



CANO
ACIO

Canadian Association of Nurses in Oncology
Association canadienne des infirmières en oncologie

CORPORATE OPPORTUNITIES

2026

*Plus forts ensemble : Faire avancer
les soins infirmiers en oncologie par la
collaboration et l'innovation*

*Stronger Together: Advancing
Oncology Nursing Through
Collaboration and Innovation*

OCTOBER 22–25 OCTOBRE 2026

Hôtel Bonaventure Montréal || Montreal, Quebec



AQIO

Association québécoise
des infirmières en
oncologie

Quebec
Chapter

of the Canadian
Association of
Nurses in Oncology

38TH ANNUAL CANO/ACIO CONFERENCE

OCTOBER 22–25, 2026

Hôtel Bonaventure Montréal

The Corporate Opportunities outlined in this Prospectus provide a unique way to show your support of The Canadian Association of Nurses in Oncology/Association canadienne des infirmières en oncologie (CANO/ACIO) and to increase your brand awareness, network and make connections, showcase your resources, products, services and technologies, educate the oncology nursing community, and collect market insights.

CONFERENCE HISTORY

CANO/ACIO, officially formed in 1985, has been the proud host of 37 highly successful annual conferences. It is the largest annual oncology nursing education program that helps connect oncology nurses across Canada and advances the oncology nursing field. The conference typically attracts between 500 and 600 participants to discuss clinical advancements, present and exchange new data, and enhance collaborations in the Canadian oncology nursing community.

HOW DOES CANO/ACIO SELECT ITS CONFERENCE LOCATIONS?

Year to year, CANO/ACIO rotates its conference location across the country to serve its nationwide membership and distribute the responsibility of supporting the conference planning process across its regional chapters. All CANO/ACIO leaders are volunteers and therefore the rotation schedule is dependent on local capacity to host. It is also dependent on venue capacity in Canada given the large size of the conference, and venue costs. Cost containment is critical to CANO/ACIO as a not-for-profit association and plays a significant role in determining conference venue.

ABOUT CANADIAN ONCOLOGY NURSES

CANO/ACIO represents over 1,400 oncology nurses nationwide spanning roles across the cancer care trajectory, from research to patient care and education, to management. Our members work across all practice settings and across all areas of cancer care from hematology, breast cancer, and GI cancer to symptom management, screening, surgical care, and palliative care.

OUR VISION

CANO/ACIO is a recognized leader in pursuing cancer care nursing excellence and improving access and equity, nationally and internationally.

OUR MISSION

To advance cancer care nursing through advocacy, collaboration, the provision of practice resources, education, research, and leadership for the benefit of all people living in Canada.

Please review this Prospectus and contact the CANO/ACIO Head Office

(E. info@cano-acio.ca; T. 604.874.4322) with your questions or requests. We will be contacting you soon to explore these opportunities further.

CORPORATE OPPORTUNITIES

Corporate Opportunities

Outlined below are the various ways you can participate in the CANO/ACIO 2026 Annual Conference. Details of each of these corporate opportunities are provided in this information package. All prices are in Canadian dollars and are exclusive of any applicable sales tax.

BENEFITS	Platinum	Gold	Silver	Bronze	Exhibit Booth
Investment	\$35,000	\$25,000	\$15,000	\$8,000	\$4,000 <i>(\$2,000 Not-For-Profit)</i>
Physical Exhibit Spaces	2	1	1	1	1
Conference Registrations	6	4	2	2	2
Virtual Exhibitor Profile in App <i>(includes ability to provide profile, upload docs, video meeting opportunities and more). Available for 90 days following conference.</i>	✓	✓	✓	✓	✓
Discount on Conference Symposiums and Marketing Opportunities	20%	15%	10%	5%	
Promotion on CANO/ACIO Social Media Channels (X, Facebook, Instagram)	✓	✓	✓		
Logo Featured on Delegate Email Communications	✓	✓	✓		
Logo featured on Registration Website	✓	✓	✓		
Pre and Post-conference Delegate List	Including name, institution and province. Sorry, emails not provided.	Including name, institution and province. Sorry, emails not provided.	Including name, institution and province. Sorry, emails not provided.	Including name, institution and province. Sorry, emails not provided.	
Advertising Space in the Digital Conference Program	Full Page	Full Page	Half Page		
Discount on CONJ Advertisement	15%	10%	5%		
Push Notification/Branded Announcement	3	2	1		
Additional Benefits <i>Must be confirmed by August 30th, 2026</i>	Exclusive sponsorship of one of the following options: <ul style="list-style-type: none"> Welcome Reception Conference Mobile App Delegate Bag 	Exclusive sponsorship of one of the following options: <ul style="list-style-type: none"> One Keynote / Workshop Session Conference Lanyards 	<ul style="list-style-type: none"> Sponsorship of one Health Break 		

