

CAHR Sponsorship Packages

2018



CAHR
ACRSS

The Canadian
Association for
Healthcare
Reimbursement

*L'association
canadienne pour
le remboursement
des soins de santé*

Elite Partnership - \$7,500 annually

Year-Round Benefits / Exposure

CAHR's website: Listing and link as an Elite Partner / Rotating side bar web banner / Access to the member's area

CAHR's promotional materials: Sponsor's corporate profile and logo identification

Receive copies of communication materials that are sent to CAHR members

Invitations to CAHR events

May use: CAHR Partner logo in marketing activities, tagline "A CAHR Elite Partner" at CAHR events, on sponsor's organization's website and materials

Announcement to CAHR members of relationship

Volume discounts and preferred rates on CAHR programs and services

Coordination services for sponsorship program through Corporate Relations staff at CAHR office

10 CAHR memberships for Market Access/Gov. Relations staff



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CAHR Events Benefits / Exposure

Flyer ad and logo in marketing e-tools

One (1) complimentary booth / table in any exhibit areas

Four (4) complimentary registrations to Two (2) CAHR events: Market Access 101 and Market Access 201 (The 4 passes may be used interchangeably, e.g. 1 at MA101 and 3 at MA 201)

Verbal recognition by the Emcee at the opening of events and logo rotation on various screens each day

Listing on main sponsorship signage / Sponsor identification on your staff badges



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Premier Partnership - \$15,000 annually

Year-Round Benefits / Exposure

Sponsor to receive **Elite Partnership** benefits, and in addition:

Header web banner on CAHR website

Receive copies of communication materials sent to CAHR members (electronic communications, industry updates, urgent updates, etc.)

Unlimited CAHR memberships for Market Access/Gov. Relations staff

CAHR Events Benefits / Exposure

Partner to receive **Elite Partnership** benefits, and in addition:

Email message to delegates prior to the Event acknowledging Premier Partnership

Two (2) complimentary booths / tables in any exhibit areas

Four (4) complimentary registrations to 4 CAHR events: Market Access 101, Market Access 201, Western Day, and National Day



Single Event Sponsorship

\$6,000 to \$15,000

CAHR Events Benefits / Exposure

Between complementary registrations for the event (number based on sponsorship amount and to be confirmed between parties at invoicing)

Active participation on the planning committee and opportunity to support in the development of the agenda and speaker recruitment

Your logo in marketing e-tools

Verbal recognition by the Emcee at the opening of events and logo rotation on various screens each day

Listing on main sponsorship signage / Sponsor identification on your staff badges

Listing and link on the CAHR website as an event partner / supporter

Additional benefits that are tailored to each event (e.g., exclusive partnership opportunities)

Thank you



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