“There is no top. There are always further heights to reach.”

- JASCHA HEIFETZ
Join hundreds of credit union peers from across the Carolinas for the Carolinas Credit Union League’s premier event — the 2019 Annual Meeting.

This year, we celebrate the fifth anniversary of the League’s founding upon consolidation. As your “Strongest Advocate and A Whole Lot More,” we recognize our integral role in the credit union movement and look forward to the future as we continue to evolve as an association to meet your needs and the needs of your members.

Annual Meeting is a long-standing opportunity for credit union professionals and volunteers to come together for an experience that delivers inspiring and educational content, opportunities to network amongst each other and with esteemed guests, and a robust exhibit hall where new connections may yield operational solutions.

Let’s take this moment together to acknowledge how far we’ve come while opening our eyes to all the possibilities within our reach.
THE AGENDA

The Annual Meeting agenda features six general sessions, political and national industry updates, the CCUL Business Meeting, optional guest activities, and more.

**SUNDAY, JUNE 2**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00 – 10:00 a.m.</td>
<td>Breakfast on Your Own</td>
</tr>
<tr>
<td>8:30 a.m.</td>
<td>CCUL 2019 Golf Outing and Luncheon (Shotgun Start)</td>
</tr>
<tr>
<td>8:45 a.m. – 3:00 p.m.</td>
<td>Optional Activities: Waterfall Hike (pre-registration required); and Grove Park Inn Spa Appointments (Must book in advance with Spa)</td>
</tr>
<tr>
<td>1:00 – 5:00 p.m.</td>
<td>Conference Registration Open</td>
</tr>
<tr>
<td>3:30 – 5:30 p.m.</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>5:30 – 6:30 p.m.</td>
<td>Welcome Reception with Entertainment by Back Porch Orchestra</td>
</tr>
<tr>
<td>6:30 p.m.</td>
<td>Dinner on Your Own</td>
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**MONDAY, JUNE 3**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>7:00 – 8:30 a.m.</td>
<td>Exhibitors-Sponsored Continental Breakfast</td>
</tr>
<tr>
<td>7:30 a.m. – 4:30 p.m.</td>
<td>Conference Registration &amp; Check-in</td>
</tr>
<tr>
<td>8:45 – 9:00 a.m.</td>
<td>Welcome</td>
</tr>
<tr>
<td>9:00 a.m. – 3:30 p.m.</td>
<td>Optional Activities: Biltmore House Tour; Asheville Art Safari; or Distressed Sign Making</td>
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**GRAND BALLROOM**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>9:00 – 9:30 a.m.</td>
<td>Political Update</td>
</tr>
<tr>
<td>9:30 – 9:45</td>
<td>CCUL Capital Club Update</td>
</tr>
<tr>
<td>9:50 – 10:50 a.m.</td>
<td>UNSTOPPABLE: LIVE LIFE ON PURPOSE</td>
</tr>
<tr>
<td>10:50 – 11:00 a.m.</td>
<td>Break</td>
</tr>
<tr>
<td>11:00 a.m. – 12:00 p.m.</td>
<td>THE GREAT REWRITE</td>
</tr>
<tr>
<td>12:00 – 12:15 p.m.</td>
<td>Open Your Eyes Campaign</td>
</tr>
<tr>
<td>12:20 – 1:30 p.m.</td>
<td>Lunch on Your Own</td>
</tr>
<tr>
<td>12:20 – 1:30 p.m.</td>
<td>Vizo Financial Member Appreciation Luncheon (by invitation)</td>
</tr>
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</table>

**GRAND BALLROOM**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>1:35 – 2:35 p.m.</td>
<td>ENHANCE PERFORMANCE AT WORK WITH MINDFULNESS</td>
</tr>
<tr>
<td>2:35 – 3:05 p.m.</td>
<td>Networking Break</td>
</tr>
<tr>
<td>3:05 – 4:05 p.m.</td>
<td>A LOOK AT POLITICS IN AMERICA</td>
</tr>
<tr>
<td>4:15 – 6:45 p.m.</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>7:00 p.m.</td>
<td>Dinner on Your Own</td>
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</table>

