

# ECONOMIC CLUB ●●● OF CANADA

## Growing the Life Sciences Industry

Improving Access, Affordability & Appropriate Use of Medicines

Can we have it all?

Panel Discussion Featuring:



**SHERYL GROENEWEG**

DIRECTOR GENERAL  
MANUFACTURING & LIFE SCIENCES BRANCH  
INNOVATION, SCIENCES & ECONOMIC DEVELOPMENT



**HANS ERIK HENRIKSEN**

CEO  
HEALTHCARE DENMARK



**BRIAN HILBERDINK**

PRESIDENT  
NOVO NORDISK CANADA INC.

With Moderation By:



**ILSE TREURNICHT**

FORMER CEO  
MARS

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Affordability of and access to innovative medicines are challenges that Canada shares with many other countries around the world. With healthcare budgets stretched due to rising drug prices and ageing populations with increasingly complex conditions, those challenges continue to increase. Addressing these issues requires creative policy and market-based approaches that draw on the best ideas around the world.

Join us as our expert panellists discuss different approaches from around the world in balancing affordability and access, while building a strong life sciences industry.



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**Tuesday, September 25, 2018**

11:30 am - 1:30 pm

**The Chateau Laurier Hotel**

1 Rideau Street, Ottawa

- Lunch will be served -

**Tickets & Info**

**Member price:**

Individual seat: \$89 +HST

Table (seats 10): \$800 +HST

**Regular price:**

Individual seat: \$110 +HST

Table (seats 10): \$990 +HST

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**The Economic Club of Canada**

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