



September 2019

## StartEngine Equity Crowdfunding Reading Guide

Learn everything you need to know about raising on StartEngine

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### Why StartEngine

SUCCESSFUL  
RAISES

**275+**

StartEngine has hosted more than 275 successful raises on its platform.

PROSPECTIVE  
INVESTORS

**200K**

StartEngine has a community of over 200,000 users.

AMOUNT  
RAISED

**\$100M**

StartEngine has raised its companies over \$100,000,000.

#### Quick Reads

1. [What Is Equity Crowdfunding?](#)
2. [How it Works?](#)
3. [Why StartEngine](#)
4. [FAQ](#)
5. [Funded Companies](#)