

# Advertise in the CAI-Connecticut 2020 Membership Directory!



Be in the reference book that community association decision makers use throughout the entire year!

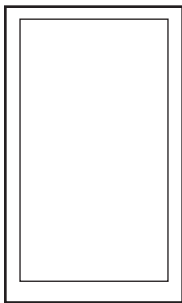
**W**hen community board members and managers require services for their associations, they look to the Connecticut Chapter of Community Associations Institute's Membership Directory. Distributed only once a year, this is the essential guide and primary resource for thousands of association decision makers. It is utilized to locate and obtain services needed — from landscapers, to accountants, lawyers, managers, engineers and more.



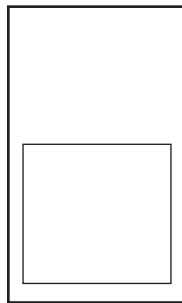
The 2019 Directory

CAI-CT serves the educational, business, and networking needs of community associations throughout Connecticut. Members include condominium, cooperative, and homeowner associations as well as those who provide services and products to associations. The Connecticut Chapter has over 1,200 members comprised of more than 150 businesses, 200 property managers and 800 community association representatives.

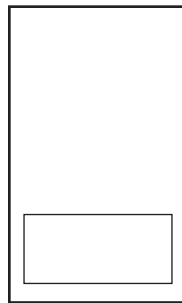
## DISPLAY ADVERTISEMENT SIZES



**FULL PAGE**  
4.25" wide  
by 7.5" high



**HALF PAGE**  
4.25" wide  
by 3.875" high



**QUARTER PAGE**  
4.25" wide  
by 1.875" high

Display ads are black & white and available in the above sizes

### FOR MEMBERS

- Full page **\$825**
- Half page **\$475**
- Quarter page **\$294**

### FOR NON-MEMBERS

- Full page **\$1,125**
- Half page **\$675**
- Quarter page **\$394**

Add **FULL COLOR** for an additional **\$300**.

## MECHANICAL REQUIREMENTS

Ads are accepted in PDF format with art and fonts embedded. Correct ad dimensions are shown above. Ads may be emailed to [info@BrainerdCommunications.com](mailto:info@BrainerdCommunications.com).



1 Convention Blvd., Ste. 2, #285  
Atlantic City, NJ 08401  
Tel (888) 445-7946  
[info@brainerdcommunications.com](mailto:info@brainerdcommunications.com)

**YES, we will advertise in the CAI-CT 2020 Directory!**

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please check one of the options below.

We will create our ad and email it to **info@BrainerdCommunications.com**.

Please use our ad from the 2019 directory.

### Category for Display Ad(s):

Category Ad 1: \_\_\_\_\_

Category Ad 2: \_\_\_\_\_

### ADDITIONAL LISTINGS

One basic listing is included with your membership. Additional listings are available at **\$100 each**.

- We'd like \_\_\_\_\_ additional listings. (check categories below.)
- Accountants
  - Attorneys - Law Firms
  - Banking/Financial Services
  - Bookkeeping/Back Office Services
  - Building Remodeling Contractors/Construction
  - Building Supply Manufacturer
  - Carpentry
  - Chimney Caps
  - Clerk of the Works
  - Collections
  - Commercial Laundry Equipment & Service
  - Communication & Entertainment
  - Community Association Managers (CAMs)
  - Concrete Services
  - Construction Planning, Bidding, and Management
  - Credit Reporting
  - Decks
  - Doors
  - Drone Services
  - Duct & Vent Cleaning
  - Electrical/Aluminum Wire Remediation
  - Energy Efficiency & Consulting
  - Engineering & Design
  - Expert Witnesses - Construction
  - FHA Certification
  - Garage Doors
  - Gutters
  - Insurance
  - Janitorial Services
  - Lake and Pond Management
  - Landscaping/Lawn care
  - Lighting/Electrical Distributors
  - Mold Remediation
  - Paint Manufacturer and Supplier
  - Painting Contractors
  - Paving Seal Coating / Asphalt
  - Pet Waste Management
  - Plumbing
  - Pools
  - Powerwashing
  - Printing, Mailing & Electronic Communications
  - Public Adjusters
  - Refuse & Recycling Collection
  - Reserve Studies
  - Restoration
  - Roof Cleaning
  - Roofing
  - Security
  - Siding
  - Snow Removal
  - Software
  - Tree Care & Maintenance
  - Water Leak Detection
  - Window Replacement/Management

**DEADLINE: DECEMBER 17, 2019**

Email form to [info@BrainerdCommunications.com](mailto:info@BrainerdCommunications.com).