EXHIBITOR SHOWCASE

Network with top credit union decision-makers from across both states. **Connect with approximately 400 attendees**, showcasing your products and services face-to-face with CEOs, board chairmen and directors. Market your brand, generate leads, conduct product demonstrations, and provide in-depth details on what your company offers.
Welcome Exhibitors!

Carolinas Credit Union League 2017 Annual Meeting
Pinehurst Resort    Pinehurst, NC    June 4-5, 2017

Highlights:
• Two exhibit space options
• 4.5 total exhibit hall hours
• Exhibit hall open Sunday and Monday

Sunday, June 4
3:30 – 6:00 pm    Exhibit Hall Open

Monday, June 5
4:30 – 6:30 pm    Exhibit Hall Open

Registration & Contact Information:
Online registration is now open here.

Direct any questions related to your participation or the meeting itself to Barbara Lehew at (803) 732-8419 or blehew@carolinasleague.org.

Download the W-9 form here.

Deadlines & Important Dates:

<table>
<thead>
<tr>
<th>Deadline</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration Deadline</td>
<td>May 5</td>
</tr>
<tr>
<td>Pinehurst Resort Reservation Deadline</td>
<td>May 5</td>
</tr>
<tr>
<td>Homewood Suites by Hilton Olmsted Village</td>
<td>May 5</td>
</tr>
<tr>
<td>Notification of Exhibit Space Assignment</td>
<td>May 22</td>
</tr>
</tbody>
</table>

Who Came in 2016?

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Vendors</td>
<td>76</td>
</tr>
<tr>
<td>Number of Credit Unions Represented</td>
<td>74</td>
</tr>
<tr>
<td>Total attendees</td>
<td>400 (CEOs, employees, volunteers, and spouses)</td>
</tr>
</tbody>
</table>
Exhibit Options for 2017:
Option One: Booth (8’ Table)
Option Two: High-top table (3’ Round)
*Spaces are limited.

<table>
<thead>
<tr>
<th></th>
<th>OPTION ONE: BOOTH</th>
<th>OPTION TWO: TABLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>FEE</td>
<td>$2,995</td>
<td>$1,500</td>
</tr>
<tr>
<td>EXHIBIT HOURS</td>
<td>4.5 hours</td>
<td>4.5 hours</td>
</tr>
<tr>
<td>REPRESENTATIVE</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>(Must have nametag access)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ADDITIONAL</td>
<td>Maximum 4 per booth</td>
<td>Maximum 2, one rep</td>
</tr>
<tr>
<td>($100 per representative)</td>
<td>stationed at a time</td>
<td></td>
</tr>
<tr>
<td>TABLE SIZE/ AREA</td>
<td>8’ Table (8’ x 10’ booth area)</td>
<td>3’ High-top table (Round)</td>
</tr>
<tr>
<td>SIGNAGE</td>
<td>Booth identification sign</td>
<td>Table top sign</td>
</tr>
<tr>
<td>TABLE COVER</td>
<td>Gray table cover</td>
<td>Gray table cover</td>
</tr>
<tr>
<td>DRAPERY</td>
<td>Yes (Navy - 8’ high backdrop with 3’ divider)</td>
<td>None</td>
</tr>
<tr>
<td>CARPET</td>
<td>All areas are carpeted</td>
<td>All areas are carpeted</td>
</tr>
<tr>
<td>CHAIRS</td>
<td>2 Folding</td>
<td>1 Stool</td>
</tr>
<tr>
<td>WASTEBASKET</td>
<td>Included</td>
<td>None</td>
</tr>
<tr>
<td>MOBILE APP RECOGNITION</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>ON-SITE RECOGNITION</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>GOLF OPTION (SUNDAY)</td>
<td>Optional/ Must register</td>
<td>Optional/ Must register</td>
</tr>
<tr>
<td></td>
<td>Cost: $100</td>
<td>Cost: $100</td>
</tr>
<tr>
<td>SESSION ATTENDANCE</td>
<td>Optional</td>
<td>Optional</td>
</tr>
<tr>
<td>DOOR PRIZE GIVEAWAY</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>
Accommodations:
Pinehurst Resort - Condos
80 Carolina Vista Drive, Pinehurst, NC 28374
Reservation Line: 855-696-7865

Pinehurst Resort Condos come in two- and three-bedroom options, each with a full kitchen, living area and private baths. Exhibitors may reserve a bedroom at $276/night single occupancy or $193/night per person double occupancy. This rate includes daily breakfast and dinner, in-room high-speed internet, self and valet parking, on-call shuttle service, outdoor pools and beach club. Please call 855-696-7865 by Friday, May 5 to secure rooms.

Or

Homewood Suites by Hilton Olmsted Village
250 Central Park Avenue, Pinehurst, NC 28374
Reservation Line: 800-225-5466

Homewood Suites offers rooms with fully equipped kitchens with a separate bedroom and living area. Exhibitors may reserve a room at $124/night using the Carolinas Credit Union League group block. This rate includes internet access, complimentary breakfast and evening socials, and access to the fitness center, outdoor pools, and business center. Please call 800-225-5466 or reserve online by Friday, May 5 to secure rooms.

Check-In:
Please be sure to check in at the registration desk at the front of the Carolina Hall prior to setting up your exhibit space. On-site exhibit hall contacts are Richard Ford and LaTasha Cooper.

EXHIBITOR MOVE-IN:
Saturday, June 3: 1:00 pm – 5:00 pm
Sunday, June 4: 9:00 am – 3:00 pm

Exhibitors must be in place by 3:30 pm on Sunday, June 4.

