STATE OF THE ASSOCIATION

2023 CCAC ANNUAL CONFERENCE
BUILD BACK BETTER
BUILDING ON SUCCESS
APRIL 11-14, 2023 | PALM SPRINGS
CCAC Strategic Plan

Your Board of Directors are working hard to shape the future, and we are proud to share the 2023-2026 Strategic Plan.

Leadership:
Provide strong and effective leadership to the Association by taking action on the recommendations approved by the Board of Directors.

Collaboration:
Gain a general understanding of the needs of our members and continue building a rapport.

Growth:
Remain current and modern while focusing on growth and defining CCAC.
General Updates

• Board Policies and Procedures currently being reviewed and modified by the Board of Directors throughout the last six months
• City Clerk Handbook receiving a comprehensive update for the first time in over 10 years
• Formation of 16-member Region Committee to replace the former Region Directors on the Board
• Revamping Mentor Program
• Modified list of Membership Benefits
Transparency

• Transitioned back to monthly Official Words
• More frequent email updates from the Association
• State of the Association Address
• Additional Information on Association Website
• Up-to-date and accurate financials
Statistics

• Number of current CCAC Members: 814
• Number of Board Meetings: 5
• Total Number of Official Words: 7
• Total Amount of Scholarship Money Awarded
  • Round 1 - $18,750
  • Round 2 - $20,375
• Funds in LAIF (Savings) - $311,447
• New CMCs – 43
• New MMCs – 13
Ballot Measure 23 -A

• Passed by **90%** of CCAC Member voters

**What does this mean?**

• Removes the requirement that a member of CCAC also be a member City of Cal Cities in order to run for certain board positions

• Allows all Board positions to be elected at-large as opposed to north/south region requirements

• Adds the Immediate Past President position to the Board

• Extends the terms of the current Board by 6 months to allow for the annual installation of officers to occur at the CCAC annual conference
Education Institutes

- October 14, 2021, the Board formed an Education Institute Committee to develop the RFP for new education institutes.
- After the RFP submission deadline on December 31, 2022, the following submissions were received by the deadline:
  - Pepperdine School of Public Policy – Davenport Institute
  - California State University, Fresno – Craig School of Business
  - California State University, San Marcos – Extended Learning
  - Maureen Kane & Associates, Inc.
  - Los Angeles Pacific University
  - Miller Management & Consulting Group
Education Institutes

• Education Committee worked to determine a set of criteria to rank each submission and each proposal was given rankings by each committee member

• Cal State San Marcos, Cal State Fresno, and the Davenport Institute were chosen to move forward with interviews

• At the conclusion of the interviews, the Committee recommended to begin contract negotiations with Cal State San Marcos. That recommendation was approved by the Board on March 21, 2023

• Member survey currently out regarding future Education Institutes
THANK YOU!