CORPORATE OPPORTUNITIES

BENEFITS



	Platinum	Gold	Silver	Bronze	Exhibit Booth
Delegate Bag insert	2	1			
Lead Retrieval	✓	✓			
Sponsorship of a Pre-Conference e-Newsflash	✓				
Enhanced Profile in Final Digital Program and Conference App	✓				
CANO/ACIO 2026 Montreal Conference Sponsorship Priority	✓				

Individual Marketing Opportunities

Advertisement on Website and Social Media (1 month)	\$2,500
Pre or Post-Conference Email Promotional Blast	\$3,000
Preliminary Digital Program Advertisement	\$1,500 (Full page) \$1,000 (Half page)
Final Digital Program Advertisement	\$2,000 (Full page) \$1,500 (Half page)
Enhanced Profile in Final Digital Program and Conference App	\$750
Push Notification/Branded Announcement through Conference App	\$1,500
Delegate Bag Insert	\$2,500
Delegate Notebook	\$10,000
Mobile App (Exclusive)	\$15,000
Health Break	\$5,000
Hotel Key Cards	\$7,000
E-Poster Station	\$15,000
Social Event Sponsorship	\$40,000

Sponsored Educational Opportunities

If you are interested in sponsoring a symposium, please express your interest and complete the symposium proposal form and we'll reach out to you with more details

Focus Group /Advisory Board	\$10,000
Breakfast Symposium	\$35,000
Lunch Symposium	\$50,000
Lunch Symposium on Day 4 (Special Rate)	\$30,000
Dinner Symposium	\$45,000
Fireside Chat at Break	\$8,000

Marketing Opportunities

HEALTH BREAK \$5,000 CAD

Your organization is invited to be the exclusive sponsor of one Health Break providing conference delegates with healthy and delicious snacks and drinks (along with plenty of coffee!) during a conference break. The sponsor is acknowledged in all digital conference materials, and on signage prominently displayed at the Health Break.

DELEGATE NOTEBOOK \$10,000 CAD

Your organization is invited to be the exclusive sponsor of the delegate notebook. This notebook is provided to each delegate upon registration and is used by delegates throughout conference proceedings. The sponsor's name and/or logo is printed on the front or back cover of the notebook. The CANO/ACIO logo also appears on the notebook.

MOBILE APP SPONSORSHIP \$15,000 (Exclusive)

Stay connected with delegates before, during, and after the conference through exclusive sponsorship of the CANO/ACIO Annual Conference mobile app — the essential tool for navigating sessions, networking, and accessing real-time updates.

As the Official Mobile App Sponsor, your organization will gain prime visibility every time attendees open the app, ensuring consistent exposure throughout the event.

Sponsorship Benefits:

- Exclusive Branding: Prominent display of your logo on the app splash screen, login page, and navigation banner.
- Acknowledgment in App Communications: Recognition in pre-conference and onsite communications promoting the app.
- In-App Engagement: Option to include two (2) sponsored push notification or message to all attendees.
- Recognition: Logo placement on the conference website, program, and sponsor signage as the Official Mobile App Sponsor.

- Complimentary Registration: Includes one (1) complimentary full conference registration.
- This sponsorship is an excellent opportunity to highlight your brand's support for innovation and digital engagement within the oncology nursing community.

HOTEL KEY CARDS \$7,000 CAD

Your organization is invited to have the exclusive opportunity to brand hotel room key cards that are distributed to hotel guests participating in the conference. The sponsor's logo will appear on one side of the hotel key card.

PUSH NOTIFICATION/BRANDED ANNOUNCEMENT THROUGH CONFERENCE APP \$1,500 CAD

Limited Quantity: 5 per day

To be sold on a first-come first-served basis with scheduling priority given first to push notifications reserved by Platinum and Gold Conference Sponsors, in that order CANO/ACIO can send out notifications in REAL-TIME directly to conference delegates through the conference app for smartphones.

Send out alerts and updates through the app to connect with more attendees. Alerts display at the top and center of the screen for every conference delegate that has downloaded the app. This is a great opportunity to encourage delegates to visit your exhibit booth, attend your symposium, or check out your exhibitor/sponsor profile. Research shows that 95% of push notifications are read within 5 minutes of being received.

INSERT IN DELEGATE BAG \$2,500 CAD

You are invited to include an advertising insert in the delegate bags provided to each conference attendee upon registration. Each advertiser is entitled to include in the delegate bags one, single-page, double sided insert provided at the cost of the advertiser.

