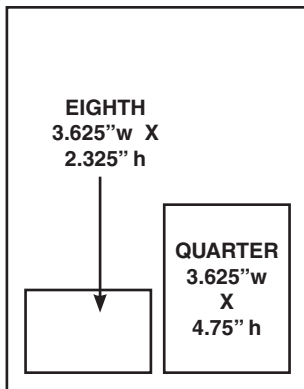
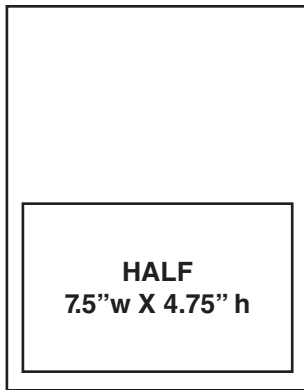
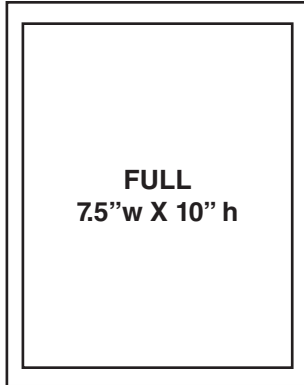


COMMON INTEREST

The official magazine of
Community Associations Institute,
Connecticut Chapter.



Contact us with questions,
or to reserve space at:
info@brainerdcommunications.com

Isn't it time you walked right in and met your target market?

The Connecticut Chapter of Community Associations Institute serves the educational, business, and networking needs of community associations in Connecticut. Members include condominium, cooperative, and homeowner associations as well as those who provide services and products to associations. Over 2,800 copies of *Common Interest* are mailed to chapter members, and prospective members.

Yes, I'd like my ad to appear in the *Common Interest* magazine!

Company _____

Contact Person _____

Address _____

City, State, Zip _____

Phone _____ E-mail _____

Circle below to indicate your ad choice.

Same ad will run each time.

Ad will change during multiple insertions.

2024 DISPLAY ADVERTISING PRICES

Members: (prices are per insertion for b/w)

Size	1X	4X	8X
Full	\$897	\$818	\$763
Half	\$618	\$489	\$450
Quarter	\$442	\$415	\$381
Eighth	\$341	\$323	\$308

Non-Members: Add 15%.

I am a member and receive member price

COLOR ADS

Add \$200 to any size ad when available.

2024 ISSUES/DEADLINES

(Check the issues you want to be in)

Issue	Deadline
<input type="checkbox"/> Issue 1	Jan. 5, 2024
<input type="checkbox"/> Issue 2	Mar. 8, 2024
<input type="checkbox"/> Issue 3	Apr. 12, 2024
<input type="checkbox"/> Issue 4	May 8, 2024
<input type="checkbox"/> Issue 5	Jun. 21, 2024
<input type="checkbox"/> Issue 6	Aug. 9, 2024
<input type="checkbox"/> Issue 7	Sept. 6, 2024
<input type="checkbox"/> Issue 8	Nov. 8, 2024

As of 12/14/23. Subject to change without notice.

PREMIUM PLACEMENT ADS

Members:

Back Cover \$1491

Inside Front Cover \$1381

Inside Back Cover \$1320

Non-Members: Add 15%.

MECHANICAL REQUIREMENTS

Ads accepted in PDF format (with art & fonts embedded).

CLASSIFIED SERVICES DIRECTORY IN MAGAZINE

Members:

5 Line Listing \$ 88 x 3 = \$264

2.25" wide x 1" high Display \$ 143 x 3 = \$429

2.25" wide x 1.5" Deluxe \$ 209 x 3 = \$627

2.25" wide x 2.5" Super Deluxe \$ 265 x 3 = \$795

Email this completed form to info@brainerdcommunications.com