This highly interactive workshop is intended for young professionals who want to take ownership of their careers and engage in proactive career planning. Participants will learn what it means to be the CEO of their careers, creating a career business plan based on a proactive career planning model. They will learn a framework to use when assessing career opportunities and the importance of creating a personal board of directors to guide career decisions. Participants will also learn how to utilize mentoring, networking and personal branding as part of proactive career planning. Using their career business plan, participants will identify action steps to take and an accountability strategy to increase the likelihood of successfully completing the action steps identified.

9:45 A.M.
Registration

10:00 A.M. – 12:00 P.M.
Be the CEO of Your Career (Part I)
Focus Areas: Becoming the CEO of Your Career; Creating Your Career Business Plan; Networking; and Mentoring

12:00 – 1:00 P.M.
Networking Lunch

1:00 – 3:00 P.M.
Be the CEO of Your Career (Part II)
Focus Areas: Personal Brand Story; and Finalize Career Action Plan

3:00 P.M.
Adjourn

Note: Schedule is subject to change.

This is a pre-conference workshop in conjunction with

CAROLINASLEAGUE.ORG/LAUNCH