Marketing Opportunities

ADVERTISEMENT ON WEBSITE AND SOCIAL MEDIA CHANNELS (X, FACEBOOK, INSTAGRAM)

\$2,500 CAD

Cost for one-month ad

You are invited to purchase a banner ad which will be featured on the CANO/ACIO homepage on the website and as a pinned post on the CANO/ACIO Facebook page. The website and Facebook page are accessible to all conference registrants and the oncology nursing community at-large.

PRE OR POST-CONFERENCE EMAIL BLAST TO ATTENDEES

\$3,000 CAD

CANO/ACIO will send out an email blast to conference attendees to promote the sponsored session/ item, Focus Group, Symposium or Exhibit Booth, or post-conference to follow-up with delegates with any post-conference messaging. This email highlights only one sponsor at a time. Sponsors have the ability to provide a link to their website and a link to a PDF advertisement of their session/ item (this content must be provided by the sponsor and is subject to approval). The email blast will be sent out according to a fixed scheduled defined by CANO/ACIO Head Office in the weeks prior to the conference. Email blasts are available on a first-come first-served basis.

E-POSTER STATION SPONSORSHIP

\$15,000 CAD

Showcase your organization in the heart of the CANO/ACIO Conference with exclusive visibility in our E-Poster area. This sponsorship includes a minimum of four fully brandable digital stations, designed by CANO/ACIO in collaboration with you, and positioned in a highly central area within the exhibition.

Sponsorship Benefits:

- Prominent onsite presence within the exhibition area
- Sponsor logo with hyperlink featured on the conference website, e-blast communications, and mobile app
- Recognition in both the preliminary and final conference programs
- Signage in the e-poster area (provided by CANO/ACIO)
- Two (2) complimentary full conference registrations*
- Daily push notifications highlighting poster viewing sessions and acknowledging your organization as the e-poster sponsor

Please note: Industry representatives may attend sessions as observers only; interactivity from industry will not be permitted.



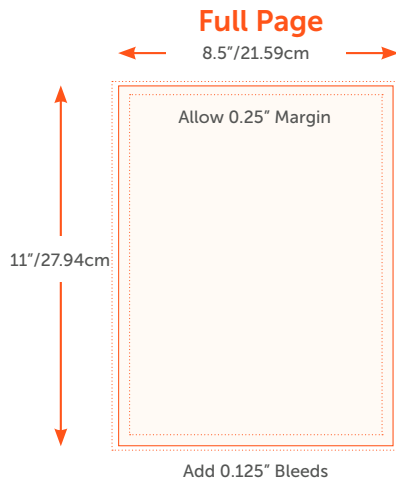
Marketing Opportunities

FINAL DIGITAL PROGRAM ADVERTISEMENT

Your organization is invited to advertise in the Final Program, which includes information about scheduled sessions, the social program, abstracts and general information about the conference.

Full page
\$2,000 CAD

Half page
\$1,500 CAD

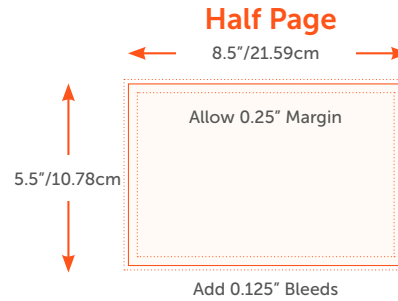


PRELIMINARY DIGITAL PROGRAM ADVERTISEMENT

Your organization is invited to advertise in the Conference Preliminary Program, which includes information about scheduled sessions, the social program, abstracts and general information about the conference.

Full page
\$1,500 CAD

Half page
\$1,000 CAD



Marketing Opportunities

SOCIAL EVENT SPONSORSHIP

\$40,000 (Exclusive)

Sponsor one of the CANO/ACIO Annual Conference's most anticipated and well-attended experiences—an evening dedicated to connection, celebration, and community.

With the Social Event Sponsorship, your organization will be recognized as the exclusive sponsor of this important networking experience that brings together oncology nurses, leaders, and partners in a relaxed and engaging setting. **The Social Event Sponsorship directly supports the food and non-alcoholic beverage associated with the event**, helping CANO/ACIO create a welcoming, high-quality experience for attendees while reinforcing your organization's commitment to advancing oncology nursing in Canada.

This flagship event is a cornerstone for fostering relationships and peer connections during the conference, consistently drawing a large percentage of attendees and ranking among the most well-attended networking experiences of the Annual Conference.

As a high-profile occasion, it provides outstanding visibility, opportunities for genuine engagement with delegates, and lasting recognition as part of one of the conference's most valued community-building experiences.