**TUESDAY, JUNE 4**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15 – 8:30 a.m.</td>
<td>Complimentary Continental Breakfast</td>
</tr>
<tr>
<td>8:00 – 8:45 a.m.</td>
<td>Delegate Registration &amp; Check-in</td>
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**GRAND BALLROOM**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8:45 – 9:30 a.m.</td>
<td>U.S. ECONOMIC OUTLOOK &amp; IT’S IMPACT ON CUs</td>
</tr>
<tr>
<td>9:30-10:15 a.m.</td>
<td>NCUA REGULATORY UPDATE</td>
</tr>
<tr>
<td>10:20 – 11:30 a.m.</td>
<td>CCUL Business Meeting</td>
</tr>
</tbody>
</table>
“We are what we repeatedly do. Excellence, therefore, is not an act but a habit.”

- ARISTOTLE
THE SPEAKERS

LEONARD BRODY

Often called “a controversial leader of the new world order,” Leonard Brody is an award-winning entrepreneur, venture capitalist, bestselling author, and a two-time Emmy nominated media visionary. Over his career, Leonard has helped in raising hundreds of millions of dollars for start-up companies, been through one of the largest internet IPOs in history and has been involved in the founding and successful exit of numerous companies to date. He is currently the co-founder and executive chairman of Creative Labs, a joint venture with CAA (Creative Artists Agency in LA), the largest sports and entertainment agency in the world. He oversees the building of new ventures for some of the most well-known celebrities and political leaders in the world. Leonard is also currently writing a new book in partnership with Forbes, called “The Great Rewrite,” based on the successful documentary series Leonard and Forbes produced. It has already garnered over four million views in the last year.

ANDREW CARD

Andrew Card was appointed Chief of Staff to President George W. Bush in 2000. The administration chose him because of his impressive service record in the public and private sector, including serving in the administrations of two former presidents. While working for President Bush, Andrew coordinated the priorities of the administration’s agenda, the development of policies, and appointments of cabinet secretaries and senior officials throughout the government. On Sept. 11, 2001, Card is the one who whispered in the President’s ear as he sat in a classroom in Florida, that terrorists had attacked the U.S. Card then led a government-wide reorganization to best allocate resources to deal with the aftermath of 9-11 and the new terrorist environment.

JACQUELINE CARTER

As an international partner and the North American director for Potential Project, Jacqueline helps leaders and organizations enhance performance, resilience and creativity through understanding and training the mind. A published author, she most notably co-authored “The Mind of the Leader - How to Lead Yourself, Your People and Organization for Extraordinary Results” published by Harvard Business Press, and “One Second Ahead – Enhance Your Performance at Work with Mindfulness” published by Palgrave Macmillan. Jacqueline is also a seasoned change management and organization development expert, with a master’s degree in Organizational Behavior and over 20 years of consulting and management experience in the public, private and non-profit sectors.
As the owner of Life Changing Presentations, a Mississippi-based speaking and consulting business, Dr. Samuel L. Jones works to impact organizations through the power of purpose; focusing on personal and professional development, and actionable leadership strategy. Raised by his grandmother, Sam incorporates many of the values she instilled in him into his programs. And although he struggled with a speech impediment throughout school, he never let that deter him from his dreams. It was during his professional basketball career in Finland that he discovered a deeper purpose for his life. He later earned his doctorate in Educational Leadership and went on to publish three books, “The Man I Never Knew,” “Live Life on Purpose: From Discovery to Practice,” and “Winning Before & Beyond the Finish Line.” He currently serves as the vice president of Student Affairs at Jones County Junior College.

Keith Morton serves as the regional director for the NCUA Southern Regional office in Austin, Texas and has been with the NCUA since 1986. As regional director, Keith oversees the examination and supervision of all federally insured credit unions in Alabama, Arkansas, Florida, Georgia, Indiana, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, Puerto Rico, South Carolina, Tennessee, Texas, and the U.S. Virgin Islands. Keith is also the president of the Asset Management and Assistance Center (AMAC). A native of Silver Spring, Maryland, Keith holds an accounting degree from Frostburg State College.

