

## Annual Conference & Expo

Wilmington, NC

August 1-2, 2019

**"The Maritime Meeting"**

# SPONSORSHIP OPPORTUNITIES








### Choose from:







- \* Thursday Networking Connections Social (5-8:30 PM)
- \* Friday full Conference Day (7:00 - 4:00 PM options)
- \* Full Conference Sponsorships (Thursday & Friday exposure)

FULL CONFERENCE SPONSORSHIPS:		Member Price:	Regular Price
<b><i>Your Brand in 'Gobo' Lights</i></b> <i>All eyes on your logo "alight" on main wall at Expo entrance</i>		<b><i>SOLD</i></b>	<b><i>\$1,650</i></b>
<b><i>Open-Air Trolley Shuttle Host:</i></b> <b><i>Your logo greets riders of the shuttle between</i></b> <b><i>Hotel Ballast &amp; the Convention Center-</i></b> <b><i>Signs in front &amp; rear windows</i></b> <i>Trolley runs continuously 5-8 PM Thurs, 7AM-12 Friday.</i>		<b><i>\$500</i></b>	<b><i>\$750</i></b>



<p><b>Welcome Gift</b> <i>(Exclusive by professional category)</i>  When attendees sign in either Thursday or Friday they're greeted with a hospitality bag of branded sponsors' gift items (Ideas: Ex- beach towel, sunscreen, mini-fan, sun visor.)</p>		<p><b>\$250</b></p>	<p><b>\$500</b></p>
<p><b>NETWORKING SOCIAL EVENT</b></p>		<p><b>Member Price:</b></p>	<p><b>Regular Price</b></p>
<p><b>Oyster-Shucking Demo (Exclusive)</b>  Two chefs teaching guests how to safely tackle this tricky job - then enjoy the results! Your logo on event signage + your logo on a nautical invitation to give out to attendees.</p>		<p><b>\$675</b></p>	<p><b>\$850</b></p>
<p><b>Appetizers Sponsor: (Exclusive)</b>  <b>Butler-passed food trays &amp; food tables</b>  Every hand that reaches out for an appetizer on either a table or butler-passed tray belongs to a pair of eyes that sees your logo.</p>		<p><b>\$400</b></p>	<p><b>\$500</b></p>
<p><b>Nautical Knot-tying for Dummies?</b>  There's a real art &amp; science to it- onlookers gather to watch our expert at work! Your logo on event signage.</p>		<p><b>\$250</b></p>	<p><b>\$400</b></p>

<p><b>Meet &amp; Greet:</b>  <b>Social Sign-in Sponsor</b>  <i>Everyone must stop at your team table for their logo'd slap bracelet to get in.  Price includes 3 of your team members for Thursday.</i></p>			<p><b>SOLD</b></p>	<p><b>\$1,500</b></p>
<p><b>Insta-Photo Booth Host</b>  <i>Attendees love to ham it up here! Their photos with your logo are emailed to them for social media sharing plus they get a printed photo with your logo on the spot.  Includes 2 of your team members for Thursday.</i></p>			<p><b>SOLD</b></p>	<p><b>\$1,250</b></p>
<p><b>Drink Ticket Sponsor</b>  <i>When attendees reach for their drink ticket, what they see is your logo!</i></p>			<p><b>SOLD</b></p>	<p><b>\$625</b></p>
<p><b>"Your Koozies, Our Bars" (Exclusive)</b>  <i>Your logo adorns every cold one when you provide the koozies.</i></p>			<p><b>SOLD</b></p>	<p><b>\$500</b></p>
<p><b>"Fishing Hole" Sponsor (Exclusive)</b>  <i>Your brand signage displayed along with the competitive fun! Guests toss fish-shaped bags "Pike Place Market" style for small prizes.</i></p>			<p><b>SOLD</b></p>	<p><b>\$500</b></p>
<p><b>Caricature Artist Station Sponsors</b>  <i>Always a popular stop! Your logo signage greets the line-up at our live Caricature Artist Station.</i></p>			<p><b>SOLD</b></p>	<p><b>\$200</b></p>

MAIN CONFERENCE DAY SPONSORSHIPS	Member Price:	Regular Price
<b>Relaxation Station Sponsors</b> Your logo greets attendees grabbing some down <i>"Casual Connections" areas in the Expo Hall.</i> 	200	\$350
<b>Lanyards Sponsor (Exclusive)</b> Your logo around every neck. 	SOLD	1550
<b>Tote Bag Sponsor (Exclusive)</b> Attendees literally "tote" your brand around the Conference all day long. 	SOLD	1650
<b>Notepad-for-every-Attendee Sponsor (Exclusive)</b> Your logo on a 25-page custom notepad is personally handed to each attendee by your team members at your station adjacent to registration. 	SOLD	\$950
<b>Breakfast Sponsor (Exclusive)</b> First-thing-in-the-morning logo visibility at continental breakfast tables. 	SOLD	\$625
<b>Keynote Sponsor (Exclusive)</b> Opportunity to introduce the keynote speaker plus company branding on advance materials. 	SOLD	\$1,500

<b>Luncheon Sponsor (Exclusive)</b> <i>Tabletop signage greets 400+ guests plus your company flyer placed in each chair.</i>		<b>SOLD</b>	<b>\$1,250</b>
<b>Your Cup Sleeves, Our Coffee (Exclusive)</b> <i>Wake Up! Your logo greets all coffee &amp; tea drinkers with every sip when you provide the sleeves.</i>		<b>SOLD</b>	<b>\$500</b>
<b>Charging Station Sponsor (Exclusive)</b> <i>Signage at the HQ where guests come &amp; go all day to plug in.</i>		<b>SOLD</b>	<b>\$450</b>
<b>Afternoon Dessert Sponsor (Exclusive)</b> <i>Associate your brand with sweetness.</i>		<b>SOLD</b>	<b>\$450</b>
<b>Ribbon Table Host (Exclusive)</b> <i>Every manager hits this table for their special ribbons-ideal for sponsor face time with signage.</i>		<b>SOLD</b>	<b>\$450</b>
<b>RESOURCE GUIDE ADVERTISING:</b>		<b>Member Price:</b>	<b>Regular Price</b>
<b>Back cover</b> <i>Full page , color</i>		<b>SOLD</b>	<b>N/A</b>
<b>Inside front cover</b> <i>Full page, color</i>		<b>SOLD</b>	<b>N/A</b>
<b>Inside back cover</b> <i>Full page, color</i>		<b>\$450</b>	<b>N/A</b>
<b>Interior half page</b> <i>Color</i>		<b>\$300</b>	<b>N/A</b>
<b>DETAILS &amp; ORDERING: <a href="http://bit.ly/AC2019Sponsor">http://bit.ly/AC2019Sponsor</a></b>			