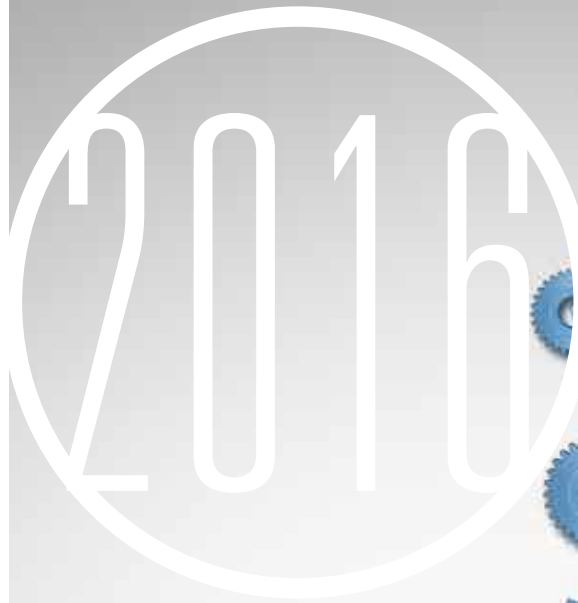


# CAI COACHELLA VALLEY CHAPTER

## ADVERTISING ORDER FORM

**Please Return Forms to:**  
CAI-CV, 41905 Boardwalk, #A-2  
Palm Desert, CA 92211

P:760-341-0559  
F:760-341-8443  
info@cai-cv.org



**NEW!** Ads in *Quorum* and Directory will be discounted for Corporate Sponsors along with other advertising and sponsorships based on the level of participation.  
Please see Sponsor Levels & Discounts on page 20.

ADVERTISING OPPORTUNITIES		PRICING		LIST MONTHS	TOTAL PRICE
QUORUM MAGAZINE		MONTHLY	ANNUAL (12 X MONTHLY)		
CIRCLE THE MONTHS YOU WANT TO ADVERTISE OR LIST IN MONTH COLUMN:		(ALL) JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC			
<b>COLOR</b>		Monthly	Annual		
Center 2 Page Full Spread		\$1,600.00	\$18,600.00		
2 Page Spread		\$1,300.00	\$15,600.00		
Back Outside Cover 8.5" x 7"		\$1,300.00	\$15,600.00		
Back Outside Cover - Horizontal 8.5" x 3.375"		\$900.00	\$10,800.00		
Inside Front Cover - Full Page		\$800.00	\$9,600.00		
Inside Back Cover - Full Page		\$800.00	\$9,600.00		
Center - Spread 1 Page		\$800.00	\$9,600.00		
Full Page		\$650.00	\$7,800.00		
Inside First Page - 1/2		\$600.00	\$7,200.00		
Inside Back Cover - 1/2		\$600.00	\$7,200.00		
2/3 Vertical		\$550.00	\$6,600.00		
1/2 Horizontal		\$475.00	\$5,700.00		
1/3 Square		\$325.00	\$3,900.00		
1/4 Vertical		\$275.00	\$3,300.00		
1/8 Horizontal		\$175.00	\$2,100.00		
<b>BLACK &amp; WHITE</b>					
2 Page Full Spread		\$1,000.00	\$12,000.00		
Full Page		\$500.00	\$6,000.00		
2/3 Vertical		\$400.00	\$4,800.00		
1/3 Square		\$250.00	\$3,000.00		
1/2 Horizontal		\$325.00	\$3,900.00		
1/4 Vertical		\$195.00	\$2,340.00		
1/8 Horizontal		\$135.00	\$1,620.00		
<b>QUORUM MAGAZINE AD TOTAL</b>					
<b>2016 – 2017 MEMBERSHIP DIRECTORY</b>				<b>PRICE</b>	<b>EXT PRICE</b>
Inside Front Cover (Limit 1)				\$1,200.00	
Inside Back Cover (Limit 1)				\$1,200.00	
Outside Back Cover (Limit 1)				\$2,000.00	
Tabs - FULL PAGE COLOR AD ON BACK OF TAB (Limit 5)				\$1,100.00	
Please circle your Tab Placement – Back of: CAI Info Tab - CAVL Tab – Association Management Tab – Business Partner Tab – Index Tab					
Tabs - FULL PAGE COLOR AD ON FRONT OF TAB (Limit 5)				\$950.00	
Please circle your Tab Placement – Front of: CAI Info Tab - CAVL Tab – Association Management Tab – Business Partner Tab – Index Tab					
<b>INSIDE DIRECTORY ADS</b>					
<b>COLOR</b>					
Full Page				\$800.00	
Half Page				\$600.00	
Quarter Page				\$350.00	
<b>BLACK &amp; WHITE</b>					
Full Page				\$700.00	
Half Page				\$500.00	
Quarter Page				\$300.00	
Add logo to printed directory listing				\$250.00	
<b>2016 – 2017 MEMBERSHIP DIRECTORY AD TOTAL</b>					
				<b>PAGE 1 TOTAL</b>	

