



CONNECTICUT CHAPTER

community ASSOCIATIONS INSTITUTE

2026

# MARKETING MENU

Marketing with CAI-CT will hit your target audience to promote brand awareness & highlight your services to potential customers.



## Tiered Marketing Levels

- Diamond Sponsorship - \$8500 per year**
  - Full website company logo w/hyperlink to your website
  - One online Directory company banner w/link to website
  - Unlimited Directory Category Listings in online Directory
  - \$6000 towards event sponsorships (for 2026 events only)
  - Expo booth at annual conference
  - One Foursome in the 2026 Golf Tournament

Savings of over \$815 \*Only 3 available per year

- Gold Sponsorship - \$4700 per year**
  - Full website company logo w/hyperlink to your website
  - One online Directory company banner w/link to website
  - One additional Category Listing in online Directory
  - \$3000 towards event sponsorships (for 2026 events only)
  - Expo booth at annual conference

Savings of \$615 \*Only 6 available per year

- Silver Sponsorship - \$2000 per year**
  - Company name on homepage acknowledging sponsorship
  - One online Directory company banner w/link to website
  - One additional Category Listing in online Directory
  - \$1500 towards event sponsorships (for 2026 events only)

Savings of \$225

## 2026 Event Sponsorships

CAI-CT hosts numerous online and in-person events each year. Please check out our website's event section for sponsorship details for events you'd like to sponsor or reach out to Ashlee@caict.org

### Choose a Tiered Marketing Levels Payment Option:

- In full by 1/15
- 2 equal payments (1/15 & 7/15)
- 4 equal quarterly payments (1/15, 4/15, 7/15, 10/15)

## CONTRACT

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Business Category: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_

TOTAL: \_\_\_\_\_

## CAI-CT Website Advertising

- Full Website Company logo w/hyperlink to your website**  
*Limited availability*  
\$900 - Full Website Ad (Your logo on every web page)
- Online Directory Company banner w/hyperlink**  
\$350 - Your logo or designed banner with a hyperlink to your company website at the top of your business category in the Online Directory.  
\*Add image to additional categories for \$150 each.

2nd Category: \_\_\_\_\_  3rd Category: \_\_\_\_\_

### Adding your business name to another Category in the Online Directory

One listing in the online directory is included with CAI membership.

\$75 for each additional category your business is listed under in the online directory.

Category: \_\_\_\_\_  Category: \_\_\_\_\_

## Print Advertising

These advertising options are not provided through CAI-CT. Please see the links on our website for details about the listed print advertising options below.

- Magazine Advertising
- Print Directory Advertising
- Business added to additional categories in the printed Directory.

\*All Marketing Products from the 2026 menu will be for January 2026- December 2026. No refunds.

Click "Marketing & Sponsorships Opportunities" on our website homepage for more details about marketing with CAI-CT!