



# SpringWorld 2018

## Call for Presentations

### CASMI Is Taking its Education Program to a New Level at SpringWorld 2018

Both attendees and exhibitors have been asking CASMI for more! They'd like to see more sessions...more topic diversity...more focus on the importance of the educational opportunities at SpringWorld.

#### *You've spoken, and we are listening!*

Beginning with SpringWorld 2018, Oct. 3-5 at the Donald E. Stephens Convention Center, Rosemont, Illinois, CASMI will be placing more emphasis on our programming than we have in the past. This is being done because you asked for it, to attract attendees who may be encouraged to visit given a more robust offering of seminars, and to help keep attendees more engaged during the event. ***Our goal is to create a diverse program that will appeal to various audiences; not a "technology only focused" program.***

We invite all Primary Members (spring manufacturers), SpringWorld 2018 exhibitors, and interested parties to submit their presentation suggestions (*please note that suppliers must be exhibiting in SpringWorld to present*). Specifically, send the form on page 2 to: [mbandy@casmi-springworld.org](mailto:mbandy@casmi-springworld.org). CASMI will provide a complimentary LCD projector, a large screen and power as needed. ***You will need to provide your own computer for the presentation.*** Sessions are typically 45 minutes in length.

We are looking for programming in the following areas:

- **Business Management**, including HR (compensation, benefits, etc), finance and economics, safety plans and compliance, taxes and succession planning, becoming a government supplier, accessing money through grants and loans
- **Marketing & Sales**, including website design and enhancements, social media, direct mail, media relations, sales techniques, video
- **Training**, including tool and die, maintenance and supervisor, establishing quality programs (e.g., 6 SIGMA, ISO, etc.)
- **I.T.**, including software and hardware for inventory control, payroll, CAD/CAM
- **Spring Industry Technology & Techniques**, including tooling, repair and diagnostics, coiling and bending, coatings
- **Other**, including any presentation that we should consider that do not appear in the categories above.

We plan to list our programs ahead of time on the web to encourage attendees and exhibitor personnel to participate. Don't delay your submission; we have a limited number of spots that will be rewarded on a first come, first served basis.

Please contact CASMI at 630.359.4273 with any questions you may have.



## SpringWorld 2018 Call for Presentations Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

*CASMI cannot guarantee time slots, but please include this optional information below for consideration:*

Present:       One Time     Multiple Times (up to two, same session)

Preferred time to present:     Wednesday, Oct. 3, 2018     A.M.     P.M.  
    Thursday, Oct. 4, 2018     A.M.     P.M.  
    Friday, Oct. 5, 2018     A.M.

Session Presenter/s: \_\_\_\_\_

Primary Presenter E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Category:       Business Management     Marketing & Sales     Training     I.T.  
    Spring Industry Technology & Techniques     Other

Session Title:

Session Description:

Thanks for your interest in the SpringWorld 2018 Education Sessions. We will be in touch to let you know if your submission is accepted. Return completed form (all requested information, please) to: Michael Bandy, CASMI, 350 S. Poplar Ave., Elmhurst, IL 60126. Or, e-mail this form to [mbandy@casmi-springworld.org](mailto:mbandy@casmi-springworld.org).