



Canadian Association of Nurses in Oncology
Association canadienne des infirmières en oncologie

Position Title: CANO/ACIO – Director-at-Large: Communications

Position Type: Volunteer, Board member, position for a 3 year term, renewable once

Revised: September 2014

Association:

The Canadian Association of Nurses in Oncology (CANO/ACIO) is a national organization established in 1984 to support the efforts of Canadian nurses in promoting and developing excellence in oncology nursing practice, education, research, and administration.

CANO/ACIO's mission is "to advance oncology nursing excellence through practice, education, research and leadership for the benefit of all Canadians."

CANO/ACIO's vision is that "CANO/ACIO is a driving force nationally and an influencing force internationally in advancing excellence in cancer nursing across the cancer control spectrum. Canadians across the cancer spectrum have timely access to high-quality nursing."

Position Description:

The DAL, Communications sits on the Board of Directors of CANO/ACIO for a three year term. The DAL, Communications ensures that the association's communications are conducted in a strategic manner and in accordance with the Association's strategic plan/initiatives. The DAL, Communications is not the association's official spokesperson, but ensures that the President and Vice-President are informed and have current information to assist them as the official spokespeople. The DAL, Communications is a voting member of the board of directors.

Reporting Relationship: The Director-at-Large, Communications reports to the Board of Directors.

Responsibilities:

- Implements the communications plan
- Chair of the CANO/ACIO marketing committee
- Communicates the association's key messages to members, sponsors, media, policy-makers and the general public
- Informs, updates and trains the board of directors and association spokespeople
- Collaborates with the board of directors to ensure that all marketing materials communicate the association's key messages

570 West 7th Avenue, Suite #400, Vancouver, British Columbia Canada V5Z 1B3

 604.874.4322  604.874.4378  cano@malachite-mgmt.com

www.cano-acio.ca



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- Oversees the organization public relations efforts, i.e. ensures that a publicist is hired for Oncology Nursing Day and the Annual Conference
- Provides leadership to the CANO/ACIO Connections Committee

Qualifications:

- CANO/ACIO member in good standing for the previous two years with oncology experience
- Knowledgeable about CANO/ACIO
- Possess excellent decision making, critical thinking and communication skills
- Preference will be given to a bilingual candidate
- The CANO/ACIO president is a Nurse
- Demonstrated leadership ability

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