

Achieving Excellence@ CAPPO27

110th Annual Conference & Suppliers Exposition | Palm Springs, CA

Elevate. Innovate. Celebrate.
Unlocking the Next Decade!

January 24 – 27, 2027



Exhibitor Booth Space Rates:

Standard Booth 10 x 10	\$1,695
Premium Booth 10 x 10	\$1,945
Double Booth 20 x 10	\$2,695

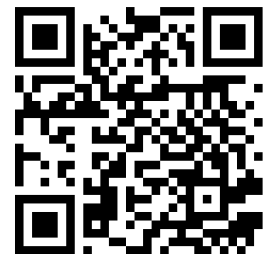
Over 700
Public
Procurement
Officials
in 1 Expo

GAIN BUSINESS AT CAPPO

- ✓ **Unmatched Buying Power:** No other event in California gathers this level of purchasing influence in one place.
- ✓ **Prime Exhibit Hours:** Dedicated expo time ensures your booth gets full attention—no competing educational sessions.
- ✓ **Showcase Your Solutions:** A powerful platform to present your products and services directly to CAPPO members.
- ✓ **High-Value Networking:** Connect with key decision-makers in public procurement—efficient and cost-effective.
- ✓ **Boost Brand Visibility:** Get noticed by procurement professionals across California's public sector.
- ✓ **Face-to-Face Access:** Meet the buyers who shape purchasing decisions for their agencies.



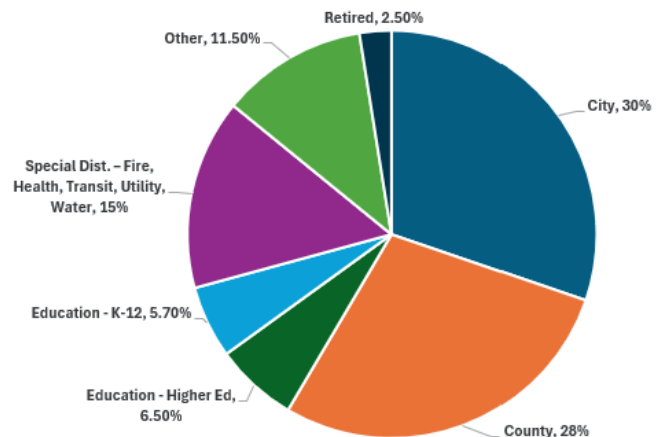
Book Now!



ABOUT US

CAPPO gathers Public procurement professionals from state, county, municipal, special districts, utilities, transportation agencies, K-12, and higher education agencies to exchange ideas and to resolve challenges California public agencies face by sharing information on best practices, the use of technology, new laws and legislation, innovative procurement practices, and sources for products and services.

Attendance by Agency Type



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**Do More!
Get More!
Become a
CAPPO
Partner!**

CAPPO PARTNERSHIP PROGRAM BENEFITS – 2027

2027 CONFERENCE BENEFITS	Booth \$1,695	Silver \$3,000	Gold \$5,000	Platinum \$9,000	Diamond \$12,000
Standard 10' x 10' booth	✓	✓	✓	✓	✓
Expo Badges –Additional tickets are \$99 each	2	2	4	4	4
Electronic list of attendees after the event	✓	✓	✓	✓	✓
Early booth selection	-	✓	✓	✓	✓
Prominent display of logo during Conference	-	✓	✓	✓	✓
Electronic list of attendees <u>30-days</u> before event	-	✓	✓	✓	✓
Partner promotional video on looped digital display	-	logo	15 sec.	30 sec.	30 sec.
Invitation to Opening General Session & Recognition Lunch	-	-	4	4	4
Prime booth location in Partner Promenade	-	-	✓	✓	✓
Provide promotional items in welcome packets	-	-	✓	✓	✓
Educational speaking opportunity OR a dedicated demo room (first-come, first-served basis)	-	-	-	✓	✓
Invitation to the VIP reception	-	-	-	2	4
Spotlight event highlight w/speaking opportunity	-	-	-	-	✓
Special marketing signage at Networking Events	-	-	-	-	✓
A full Conference Delegate Registration **Not to be used for marketing purposes**	-	-	-	-	2
Complimentary golf green fees for two participants*	-	-	-	-	2



**Scan QR Code for full benefits
including annual/year round benefits**