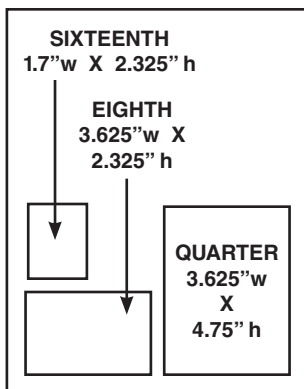
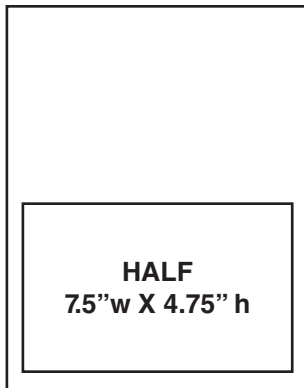
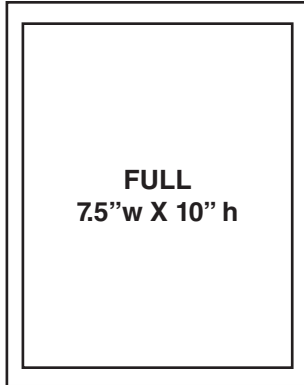


# COMMON INTEREST

The official magazine of  
 Community Associations Institute,  
 Connecticut Chapter.



Contact us with  
 questions, or to reserve space  
 Office: 888-445-7946  
 E-mail:  
[info@BrainerdCommunications.com](mailto:info@BrainerdCommunications.com)

## Isn't it time you walked right in and met your target market?

The Connecticut Chapter of Community Associations Institute serves the educational, business, and networking needs of community associations in Connecticut. Members include condominium, cooperative, and homeowner associations as well as those who provide services and products to associations. Over 2,800 copies of *Common Interest* are mailed to chapter members, and prospective members.

Yes, I'd like my ad to appear in the *Common Interest* magazine!

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_  Same ad will run each time.

Circle below to indicate your ad choice.  Ad will change during multiple insertions.

### 2018 DISPLAY ADVERTISING PRICES

Members: (prices are per insertion)

Size	1X	4X	8X
Full	\$897	\$818	\$763
Half	\$618	\$489	\$450
Quarter	\$442	\$415	\$381
Eighth	\$341	\$323	\$308

Non-Members: Add 15%.

I am a member and receive member price

### COLOR ADS

Add \$200 to any size ad when available.

### PREMIUM PLACEMENT ADS

Members:

Back Cover	\$1491
Inside Front Cover	\$1381
Inside Back Cover	\$1320

Non-Members: Add 15%.

### CLASSIFIED SERVICES DIRECTORY

Members:

5 Line Listing	\$ 88	x 3 =	\$264
2.25" wide x 1" high Display	\$ 143	x 3 =	\$429
2.25" wide x 1.5" Deluxe	\$ 209	x 3 =	\$627
2.25" wide x 2.5" Super Deluxe	\$ 265	x 3 =	\$795

### 2018 ISSUES/DEADLINES

(Check the issues you want to be in)

Issue	Deadline
<input type="checkbox"/> Issue 1	Dec. 14, 2017
<input type="checkbox"/> Issue 2	Jan. 12, 2018
<input type="checkbox"/> Issue 3	Mar. 9, 2018
<input type="checkbox"/> Issue 4	Apr. 20, 2018
<input type="checkbox"/> Issue 5	Jun. 8, 2018
<input type="checkbox"/> Issue 6	Jul. 20, 2018
<input type="checkbox"/> Issue 7	Aug. 31, 2018
<input type="checkbox"/> Issue 8	Nov. 2, 2018

### MECHANICAL REQUIREMENTS

Ads accepted in PDF format (with art & fonts embedded).