Sponsorship Benefits

- **Exclusive Event Recognition**
Recognition as the Exclusive Social Event Sponsor across event signage, select program materials, and the conference website.
- **Onsite Brand Presence**
Opportunity to include a branded delegate insert or small promotional piece at each place setting (e.g., table easel sign or insert), subject to CANO/ACIO guidelines.
- **Complimentary Access**
Five (5) complimentary full conference registrations and five (5) complimentary tickets to the Social Event for sponsor representatives to attend and engage with delegates.
- **Verbal Acknowledgement**
Recognition during Social Event remarks by the CANO/ACIO Local Planning Committee.

- **Post-Event Engagement Opportunity**
One (1) dedicated post-event email communication distributed by CANO/ACIO to Social Event attendees on behalf of the sponsor. This communication may include educational resources, digital tools, surveys, evaluation links, or follow-up materials aligned with the Social Event experience, supporting continued engagement beyond the conference.

The Social Event is an official component of the CANO/ACIO Annual Conference program and is organized and managed by CANO/ACIO.

Sponsorship recognition is provided in accordance with CANO/ACIO policies and applicable industry standards.



Sponsored Educational Opportunities

Sponsored symposia opportunities are available for the 2026 conference. All independently supported symposia must follow the sponsored symposia guidelines. CANO/ACIO reserves the right to remove unsecured slots as needed.

Note: Out of respect for all sponsors, any private meetings/functions with conference delegates, must be coordinated outside of the conference dates October 22 to 25. These activities are not permitted during the conference.

BREAKFAST SYMPOSIUM \$35,000

DAY 1: October 22, 2026	DAY 2: SOLD OUT , 2026	DAY 3: October 24, 2026	DAY 4: October 25, 2026
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LUNCH SYMPOSIUM \$50,000

DAY 1: SOLD OUT 2026	DAY 2: SOLD OUT , 2026	DAY 3: SOLD OUT , 2026	DAY 4: October 25, 2026 Special Rate: \$30,000
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DINNER SYMPOSIUM \$45,000

October 21, 2026

The fees listed above reflect per symposium fees that include: session fee, facility rental, basic buffet breakfast for all delegates (hotel service fee included), basic A/V provisions (LCD projector & screen, laptop computer, lectern, and PA system with podium mic).



Symposia Logistics

CANO/ACIO Head Office will assist symposia host with set up, food and beverage, audiovisual and on-site flow and traffic management, unless other arrangements are agreed upon to allow the sponsors to deal directly with the Hotel staff.

SYMPOSIA PROPOSAL PROCEDURE

Please note that all symposia sponsors must complete the symposia proposal form on page 14 of this package.

The Conference Planning Steering Committee reserves the right to refuse symposia topics that are unrelated to the educational purposes of the conference. CANO/ACIO does not offer exclusivity to any sponsor for their session topic. You will be notified via email once the proposal is approved.

PROMOTION

Conference symposia will be listed in the Conference Preliminary Program and the Final Program. CANO/ACIO Head Office will send two to three emails to conference registrants prior to the conference encouraging conference attendees to attend sponsored symposia. Exclusive / individual email blasts are available for purchase for \$1,500. Please contact CANO/ACIO Head Office for more information and for the schedule of these email blasts. Email blasts are sold on a first-come first-served basis. Your organization may provide a PDF invitation that can be linked to in the symposia e-blast to delegates. This invitation should not contain any other links and should be used as a promotional tool. This invitation is to be provided by the sponsor and is subject to approval. Symposia hosts can submit one (1) promotional item for their symposium in the delegate bag.

COMPLIMENTARY REGISTRATIONS

Two (2) One-Day conference registrations will be provided for the day of the Symposium.

WEBINAR OPPORTUNITY

You are encouraged to host a webinar through CANO/ACIO following the conference to reach those who could not attend the conference. You can also host a webinar before or after your symposium – either in preparation for or with follow up content. Contact CANO/ACIO Head Office for more details.

SYMPOSIA GUIDELINES

CANO/ACIO requests that the hosts pay for the symposium fee and projected costs upon confirming their sponsorship. Sponsored Symposia held in conjunction with the CANO/ACIO 2026 Annual Conference are not part of the official conference program and will be designated as Sponsored Symposia in the Final Program.

Companies hosting Symposia agree:

