, Workflow Management Coalition (WFMC) Members, and the Association of BPM Professionals (ABPMP) Forum.

Business / IT Architecture Alignment

The state in which automated systems and data architectures fully enable business strategy, business capabilities, and stakeholder value.

Business Service

A logical grouping of operations, defined in service-oriented architecture, concerned with representing business logic.


Business Unit

A logical element or segment of a company (such as accounting, production, marketing) representing a specific business function, and a definite place on the organizational chart, under the domain of a manager. Also called department, division, or functional area.

Source: www.BusinessDictionary.com

Capability

A particular ability or capacity that a business may possess or exchange to achieve a specific purpose or outcome.


Capability Behavior
The way in which a capability acts or conducts itself in certain circumstances or instances.

**Capability Level**
A number that indicates the depth of decomposition for a given capability.

**Capability Instance**
A specific realization of a capability, as it exists or is envisioned to exist, in the context of a given business unit, value stream stage, or other situational context.

**Capability Map**
A diagrammatic or other means or media used to represent capabilities for a business.

**Capability Tier**
A structural delineation used to stratify a capability map into categories (i.e., Strategic, Core / Customer Facing / Value Add, and Supporting) based on business impact.

**Case Management**
A method or practice of coordinating work by organizing all of the relevant pieces into one place – called a case.


**Collaborative Team**
A named group or unit created by two or more internal or external business units that has a defined set of shared principles and common goals.

**Compliance**
Compliance is the degree to which an actual measure is close to its associated possible measure.

**Customer Persona**
A fictional character representative of a unique group of users who share common goals.


**Customer Segment**
A grouping of customers based on certain shared characteristics.
Data Architecture

Data architecture represents integration of value specifications for qualitative and quantitative variables and their alignment with business architecture and strategy.


Decision Model

Technique for identifying the set of decisions that must be made to support a gate along a gated process for approving an initiative.

Enterprise Architecture

Enterprise architecture represents the holistic planning, analysis, design, and implementation for the development and execution of strategy by applying principles and practices to guide organizations through the integration and interoperation of all other architecture domains.


Entity

Used to designate things we would describe or define with nouns. Entities can be tangible or intangible. An entity is characterized by having an identity that endures through time. A “business entity” specifically is an entity of interest to business.

Event

Occurrence happening at a determinable time and place, with or without the participation of human agents.


Experience Design

The practice of designing products (including digital products), processes, services, events, omnichannel journeys, and environments with a focus placed on the quality of the user experience and culturally relevant solutions.

*Source:* Wikipedia
Function

A process or operation that is performed routinely to carry out a part of the mission of an organization.

Source: www.BusinessDictionary.com

(Authors’ Note: We add this definition to differentiate from Capability.)

Information

Data that has been verified to be accurate and timely, is specific and organized for a purpose, is presented within a context that gives it meaning and relevance, and that can lead to an increase in understanding and decrease in uncertainty.

Source: www.BusinessDictionary.com

Information Concept

Way in which to represent business terms and semantics within the context of business architecture.

Initiative

A course of action that is being executed or has been selected for execution.

IT Architecture

Blueprints of the technologies, data structures, and applications that collectively comprise the information technology (IT) environment of an enterprise.


Lean

A production practice that considers the expenditure of resources for any goal other than the creation of value for the end customer to be wasteful, and thus a target for elimination.


Lean Six Sigma

Management approach for problem solving and quality initiatives within companies based on a combination of the different tools of Six Sigma and Lean.

Source: www.BusinessDictionary.com
Lean Value Stream
A process flow depicting every step required to produce a product or provide a service to a customer.

Linkage
A relationship between aspects or artifacts of business architecture.

Master Black Belt
Master Black Belts provide expertise on Lean Six Sigma tools and techniques. Their time is usually 100% allocated to Lean Six Sigma. They assist champions and guide Black Belts and Green Belts. They ensure consistent application of Lean Six Sigma across the organization.

Measure
A number or quantity that records a directly observable value or performance.
Source: www.BusinessDictionary.com

Metamodel
The abstract syntax of a class of models.

Metric
Standards of measurement by which efficiency, performance, progress, or quality of a plan, process, or product can be assessed.
Source: www.BusinessDictionary.com

Model
A visual and/or data representation of a real-world thing or category of real-world things.

Objective
A quantitative, measurable result that defines strategy.
Source: Forrester Research

Objective Map
An articulation of related objectives that collectively aggregate to achieve higher level objectives.

Operating Model
An operating model is an abstract representation of how an organization operates across a range of domains in order to accomplish its function.


Organization

A social unit of people, systematically structured and managed to meet a need or to pursue collective goals on a continuing basis.

Source: www.BusinessDictionary.com

Organization Map

A business blueprint that depicts organizational decomposition by organization unit along with additional aspects of the business where appropriate.

Outcome

An end result or final product that is a consequence of an event, action, or a series of events/actions.

Participating Stakeholder

A category of stakeholder that has a defined role or responsibility within a value stream stage by contributing to outcomes of the capabilities associated with that value stream stage.