Steve Rick is a director and the chief economist for CUNA Mutual Group in Madison, Wis. His primary responsibilities include conducting strategic research, analysis, and forecasting of the financial services industry with special emphasis on the consumer and credit union markets. Rick publishes the Credit Union Trends Report, a monthly “pulse check” on the economic state of the credit union movement. Additionally, he serves on the University of Wisconsin Credit Union Board of Directors, holds a senior lecturer position with the Economics Department at the University of Wisconsin – Madison, and is the facilitator and instructor for CUNA Management School’s Stanford Bank Game, a computerized bank simulation. Before joining CUNA Mutual Group, Rick was the senior economist for CUNA & Affiliates’ Economics & Statistics Department for 22 years.
THE GREAT REWRITE
Leonard Brody

We are living in a unique moment in history, when revolutionary change in all sectors is occurring at a frenzied pace. This massive scale of disruption has understandably left organizations on shaky footing, struggling to engage consumers and employees alike. Those that allow themselves to be “rewritten” for the modern day, will survive and prosper. Learn how to harness the uncertainty and turn it into excitement, innovation and success.

A LOOK AT POLITICS IN AMERICA
Andrew Card

With a still-struggling economy, a divided Congress and a number of hot-button issues on the national agenda, much is at stake for America’s future. Join Andy as he takes a penetrating look at today’s political climate and offers options for both parties to work together on important issues like immigration, education, tax policy, the economy, and the other issues of our times.

ENHANCE PERFORMANCE AT WORK WITH MINDFULNESS
Jacqueline Carter

As pressure and demands on our time increase, we all need to have calm, clear, creative, and effective minds. This engaging and interactive talk, based on the book “One Second Ahead,” will explore ways to enhance performance, resilience and creativity by leveraging the tools and techniques of mindfulness. Get practical takeaways for immediate application for you and/or your workforce.
THE SESSIONS

UNSTOPPABLE: LIVE LIFE ON PURPOSE
Dr. Samuel L. Jones

Drawing upon his personal experience as a professional athlete in Europe, varied career jobs, and work in education as a college administrator, Dr. Jones is here to share practical strategies that will galvanize you and your colleagues to discover your true purpose. Don’t leave success to chance; discover, define and start living life on purpose!

NCUA REGULATORY UPDATE
Keith Morton

Keith will provide an NCUA Regulatory update, including recent NCUA organization changes, supervision examination priorities, regulatory update, and other topics of interest.

U.S. ECONOMIC OUTLOOK & ITS IMPACT ON CUs
Steve Rick

Find out how the global economy, overall financial sector and the Federal Reserve will affect the U.S. economy, interest rates and ultimately credit union balance sheet and earnings performance. This session identifies savings and loan trends, and growth patters out into 2020. Steve is also analyzing and establishing standards against which your credit union’s own performance can be measured.
ANNUAL MEETING
AT THE
OMNI GROVE PARK INN

The Omni Grove Park Inn welcomes you! Opened in 1913, this historic resort atop Sunset Mountain continues to offer world-class guest services and amenities for all ages, breathtaking views and access to other popular sites in the Asheville area. Come take in the fresh mountain air!

RESORT INFORMATION
290 Macon Avenue
Asheville, NC 28804
Phone: 1-800-438-5800
Rate: $269 per night
Code: Carolinas Credit Union League 2019 Meeting
Reservation Deadline: May 13, 2019

Rooms may sell out prior to the lodging deadline, so make your hotel reservations early.

RESERVE ONLINE

ADDITIONAL LODGING
SATURDAY ONLY
Coming in a day early for Annual Meeting? No worries. The League has a limited room block available for Saturday, June 1 at the nearby Hyatt Place.

Hyatt Place
199 Haywood Street
Asheville, NC 28801
Rate: $199
Phone: 800-233-1234
Code: Carolinas Credit Union League
Reservation Deadline: May 1, 2019

RESERVE ONLINE
REGISTRATION INFORMATION

The 2019 Annual Meeting is open to officers and employees of member credit unions, their guests, and invited guests of the League and Affiliates. Registered credit union delegates, officers, staff, and guests are welcome at all education sessions, the opening ceremony and business meeting, refreshment breaks, exhibit hall, and most hospitality events. There is no fee to attend only the Tuesday, June 4 CCUL Business Meeting. All registrants receive nametags for admission to events.

