

2018 Cadillac & LaSalle Club Website Judging Scorecard

Region/Chapter: _____

Committee Member: _____

Site Updates:	Point Value
Appears to be updated regularly	5
Updated sometime past 12 months	3
Not updated within the past 12 mos	E
Points Awarded:	<input style="width: 50px;" type="text"/>

Contact Info:	
Provide a way to contact (phone number /address optional as it may be omitted for security). Link with "mailto:" is fine.	5
Partial and current or some errors	3
No contact information	E
Points Awarded:	<input style="width: 50px;" type="text"/>

Events:	
Current year region and national events listed	5
Only current year region OR national events listed	3
No events listed, or last listed event over one year old	E
Points Awarded:	<input style="width: 50px;" type="text"/>

Event Coverage:	
Pictures and/or write-up of past and current year region events and region participation in national events	5
Only current year region event pictures and/or write-ups	3
Points Awarded:	<input style="width: 50px;" type="text"/>

Web Site Integrity	
Subtract up to 5 points for spelling errors, bad navigation, outdated logos, etc. (enter as a negative number ie -4)	

Menu Items:	Point Value
Majority of menu links working	5
At least 90% of menu links working	3
Less than 90% of menu links working	E
Points Awarded:	<input style="width: 50px;" type="text"/>

National CLC:	
Working Link to CLC on home page	3
Working link to CLC somewhere	2
No link to CLC anywhere	E
Points Awarded:	<input style="width: 50px;" type="text"/>

Miscellaneous (extra credit):	
Offers the history of the region including photographs	3
Links to other hobbyist sites, forums, blogs, pro-hobby legislative or lobby sites, etc (no need test every one as some have over 50 links)	3
Offers the region, chapter, or CLC mission statement	3
Region's newsletter is accessible from site	3
Website includes a Message / Chat Board or region has a Facebook site for members to post directly	3
National and Region membership applications are available for download	3
Website is mobile optimized	5
Help topics that may include vendor referrals, repair / restoration tips, etc	3
Links to a region social media site like a region's Facebook page or YouTube channel	3
Points Awarded:	<input style="width: 50px;" type="text"/>

Describe integrity adjustment below:

Note: Just one "E" and site gets zero points! (Disqualified)

TOTAL POINTS: 0