- 1. Meetings with conference delegates during the conference program and activities (including CANO/ACIO sanctioned corporate symposia) are not permitted.**
2. That CANO/ACIO retains the right to approve symposia content, faculty, venue and other details.
3. All promotional material must be approved by CANO/ACIO prior to distribution.
4. No audio or video taping without consent of CANO/ACIO may be used; all approved audio and/or video taping must be disclosed to the audience in the program.
5. The symposium sponsor is responsible for additional fees such as speaker costs, decor, added costs for non-standard audio / visual equipment, promotional or other expenses incurred in the planning or running of the symposium.
6. Acceptance of a sponsored symposium or focus group topic does not imply in any way CANO/ACIO endorsement of the program and/or materials.
7. CANO/ACIO will not provide moderators, chairs, speakers or introductions for any sponsored symposium or focus group (however, we encourage host companies to make arrangements with individual CANO/ACIO members and delegates to participate as chairs, moderators, and/or speakers for their symposium or focus group).
8. While the CANO/ACIO Meeting Manager may make recommendations to the Sponsored Symposia/Focus Groups about the menu, service style and attendance numbers for food and beverage arrangements with the hotel, CANO/ACIO in no way guarantees attendance. The recommended attendance numbers are nonnegotiable (as based on past attendance patterns and attendance estimates from the previous years).
9. Host Organizations or their designates will not use "CANO/ACIO", "CANO/ACIO 2026 Annual Conference", or respective logos on any announcement, sign, publication, audio-visual product or other promotional materials without written permission from CANO/ACIO.
10. Organizations are not allowed to: post promotional signs in hotel lobbies without permission of CANO/ACIO; place organizational/promotional material under the doors (or door drops of any kind) of hotel guests; place organizational/promotional material on any table outside of the sponsored session.
11. Organizations will keep any food and beverage service as a secondary element in organizing and publicizing the Symposium/Focus Group.
12. Once a symposium sponsorship application has been received and accepted by CANO/ACIO, it is considered final. Refunds, cancellations, or reductions in sponsorship level will not be permitted under any circumstances.

If a symposium is canceled after July 1, 2026, no refund or credit will be issued to the corporate host. In exceptional cases, CANO/ACIO may, at its sole discretion, allow for an equivalent transfer of benefits within the same sponsorship year.

By submitting a symposium sponsorship application, the corporate host acknowledges and agrees to these terms in full.

Please note that symposia are booked on a first-come first-served basis.

Focus Group/Advisory Board

**LIMITED AVAILABILITY: ONLY THREE (3) FOCUS GROUP/ ADVISORY BOARD OPPORTUNITIES REMAIN.
\$10,000 CAD**

In 2026, CANO/ACIO will make available a limited number of Focus Groups within the conference program scheduled concurrently. These are available on a first-come first-served basis, and will be listed in the Preliminary Program and Final Program.

TENTATIVE DATE/TIME:

Deadline to submit a proposal is August 31, 2026.

ATTENDANCE

Focus Groups are intended to reach a targeted section of our membership and conference delegates. While you are encouraged to take the lead in securing attendees for your session, we can assist in securing attendees for your session from conference attendees and provide a registration link to your Focus Group in promotional efforts. We expect each Focus Group to attract 10 to 15 oncology nurses. A focus group of this size provides the optimal opportunity for all participants to share their views and expertise, with adequate discussion.

PROMOTION

CANO/ACIO will distribute one (1) email to delegates one month prior to the start of the conference listing your Focus Group objectives and target audience, and encouraging pre-registration. All confirmed Focus Groups will be included in this pre-registration email. CANO/ACIO may distribute up to two (2) additional emails to delegates upon request and at the discretion of CANO/ACIO Head Office. Your organization may provide a PDF invitation that we will link to in the Focus Group registration

e-blast to delegates. This invitation should not contain any other links and should be used as a promotional tool. This invitation is to be provided by the sponsor and is subject to approval. You are encouraged to host a webinar through CANO/ACIO following the conference to reach those in the CANO/ACIO community who could not attend the conference. Contact CANO/ACIO Head Office for more details.

DETAILS ON SESSION FEES

Session fees include standard audiovisual equipment and room rental. Not included in the fees are food and beverage, décor, speaker, non-standard audiovisual equipment, promotional or other expenses incurred by the host in the planning and running of the session. All costs including food, beverage, and décor will be billed to the host at actual cost (as billed to CANO/ACIO by the conference hotel, including applicable taxes and gratuities). All speakers/ representatives involved in hosting this session must have a conference registration. One (1) One-Day conference registration will be provided for the day of the Focus Group.

Fireside Chat at Break

ONE PER HEALTH BREAK

\$8,000 CAD

Engage directly with attendees during a 20-minute Fireside Chat at a networking break. This exclusive, relaxed format session allows your company to share insights, discuss industry trends, or spotlight innovative projects in an intimate setting—capturing audience attention and building meaningful connections. Sponsor will determine the content and speakers for the session.

Sponsorship is inclusive of:

- 15 to 20 minute exclusive session
- Basic AV: LCD projector & screen, laptop computer, lectern, and PA system with podium mic
- Sponsorship: Healthbreak, including snacks and drinks
- Promotions: 1 push notification and 1 e-blast to promote the fireside chat (please note, the e-blast is a section within the biweekly newsletter)

COMPLIMENTARY REGISTRATION

One (1) One-Day conference registration will be provided for the day of the Fireside Chat.