REGISTRATION FEES

<table>
<thead>
<tr>
<th>PARTICIPANT</th>
<th>SMALL CU (ASSETS &lt; $20M)</th>
<th>GUEST</th>
</tr>
</thead>
<tbody>
<tr>
<td>$525</td>
<td>$350</td>
<td>$125</td>
</tr>
</tbody>
</table>

OPTIONAL PROGRAMS & EVENTS FEES

For pricing and registration details for the CCUL Golf Outing and other guest activities, see pgs. 12-13.

CONFERENCE REGISTRATION DEADLINE: May 24, 2019

CANCELLATION POLICY

Conference cancellations received in writing (via fax 803-732-2645 or e-mail to development@carolinasleague.org) before Monday, May 6, 2019 5:00 p.m. EST are eligible for a refund on the amount paid minus a $250 administrative fee. No refunds will be granted for cancellation requests received after Monday, May 6, 2019. Substitutions are accepted anytime prior to the start of the program at no additional cost.

COMING SOON

CCUL’s Annual Meeting app will return this year to provide an interactive conference experience featuring easy access to the schedule, maps, exhibit hall information, contest, and more.

2019 Annual Meeting App
In addition to our engaging conference agenda, don’t miss this opportunity to get to know the beautiful and eclectic city of Asheville, NC. Creating a space all its own with a rustic, bohemian charm, the city offers a variety of activities for you to explore during the conference including scenic outdoor hikes, a day at the spa, wine tastings, a buzzing art scene, and more. View the next page for a list of guest activity options.

And don’t forget about our annual CCUL Golf Outing and Luncheon at the Grove Park Inn Golf Course. Shotgun start will begin at 8:30 a.m. on Sunday, June 2. Cost is $150 per person and includes cart.
OPTIONAL PROGRAMS & EVENTS

SPA
June 2 or 3
Pricing varies (Reserve with hotel directly)
Grove Park Inn has set aside a scheduled block (Sunday & Monday) for our guests wishing to book a Spa treatment. It’s recommended you set an appointment at least 8 weeks prior to our event.

WATERFALL HIKE
June 2 | 8:45 a.m. - 3:00 p.m.
Price: $119 per person
It’s nothing but fitness and fun when you join this guided, moderate hike to The Falls at DuPont State Forest. The tour includes transportation, bottled water, light snacks, and lunch.

BILTMORE HOUSE TOUR
June 3 | 9:00 a.m. - 3:30 p.m.
Price: $140 per person
A breathtaking sight to see, take advantage of this tour of the Vanderbilt House & Gardens. Hear from a professionally trained guide on this self-guided audio tour which includes transportation, lunch at Deerpark Restaurant and a visit to the Biltmore Winery at Antler Hill.

ASHEVILLE ART SAFARI
June 3 | 9:45 a.m. - 2:30 p.m.
Price: $109 per person
Forget all your troubles, forget all your cares and go to downtown Asheville for a guided tour of the Asheville River Arts District which features notable arts & crafts venues. Tour includes transportation, lunch downtown, and a chocolate and wine tasting.

DISTRESSED SIGN MAKING
June 3 | 10:00 a.m. - 12:00 p.m.
Price: $95 per person
Embrace your inner Bob Ross and put brush to canvas as you choose from a large selection of stencils to make your own inspirational and whimsical handmade sign. Led by Artist LeAnn Boggs, this event will be at the hotel and includes lunch.

Select any of these guest options when you register for Annual Meeting.
Note: Spa appointments must be made directly with the hotel.

CCUL 2019 ANNUAL MEETING | CAROLINASLEAGUE.ORG/ANNUALMEETING
The mountains are calling

REGISTER

QUESTIONS
Email: development@carolinasleague.org
Phone: 800.822.8859, ext 141 or 419

CUNA MUTUAL GROUP

This conference is made possible in large part by our sponsor, CUNA Mutual Group