EXHIBITOR MOVE-OUT:
Monday, June 5: After 6:30 pm

Exhibitors must remain intact until the official closing time of the show. No displays may be dismantled or packing started before 6:30 pm Monday.

*NOTE: Pinehurst does not lock the exhibit hall. Please do not leave valuables in the hall after hours.

Location:
The exhibit hall is located in the Carolina Hall, located just below the Grand Ballroom in the Carolina Hotel.

Assignment & Space Notification:
Exhibit space is limited and will be assigned on a first-come, first-served basis. The Carolinas Credit Union League reserves the right to assign exhibit space according to the needs of the show. Exhibitors will receive by email their assigned space number and a copy of the attendee list two weeks prior to the event.
Door Prizes:
Exhibitors offering a door prize will receive a tent card on which to display your door prize winner at your exhibit space. Please draw your winning entry at 5:30 on Monday evening during exhibitor hours and write the winner’s name on the tent card.

Silent Auction Opportunity:
Exhibitors have the opportunity to participate in a silent auction benefiting the Carolinas Credit Union Foundation’s exclusive partnership with Victory Junction. By donating an item to auction off you will receive increased exposure and other benefits. Please see the letter at the end of the packet for more details.

Shipping Information:
Pinehurst Resort - Carolina Hotel
80 Carolina Vista Drive
Pinehurst, NC 28374
Attn: Christine McCullough

**Pinehurst Hotel:** Download the Vendor Shipping/Receiving Request Form [here](#).

Packages should not be received more than five days prior to the event.

Please place prepaid UPS or FEDEX labels on ALL packages you want shipped and place the packages on the marble foyer at the front of the exhibit hall for Pinehurst to ship for you. All other packages must be taken with you. You have until Tuesday at noon to completely remove all exhibit space materials. All unmarked packages will be disposed of.

**Pinehurst Hotel:** Download the Vendor Services Request Form (for internet and electric) [here](#).

**Blue Ribbon Exhibit Services:** Click [here](#) for information and order form.

Dress Code:
Exhibitors are encouraged to dress in business casual attire.

Cancellation Policy:
All fees are refundable if written notice is received via email or fax by **May 5**, minus a $250 administrative fee. No refunds will be given if cancellation is received after May 5, 2017.

Mobile App:
Complete all information online to be included on the mobile app.
When registering please include: company name, website, and contact name.
Logos should be sent to commpr@carolinasleague.org by **Monday, April 3, 2017**. Your logo should be 600 x 200 pixels in PNG format and 2MB or less in size.

Golf Outing & Sponsorship Opportunities:
Exhibitors will have the opportunity during registration to purchase a hole sponsorship for $275. Sponsors will have their company logo displayed at the assigned golf hole during the CCUL Golf Outing which will begin at 8:30 a.m. on Sunday, June 4 at Pinehurst Golf Course No. 5.

Exhibitors are invited to play in the golf tournament for $100 per person, including cart. To participate, complete your golf registration online [here](#).

**Golf Pairings:** CCUL will make every attempt to accommodate your golf pairings request and reserves the right to make adjustments as needed.

**Cancellation:** CCUL will honor substitutions or refunds if notice via email or fax is received by **Monday, May 22, 2017**.
Dear Exhibit Hall Participants:

As we prepare ourselves for the upcoming Carolinas Credit Union League Annual Meeting in Pinehurst, I want to offer you the opportunity to participate in a silent auction during the exhibit hall hours. For the second consecutive year, the Carolinas Credit Union Foundation has joined efforts with the League to host a silent auction to benefit our exclusive partnership with Victory Junction.

Reach is the latest partnership between the Foundation and Victory Junction where children in every corner of North and South Carolina can experience camp-style fun at their hospital bedside or in the hospital playroom. Reach is also offered in every Ronald McDonald House in the Carolinas to offer families a comforting distraction. Since the Foundation’s exclusive sponsorship of the Reach Program began in 2015, more than 10,000 children have experienced the uplifting program.

To honor our commitment to bring more smiles to children who deserve it most, the Foundation is inviting exhibitors to participate in a silent auction to benefit Reach. To show your support, we ask that you donate an item valued at $250 or more to be auctioned off within your own booth. The higher the value, the more money we can raise! The Foundation will also have a designated area for silent auction items that are donated by credit unions if you would rather not have the item at your booth.

The silent auction will run in the exhibit hall throughout for the entirety of the Annual Meeting giving you additional exposure to attendees, as well as:

- A listing on the Foundation website for corporate supporters
- Customized in-booth bid sheets
- On-site exhibit hall recognition
- Mobile app presence with push notifications
- Emails promoting silent auction supporters

To participate in our silent auction, please complete the Silent Auction Donation Form by Monday, May 15. Upon check-in at the Annual Meeting, you will receive your customized bid sheet to display in your booth. After the exhibit hall closes, we will collect your bid sheets and auction items and deliver them to the winners by Tuesday morning. All you need to do is donate a sought-after item for the auction! If you would rather make a monetary donation to the Foundation in lieu of participating in the auction, you will still receive exposure for participating.

Thank you in advance for your consideration and partnership. Please don’t hesitate to call or email with any questions.

Sincerely,

Lauren Whaley, President
Carolinas Credit Union Foundation
lwhaley@carolinasfoundation.org
www.carolinasfoundation.org
Direct: 919-600-8219
Fax: 866-476-0876