DETAILS ON SESSION FEES

Session fees cover standard audiovisual equipment, and sponsorship of the health break during the fireside chat, which includes snacks and beverages. Not included in the fees are décor, speaker, non-standard audiovisual equipment, promotional or other expenses incurred by the host in the planning and running of the session. Additional food and beverage, and all costs for décor will be billed to the host at actual cost (as billed to CANO/ACIO by the conference hotel, including applicable taxes and gratuities). All speakers/ representatives involved in hosting this session must have a conference registration. One (1) One-Day conference registration will be provided for the day of the Fireside Chat.

PROMOTION

Fireside Chat will be listed in the Conference Preliminary Program and the Final Program. CANO/ACIO Head Office will send one (1) e-blast and one (1) to conference registrants prior to the conference encouraging conference attendees to attend sponsored Fireside Chat.

This invitation is to be provided by the sponsor and is subject to approval. Please note, the e-blast is a section within the biweekly newsletter.

CORPORATE OPPORTUNITIES

Please note new size

Exhibit Booths

10' X 10' BOOTH
\$4,000 / \$2,000 Not-For-Profit

You are invited to exhibit your organization's products or services at the 37th Annual Conference of the Canadian Association of Nurses in Oncology. Exhibition will include the following benefits:

- All exhibit spaces are strategically located to ensure maximum delegate traffic. All health breaks will be served in the exhibit hall.
- Each booth space will be a minimum of 10' by 10' with professionally assembled back and side draping for a strong visible and comfortable presence at the conference
- One six foot table and two chairs (additional furniture to be rented through Exhibition Services provider.)
- Two (2) full conference registrations, including all conference sessions, meals where provided and Welcome Reception

- Post-conference delegate list (including Name, Institution and Province) two weeks post-conference
- Lead Retrieval is available through the conference APP provider at an additional cost (included for Platinum and Gold sponsors).
- Prior to the conference, each exhibitor will receive an exhibitor services manual detailing key contracts, floor plans, deadlines, exhibit rules and regulations, booth design, shipping and customs information, equipment and amenity order forms, and travel, accommodation and registration information.
- Each exhibiting organization will receive a profile in the conference app. The app will also list your booth number and the location of your booth in the exhibit hall.
- Acknowledgment in CANO/ACIO Annual Report



The Canadian Oncology Nursing Journal Revue Canadienne De Soins Infirmiers En Oncologie

The official publication of the Canadian Association of Nurses in Oncology (CANO) /
La publication officiel de l'Association Canadienne des Infirmières en Oncologie (L'ACIO)

ONLINE ADVERTISING INFORMATION

About

The Canadian Oncology Nursing Journal is now published online, open access, at canadianoncologynursingjournal.com. The journal is available for download in its entirety, or full-text peer-reviewed articles and feature columns can be viewed individually.

The Canadian Oncology Nursing Journal is published six times per year. It is the only Canadian publication in cancer nursing. It is a bilingual, peer-reviewed journal dedicated to the interests of the professional nurse who provides care to patients with cancer and their families. The journal endeavours to publish timely papers, promote the image of the nurse involved in cancer care, stimulate nursing issues in oncology nursing and encourage nurses to publish in national media.

Content includes peer-reviewed original manuscripts relating to clinical oncology practice, technology, education and research. A variety of regular columns focus on research issues, materials on review, profiles of individuals or programs and clinical tips, as well as CANO position statements.

Readership includes nurses practising in all areas of cancer care, including clinical practice, education and administration, and involved with a variety of cancer populations, including breast, GI, lung, Hem/Onc, GU, Gyn, head & neck, CNS and others.

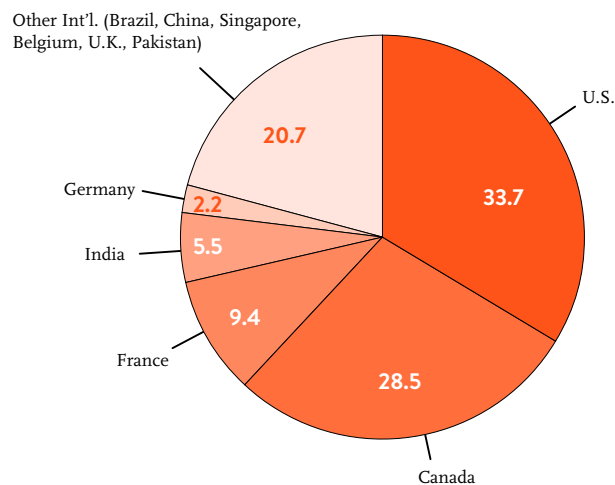
Approximately 1,400 subscribers receive email notification when each issue is published online, including members of the Canadian Association of Nurses in Oncology (CANO/ACIO). Readership includes a growing international audience, ensuring that advertisements on the CONJ website provide a direct link to both the national and broader international oncology nursing community.

