

## **Amsterdam Master Series 2019**

Gateway to Transforming an Organization into an Agile Enterprise - Ulrich

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Agile Enterprise Case Study Challenge - Ulrich

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Driving Business Innovation with Technology Opportunities - Bogazzi

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Realizing a Vision of the Cognitive Enterprise via Business Architecture - Ulrich

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Strategy Realization in Retail - Rosen

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The Rest of the Story - Strategy Realization with Business and Enterprise Architecture - Rosen

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BA Master Series Amsterdam-2019 Opening Session – Kuehn & Ulrich

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Bizarch and CX - Krishan Jogia

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Digital transformation in complex environment – de Bruijn

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Bus Arch and Cust Experience Industry Overview – Kuehn

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Role of Bus Arch in Strat Execution - Kuehn

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Moving from the Business Strategy to the Technology Strategy - Banger

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