EDUCATIONAL PROGRAMS & MINI TRADE SHOWS SPONSORSHIP OPPORTUNITIES	PRICE	EXT PRICE
<b>PLEASE CIRCLE YOUR SELECTION – JAN 8, FEB 12, MAR 11, APR 8, MAY 13, JUN 10, SEP 9, OCT 14</b>		
Program Table Booth Sponsor (Limited by capacity; includes 6-foot skirted table)	\$400.00	
<b>PLEASE CIRCLE YOUR SELECTION – JAN 8, FEB 12, MAR 11, APR 8, MAY 13, JUN 10, SEP 9, OCT 14</b>		
Spotlight Table Sponsor – Seating for 8 (Limit 2 per program)	\$300.00	
<b>PLEASE CIRCLE YOUR SELECTION – JAN 8, FEB 12, MAR 11, APR 8, MAY 13, JUN 10, SEP 9, OCT 14</b>		
Table Pen Sponsor (Limit 1 per program – Sponsor to provide 220 pens)	\$150.00	
<b>PLEASE CIRCLE YOUR PROGRAM SELECTION – JAN 8, FEB 12, MAR 11, APR 8, MAY 13, JUN 10, SEP 9, OCT 14</b>		
Scholarship Sponsor (Limit 1 per program)	\$200.00	
<b>MOTR SPONSOR (LIMITED TO BUSINESS PARTNERS)</b>		
PLEASE CIRCLE ONE - FEB 5, APR 1, JUN 3, AUG 12, OCT 7, DEC 9 (Limit 1 sponsor per program – Sponsor to provide venue and breakfast)	\$250.00	
Scholarship Sponsor PLEASE CIRCLE ONE - FEB 5, APR 1, JUN 3, AUG 12, OCT 7, DEC 9 (Limit 1 per program)	\$200.00	
<b>M-202 COMMUNICATIONS FOR MANAGERS - JUNE 23-24, 2016</b>		
M-202 Communications for Managers - Course Sponsor (Limit 1)	\$500.00	
Pen Sponsor (Limit 1 - Sponsor to provide 50 pens with logo)	\$200.00	
Notepad Sponsor (Limit 1 - Sponsor to provide 50 notepads with logo)	\$200.00	
Scholarship Sponsor (Limit 1)	\$200.00	
<b>M-100 COURSE FOR MANAGERS AND BOARD MEMBERS - NOVEMBER 17-19, 2016</b>		
M-100 Course for Managers and Board Members - Course Sponsor (Limit 1)	\$500.00	
Pen Sponsor (Limit 1 - Sponsor to provide 50 pens with logo)	\$200.00	
Notepad Sponsor (Limit 1 - Sponsor to provide 50 notepads with logo)	\$200.00	
Scholarship Sponsor (Limit 1)	\$200.00	

<b>BMW SPONSOR</b>		
PLEASE CIRCLE ONE - FEB 18, DEC 1 (Limit 1 sponsor per program. Sponsor to provide venue and breakfast.)	\$500.00	
Scholarship Sponsor PLEASE CIRCLE ONE - FEB 18, DEC 1 (Limit 1 per program)	\$200.00	
<b>Page 2 TOTAL</b>		

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	BLEED
	TRIM
	LIVE

**FULL SPREAD**

TRIM 11" X 17"  
LIVE 16.25" X 10.25"  
BLEED .125"

**FULL PG**

TRIM 8.5" X 11"  
LIVE 7.75" X 10.25"  
BLEED .125"

TRIM 8.5" X 4.125"  
LIVE 7.75" X 3.75"  
BLEED .125"

**1/3 BACK PAGE**

TRIM 8.5" X 8.25"  
LIVE 7.75" X 7.875"  
BLEED .125"

**BACK PAGE**

**2/3**

TRIM 5.445" X 11"  
LIVE 4.595" X 10.25"  
BLEED .125"

**1/3**

**1/3**

TRIM 5.445" X 5.445"  
LIVE 4.695" X 4.695"  
BLEED .125"

**1/2**

TRIM 8.5" X 5.25"  
LIVE 7.75" X 4.5"  
BLEED .125"

**1/8**      **1/4**

**1/8**

1/4 LIVE 4.7715" X 3.6672"  
1/8 LIVE 3.667" X 2.3027"

**COMING SOON!**

**1/8**

1/8TH NON-MEMBER ADS  
3.8125" X 1.5723"