Reach

Online advertising on the Canadian Oncology Nursing Journal (CONJ) website provides instant access to the full journal readership, including members of the Canadian Association of Nurses in Oncology (CANO/ACIO), subscribers and an expanding international audience. In a period from January to December, showed 8,190 unique users and over 16,000 pageviews.

Unique users per month (avg. January–December 2025)	1,054
Page views per month (avg. January–December 2025)	2,055

Readership breakdown January–December 2025



Opportunities

(Two-month post to coincide with journal publication)

Home Page Banner ad with hyperlink/click through to URL or PDF provided	\$1,500
Banner and journal ad combo (appears in full issue PDF)	\$2,000 full page
	\$1,500 half page
Issue sponsor: Corporate logo appears in the sidebar of the homepage on the website plus on the title page of each article in PDF	\$2,000
Full page ad within journal only	\$1,000
Half page ad within journal only	\$650
1/2 page B&W fairbalance	\$500
1/3 page B&W fairbalance	\$350
Sponsored supplement to journal	Rate TBC upon finalized specs

Mechanical Requirements for Online Advertising

Publisher prefers ad files in .gif, .jpg or .png formats. Advertiser should provide desired landing URL and or logo file, as required, with submission of ad file.

For clarification, reservations, any advertising inquiries, or for file submission, email heather@pappin.com

- Ads will be posted for three months on <http://www.canadianoncologynursingjournal.com> unless otherwise requested.
- Net rates, we regret that we cannot offer an agency discount. Terms: net 30 days
- Frequency discount = less 10% each repeat

For Further Information:

Contact Sherri Keller | Meadowlight Media | 510 Irving St, Pembroke, ON K8A 2T5
Phone: 1-613-281-8386 | Email: sherri@meadowlightmedia.ca

The Canadian Oncology Nursing Journal/Revue canadienne de soins infirmiers en oncologie is published for CANO by Pappin Communications, Pembroke, Ontario.

CANO/ACIO 2026 Application Form

NOTE: All prices are in Canadian dollars

Company Name: _____
 Address: _____
 City: _____ Province: _____ Postal Code: _____
 Corporate Applicant Contact: _____
 Title: _____ Phone: _____
 Email: _____

SPONSORSHIP LEVELS *Select the level and one exclusive option*

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Platinum Sponsorship
\$35,000 | <input type="checkbox"/> Gold Sponsorship
\$25,000 | <input type="checkbox"/> Silver Sponsorship
\$15,000 | <input type="checkbox"/> Bronze Sponsorship
\$8,000 |
| <input type="checkbox"/> Welcome Reception | <input type="checkbox"/> Keynote/Workshop Session | <input type="checkbox"/> Health Break | |
| <input type="checkbox"/> Conference Mobile App | <input type="checkbox"/> Conference Lanyards | | |
| <input type="checkbox"/> Delegate Bag | | | |

BOOTH INFORMATION *Main product/service to be exhibited:*

- | | |
|---|---------|
| <input type="checkbox"/> Exhibit Booth (10x10) | \$4,000 |
| <input type="checkbox"/> Not-for-Profit Booth (10x10) | \$2,000 |

INDIVIDUAL OPPORTUNITIES

Please note a few of these opportunities are included in some sponsor levels.

- | | |
|--|--|
| <input type="checkbox"/> Advertisement on Website and Social Media (1 month) | \$2,500 |
| <input type="checkbox"/> Pre or Post-Conference Email Promotional Blast | \$3,000 |
| <input type="checkbox"/> Preliminary Digital Program Advertisement | <input type="checkbox"/> \$1,500 (Full page)
<input type="checkbox"/> \$1,000 (Half page) |
| <input type="checkbox"/> Final Digital Program Advertisement | <input type="checkbox"/> \$2,000 (Full page)
<input type="checkbox"/> \$1,500 (Half page) |
| <input type="checkbox"/> Push Notification/Branded Announcement through Conference App | \$1,500 |
| <input type="checkbox"/> Delegate Bag Insert | \$2,500 |
| <input type="checkbox"/> Delegate Notebook | \$10,000 |
| <input type="checkbox"/> Mobile App (Exclusive) | \$15,000 |
| <input type="checkbox"/> Health Break | \$5,000 |
| <input type="checkbox"/> Hotel Key Cards | \$7,000 |
| <input type="checkbox"/> E-Poster Station | \$15,000 |
| <input type="checkbox"/> Social Event Sponsorship | \$40,000 |

*plus applicable taxes

SPONSORED EDUCATIONAL OPPORTUNITIES

If you are interested in sponsoring a symposium, please express your interest and complete the symposium proposal form and we'll reach out to you with more details

