

ONSITE PROGRAM INSERTION ORDER

ADVERTISING OPPORTUNITIES

Can't attend the 2018 Annual Seminar?

Consider advertising in the Annual Seminar Program to keep your company's name in front of the CACEO Annual Seminar Attendees. Advertising sizes and rates:

<u>AD TYPE</u>	<u>DIMENSIONS</u>	<u>RATE</u>
Full Page (color)	7.5 " width x 10" height	\$750.00
Half Page; Horizontal (color)	7.5" width x 5" height	\$500.00
Half Page; Vertical (color)	3.6" width x 10" height	\$500.00
Quarter Page; Vertical (color)	3.6" width x 4.8" height	\$300.00

SPECIFICATIONS:

- * Advertising rates are non-commissionable.
- * Advertisers and advertising agencies assume liability for all content (including text, representation, and illustration) of advertisements, printed or electronic, and also assume responsibility for any claims made against the publisher.
- * Completed Insertion Orders are due by August 1, 2018; payment and artwork must be RECEIVED by **August 15, 2018**, for inclusion in the program.
- * Publisher reserves the right to reject advertising not in keeping with the publication's standards.
- * All Annual Meeting Program advertising is color, NO BLEED, and run of press. Advertisements should be submitted in JPEG or PDF format. All artwork must be at least 300 dpi.
- * Ads will not be included in the Annual Meeting Program until payment is received in full.

Company Name: _____

Advertising Contact: _____

Street Address: _____

City: _____ State: _____ Postal Code: _____

Telephone: _____ Email address: _____

Please insert number of insertions for each category.

_____ Full Page _____ Half Page, Horizontal _____ Half Page, Vertical _____ Quarter Page

Total enclosed: \$ _____ (payable by check) **You may also complete this form and pay online.**

Submit to:

California Association of Code Enforcement Officers
6939 Sunrise Blvd., Ste. 119
Citrus Heights, CA 95610-3153
(916) 492-CACE Phone
mbobrow@caceo.us Email