Business Architecture Guild

The Business Architecture Guild® (Guild) is a not-for-profit corporation with the primary purpose of promoting best practices and expanding the knowledgebase of the Business Architecture discipline.

The Guild’s principal membership body consists of individuals engaged in business architecture. The business is managed under the direction of the board of directors (Board).

This document, referred to as ethics agreement, serves as a governance document for any member of the Business Architecture Guild.

Code violations may result in sanctions.

The Code of Ethics and incorporated procedures are not designed to supplant courts of law in the resolution of disputes.

Moreover, the checks and balances built into the Code and procedures are designed to ensure the integrity and efficacy of the Code and the protection of the Guild, its volunteer board members and its membership through the use of reasonable due process procedures against patently false, malicious, or groundless accusations that could result in significant organizational, business or personal harm if not properly handled.

Guild Members shall at all times abide by and conform to the following code of conduct:

- Abide in all respects by the Code of Ethics and all other rules and regulations of the Guild (including but limited to the Guild’s articles of incorporation and bylaws) and will ensure that their membership in the Guild remains in good standing
at all times
• Will at all times obey all applicable international, federal, state and local laws and regulations
• Will conduct themselves in a manner of good faith and with honesty, integrity, due diligence and reasonable competence
• No member shall share, copy, reproduce, transmit, divulge or otherwise disclose any confidential or members-only information related to the affairs of the Guild or the intellectual capital developed by the Guild’s membership
• Members participating in committees or teams will uphold the strict confidentiality of all meetings and other deliberations and communications.
  o Confidential information includes all copies of material not publicly available
• Members will participate in Guild events and activities in a responsible, respectful and professional manner
• Members may not use any information provided by or acquired as a consequence of the member’s service to the Guild in any manner other than in furtherance of his or her application of business architecture in his or her organization or with his or her clients
• Members shall not represent to third parties that their authority extends to any Guild decision.
• Members shall not engage in any outside business, professional or other activities that would directly or indirectly materially adversely affect the Guild.
• Members shall not engage in or facilitate any discriminatory or harassing behavior directed toward Guild staff, members, officers, directors, meeting attendees, exhibitors, advertisers, sponsors, suppliers, contractors, or others in the context of activities relating to the Guild;
Non-renewal or termination of membership, the member shall not abrogate from his or her continuing obligations of confidentiality with respect to information acquired as a consequence of his Guild participation.

Violation of this Code will be brought to the attention of the Board of Directors of the Business Architecture Guild.

The Guild only files ethics complaints when they are substantiated by facts. The Guild pursues disciplinary action against an individual who retaliates against a person raising ethics concerns.

When encountering potential conflicts of interest, members are asked to identify the conflict and remove themselves from all discussion on the matter.

Members of the Business Architecture Guild affirm their endorsement of the Code and acknowledge their commitment to uphold its principles and obligations by accepting and retaining membership.