- | | |
|--|-----------------------|
| Focus Group /Advisory Board | \$10,000 |
| <input type="checkbox"/> Time To be Confirmed | |
| Breakfast Symposium | \$35,000 |
| <input type="checkbox"/> Thursday, October 22, 2026 | |
| <input type="checkbox"/> Friday, October 23, 2026 – SOLD | |
| <input type="checkbox"/> Saturday, October 24, 2026 | |
| <input type="checkbox"/> Sunday, October 25, 2026 | |
| Lunch Symposium | \$50,000 |
| <input type="checkbox"/> Thursday, October 22, 2026 – SOLD | |
| <input type="checkbox"/> Friday, October 23, 2026 – SOLD | |
| <input type="checkbox"/> Saturday, October 24, 2026 – SOLD | |
| <input type="checkbox"/> Sunday, October 25, 2026 | Special Rate \$30,000 |
| Dinner Symposium | \$45,000 |
| <input type="checkbox"/> Wednesday, October 21, 2026 | |
| <input type="checkbox"/> Fireside Chat at Break | \$8,000 |

SYMPOSIUM / FOCUS GROUP / ADVISORY BOARD PROPOSAL FORM

Title of presentation/topic:

Name of presenter(s) and short bio(s):

What is the presenter's affiliation with the company?

Will the presenter be receiving an honorarium?

PLEASE INDICATE:

Product name that is associated with this educational presentation:

What phase it is in product development (i.e. phase 3 clinical trials, etc):

Please indicate the therapeutic indication(s) for this product (also include off label use):

Please indicate the disease site team/population for this product:

Are there other products that have the same indication?

List:

Will you be presenting these products as well?

Please identify which CANO/ACIO Practice Standard this presentation aligns with and the competency that is being addressed

- Comprehensive health assessment:
- Supportive and therapeutic relationships:
- Management of cancer symptoms and treatment side effects:
- Teaching and coaching:
- Facilitating continuity of care/navigating the system:
- Decision making and advocacy:
- Professional practice and leadership:

Please indicate the educational stream:

- Foundational Knowledge Specialist Advanced Practice Nurse Clinical Practice Research Education (patient or staff)

Please provide 3-4 objectives for this educational activity

At the end of this presentation, the learner will be able to:

(1)

(2)

(3)

What strategies will you use to tailor your presentation to an oncology nursing audience?

How will you incorporate the patient voice/perspective into your presentation?

CORPORATE OPPORTUNITIES

Please provide at least 2 discussion questions related to this presentation:

(1)

(2)

Conflict of interest disclosure/Statement of individuals who are involved in the development and delivery of the presentation:

Will you be collecting data from our members (i.e. Focus Group, evaluation) Yes No

If Yes, how will you use this information? Will you share your results and next steps with CANO/ACIO?

Will the participants receive an honorarium for attending? Yes No

If Yes, please indicate amount: \$

The Conference Planning Steering Committee reserves the right to refuse focus group and symposia topics that are unrelated to the educational purposes of the conference. CANO/ACIO does not offer exclusivity to any sponsor for their session topic.

You are welcome to consult us before you confirm your topic/content to help shape your session topic/content so as to maximize attendance and relevance to delegates.

Payment Information

Please make cheques payable to CANO/ACIO within 90 days of invoice or prior to the 2026 CANO/ACIO Conference, whichever comes first.

Register today for the 2026 CANO/ACIO Conference by completing the application and submitting it to: kimberly.morales@malachite-mgmt.com

Acceptance of Application: CANO/ACIO will notify the Exhibit Coordination Contact of the acceptance of this application. Details pertaining to each sponsorship opportunity will be discussed by CANO/ACIO with the sponsor.

Sponsorship Cancellation Policy: Once a sponsorship application has been received and accepted by CANO/ACIO, it is considered final. Refunds, cancellations, or reductions in sponsorship level will not be permitted under any circumstances.

In the event that the sponsor is unable to participate, CANO/ACIO may, at its sole discretion, allow for an equivalent transfer of benefits within the same sponsorship year. However, no financial reimbursement or credit will be issued.

By submitting a sponsorship application, the sponsor acknowledges and agrees to these terms in full.

Total Sum in CAD \$ _____ plus applicable taxes

Applicant signature indicates agreement to all terms and conditions outlined in this prospectus

Signature of Applicant: _____ Date _____



Canadian Association of Nurses in Oncology
Association canadienne des infirmières en oncologie

2026

OCTOBER 22–25 OCTOBRE 2026

Hôtel Bonaventure Montréal || Montreal, Quebec



Aqio
Association québécoise
des infirmières en
oncologie

**Quebec
Chapter**
of the Canadian
Association of
Nurses in Oncology