

Specs & Rates

<p>FULL PAGE COLOR 7.66" wide x 9.9" tall</p> <p>ANNUAL RATE: \$2500 (\$625 per issue) Single issue rate: \$750</p>	<p>1/2 PAGE COLOR 7.66" wide x 4.83 "tall</p> <p>ANNUAL RATE: \$1200 (\$300 per issue)</p>	
	<p>1/4 PAGE COLOR 3.75" wide x 4.83" tall</p> <p>ANNUAL RATE: \$925 (\$230 per issue)</p>	<p>1/8 Page Color 3.75" wide x 2.36" tall</p> <p>ANNUAL RATE: \$700 (\$175 per issue)</p>

* Non-members add **50%** premium to all rates.

**Annual rate assumes obligation for four ads each year.

Circulation is approximately 900 copies mailed to all CAI-NC manager members, homeowner members and each business partner member firm's primary contact. Additional copies are available at all chapter events throughout the year

Acceptable advertisement art file types : Pdfs, tiff or jpegs. **NOTE: NO Word documents as final art will be accepted.** All submitted files must meet the following:

- Be created to the **exact size** (as indicated above).
- Images in the ads should be 150 ppi to 300 ppi. If lower than 150 ppi, the ad may appear blurry in print.
- All fonts must be embedded in the pdfs. Fonts that are not embedded will not print properly.
- Note: any changes to ads must be made by advertiser.