Policy

A course or principle of action adopted or proposed by a government, party, business, or individual.

Source: Oxford Dictionaries, Oxford University Press, s.v., “Policy”.

Portfolio

A collection of projects or programs and other work that is grouped together to facilitate effective management.

Portfolio Management

Centralized management of one or more portfolios that includes identifying, prioritizing, authorizing, managing, and controlling projects, programs, and other related work.

Principle
An agreed upon truth that can guide one’s reasoning.

Product
“The word ‘product’ is commonly used to describe durable or tangible goods. However, more correctly, products can be goods or services, and are distinguished by tangibility: goods are tangible and services are intangible. From the customer’s perspective, the product is the overall experience provided by the combination of goods and services to satisfy the customer’s needs.”


Product Entitlement
A specified aspect of a product that represents an inherent commitment made by an organization to a customer that is realized as an immediate, on demand, or continuing obligation of the organization to the customer that acquired that product.

Product Line
A series of different products which form a group.

Program
A group of related projects managed in a coordinated way to obtain benefits and control not available from managing them individually.

Program Management
The centralized, coordinated management of a group of projects to achieve the program's objectives and benefits.


Project
A temporary endeavor undertaken to create a unique product or service.


Role
A model relationship between information items and capability model constructs.

Scenario
A program-oriented, template-based application of business architecture that addresses a specific, yet common requirement that organizations face.

**SDLC**

Software/Systems Development Life Cycle. Describes the stages of an information systems development project. It encompasses information from the first feasibility study onto the finished application.

*Source: www.BusinessDictionary.com*

**Service**

Intangible products such as accounting, banking, cleaning, consultancy, education, insurance, expertise, medical treatment, or transportation.

*Source: www.BusinessDictionary.com*

**Service Blueprint**

A way to specify and detail each individual aspect of a service, which usually involves creating a visual schematic incorporating the perspectives of both the user, the service provider and other relevant parties that may be involved, detailing everything from the points of customer contact to behind-the-scenes processes.

*Source: Marc Stickdorn and Jakob Schneider, This is Service Design Thinking, Wiley, 2011.*

**Service Design**

A process in which the designer focuses on creating optimal service experiences, which requires taking a holistic view of all the related actors, their interactions, and supporting materials and infrastructures.

*Source: Marc Stickdorn and Jakob Schneider, This is Service Design Thinking, Wiley, 2011.*

**Service-oriented Architecture**

A set of principles and methodologies for designing and developing software using a concept called a “service”.

**Six Sigma**

A management approach used in many different industries in an effort to improve the quality of products or services produced by the business through the removal of defects and errors.
**Solution Architecture**

The discipline of generating a creative and communicable technical design that aligns a feasible business solution with stakeholder expectation within the bounds of mandated delivery parameters.


**Stakeholder**

An internal or external individual or organization with a vested interest in achieving value through a particular outcome.

**Strategy**

The pattern or plan that integrates an organization’s major goals, policies, and action sequences into a cohesive whole.


**Strategy Map**

A business blueprint that “displays the cause-effect relationships among the objectives that make up a strategy”.


**Tactic**

A course of action that represents part of the detailing of strategies.

*Source:* OMG Business Motivation Model

**Technical Architecture**

Technical architecture represents the logical and physical interconnection of infrastructure elements to enable the deployment and management of data architecture, application architecture, business architecture, and strategy.


**Technical Debt**

The negative effects of applying rapid, ill advised, or architecturally problematic changes
or additions to software systems, where unnecessary complexity is added to those architectures, negatively impacting the delivery of future business value.

**Touchpoint**

A way in which a customer interacts with an organization, either in physical or digital format (e.g., a physical or digital advertisement, brochure, salesperson contact).

*Source:* Wikipedia

**Tradeoff**

A linkage between effects in a course of action where the effects oppose each other.

**Triggering Stakeholder**

A category of stakeholder that initiates a value stream for purposes of achieving a stated value proposition.

**Value**

The benefit that is derived by an organization’s stakeholder while interacting with that organization.

**Value Chain**

Depicts major segments of the business that contribute to the lifecycle of a product to deliver value to the customer.


**Value Item**

The judgment of worth, made by an individual or organization, attached to something tangible or intangible and attained in the course of a particular interaction with one or more other parties.

**Value Map**

A visual depiction of how an organization achieves value for a given stakeholder or stakeholders within the context of a given set of business activities.

**Value Network**
Any web of relationships that generate tangible and intangible value through complex dynamic exchanges between two or more individuals, groups, or organizations.


**Value Proposition**

An innovation, service, or feature intended to make a company, product, or service attractive to customers or related stakeholders.

**Value Stream**

An end-to-end collection of activities that create a result for a customer, who may be the ultimate customer or an internal end-user of the value stream.


**Value Stream Stage**

A distinct, identifiable phase or step within a value stream that has a unique name, entrance criteria, exit criteria, and identifiable participating stakeholder(s).