TABLE OF CONTENTS

Part 1. Introduction	1
Part 2. Business Architecture Blueprints	18
2.1. Business Strategy Mapping	21
2.2. Capability Mapping	56
2.3. Organization Mapping	112
2.4. Value Mapping	133
2.5. Information Mapping	171
2.6. Initiative Mapping	202
2.7. Product Mapping	231
2.8. Stakeholder Mapping	254
2.9. Policy Mapping	267
Part 3. Business Architecture Practice Guide	275
3.1. Common Approaches for Getting Started	278
3.2. Business Architecture Governance	286
3.3. Business Architecture and Business Models	297
3.4. Business Architecture and Business Process Modeling and Management	314
3.5. Business Architecture and Case Management	326
3.6. Business Architecture and Lean Six Sigma	342
3.7. Business Architecture and Business Performance Management	357
3.8. Business Architecture and Requirements Alignment	368
3.9. Business Architecture Maturity Model™	385
3.10. The Role of the Business Architect	393
3.11. Business Architecture and Strategy Realization	395
Part 4. Business Architecture Scenarios	402
Part 5. Business Architecture Infrastructure Management	415
5.1. The Business Architecture Knowledgebase	418
5.2. Business Architecture Tooling Options	428
Part 6. Business Architecture and IT Architecture Alignment	432
6.1. Business Architecture and IT Architecture Alignment Overview	434

6.2. Business Architecture and Enterprise Architecture Framework Alignment	444
6.3. Business Architecture and SDLC	469
6.4. Capability and Application Portfolio Management	473
6.5. Business Architecture and SOA Alignment	481
6.6. Business Information and IT Architecture Alignment	490
6.7. Business Architecture and Solution Architecture	500
6.8. Business Architecture and IT Architecture Transformation	504
Part 7. Business Architecture Case Studies	517
7.1. Business Architecture Guild® Case Study	518
7.2. Manufacturing Company Case Study	535
7.3. Government Agency Case Study	544
7.4. Financial Services Case Study	556
Part 8. Industry Reference Models	56 3
8.1. Financial Services Industry Reference Model	566
8.2. Manufacturing Industry Reference Model	589
8.3. Healthcare Industry Reference Model	612
8.4. Member-Based Association Industry Reference Model	636
8.5. Insurance Industry Reference Model	637
8.6. Common Reference Model	654
8.7. Transportation Industry Reference Model	677
Appendices	
A. Glossary	709
B.1. Strategy Realization Path with Business Architecture Role Definition	722
B.2. Business Architecture Roles and Competencies	726
B.3. Business Architecture Maturity Model™	731
B.4. Business Architecture Metamodel	736
B.5. Dynamic Rules-Based Routing Map Examples	738
B.6. Alternative Value Mapping Approaches	740
B.7. Business Architecture Tool Evaluator™	747
C. Study Questions	754
D. Version History	755
E. Editorial Board and Contributors	781