Dear Program Partner:

At CASSS, our focus is to create a global community of industry, regulatory and academic professionals in the field of biopharmaceutical development. If being a part of that community is important for your company, exhibiting at a CASSS meeting will provide you with that opportunity.

As an Exhibitor or Partner at a CASSS meeting, your company will be able to:

• Expand your network
• Create awareness of your products and services
• Gain greater knowledge of the needs of the industry
• Participate in the CASSS community

CASSS symposia provide venues for biopharmaceutical professionals to:

• Meet the right people in their field
• Gain tangible knowledge that will help them in their jobs
• Learn best practices of the major players in the industry

Don’t miss your chance to collaborate with biopharmaceutical professionals to advance the industry. Please join CASSS in providing high-quality scientific forums that address today’s scientific challenges in the development of biopharmaceuticals.

Sincerely,

Stephanie Flores
Executive Director
CASSS
WHAT IS CASSS?

Headquartered in Emeryville, California, USA, CASSS is a non-profit professional membership society made up of over 4,000 industry, academic and public sector professionals in the field of biopharmaceutical development and regulation.

CASSS provides outstanding networking opportunities and high-quality scientific symposia that focus on a variety of topics and techniques in biopharmaceutical development and regulation. The excellent scientific programs are made possible by the dedication and work of a large pool of volunteers who contribute their time and talents as a way of giving back to and improving the field.

WHY SPONSOR A CASSS MEETING?

CASSS, a not-for-profit professional association, has established a reputation as the pre-eminent organization providing scientific symposia and other educational and networking opportunities for pharmaceutical, bio-analytical and regulatory scientists throughout the world. For over a decade, biopharmaceutical manufacturers and academics along with regulatory agency representatives have used CASSS symposia to describe and discuss successful approaches in plenary sessions, informal workshop discussions and poster presentations.

### Professional Representation
(CASSS Attendance January 2017 - January 2018)

- Industry: 86%
- Regulatory: 5%
- Academic: 9%

### Global Representation
(CASSS Attendance January 2017 - January 2018)

- North America: 71%
- Europe: 19%
- Asia: 6%
- Latin America: 3%
- Other: 1%

### Primary Job Function
(CASSS Attendance January 2017 - January 2018)

- R&D: 37%
- Regulatory Affairs: 23%
- QA/QC: 9%
- Marketing/Sales: 6%
- Other: 6%
- Manufacturing: 4%
- Academic: 3%
- Bioengineering/Engineering: 3%
- Student/Post Doc: 3%
- Business Development: 2%
- Consultant: 2%
- Corporate Management: 2%
CASSS MEETINGS

CMC Strategy Forum: Continuous Manufacturing for Biologics
January 28 | The Mayflower Hotel, Washington, DC
This topic is a new ICH Quality topic and the intent for this Forum is to gather a diverse range of ideas and opinions from biologic experts to help clarify the current challenges and expectations.

CMC Strategy Forum: The Development of Patient-focused Commercial Specifications through Understanding of Clinical Relevance and Critically of Quality Attributes
January 28 | The Mayflower Hotel, Washington, DC
This Forum will discuss the use of clinical and non-clinical data to justify commercial specifications and acceptance criteria.

WCBP 2019: 23rd Symposium on the Interface of Regulatory & Analytical Sciences for Biotechnology Health Products
January 29-31 | The Mayflower Hotel, Washington, DC
WCBP Symposium series is the pre-eminent conference addressing the analytical development/regulatory control interface for biotechnology derived health intervention products.

CMC Strategy Forum Latin America 2019
12-13 March | ANVISA Auditorium, Brasilia, Brazil
The purpose of the Latin America Forum is to offer a blend of topics that characterize the challenges facing the biotechnology industry in the next decade. This Forum focuses on relevant CMC issues throughout the lifecycle of a product and thereby fosters collaborative technical and regulatory interactions. The Forum will follow the established model of the CMC Forum series with focus on topics and regulatory updates relevant for Latin America.

Analytical Technologies Europe: Symposium on the Practical Applications including CE, LC and MS in the Biopharmaceutical Industry
12-15 March | The Croke Park Hotel and Conference Center, Dublin, Ireland
This Symposium provides an interactive forum for discussion of recent developments and regulatory considerations of the practical application of analytical technologies like electrophoresis, mass spectrometry and chromatography for product characterization, process monitoring, formulation development and release testing in the biopharmaceutical industry.

8th International Symposium on Higher Order Structure of Protein Therapeutics
April 8-10 | San Mateo Marriott San Francisco Airport, San Mateo, CA
This Symposium will focus on the theory and practice of biophysics for protein higher order structure analysis, protein engineering and candidate selection, method qualification, quality control, manufacturing, validation, comparability and biosimilarity determination. It will also include case studies from industry, academia, and regulatory perspectives.

Bioassays 2019: Scientific Approaches & Regulatory Strategies
May 6-7 | Gaithersburg Marriott Washingtonian Center, Gaithersburg, MD
The Bioassays meeting is an informative conference on the current thinking, strategies, lessons learned, development and standardization of methods and technologies used for bioassays.

CASSS Meetings Continued ➔
2019 CASSS MEETINGS CONTINUED

CMC Strategy Forum Europe 2019
13-15 May | Gran Melià Hotel, Seville, Spain
The purpose of the Europe Forum is to offer a blend of topics that characterize the challenges facing the biotechnology industry in the next decade. This Forum focuses on relevant CMC issues throughout the lifecycle of a product and thereby fosters collaborative technical and regulatory interactions. The Forum will follow the established model of the CMC Forum series with focus on topics and regulatory updates relevant for Europe.

Cell & Gene Therapy Products (CGTP):
Manufacturing, Quality and Regulatory Considerations
June 10-12 | Hyatt Regency Hotel, Bethesda, MD
The CGTP Symposium demonstrates the benefits and the need to provide an ongoing dialogue and exchange of scientific and technical advances that are the basis of evolving regulatory practices for this diverse array of innovative products. Exploration will continue on how to adapt concepts applied to other biologics and how to establish novel approaches where they are needed.

CMC Strategy Forum: Practical Aspects of ICH Q12 Implementation
July 15-16 | Gaithersburg Marriott Hotel, Gaithersburg, MD
With ICH Q12 now at step 2, this Forum will discuss the practical aspects of implementation of the guideline to benefit both industry and regulatory agencies.

CE in the Biotechnology & Pharmaceutical Industries:
21st Symposium on the Practical Applications for the Analysis of Proteins, Nucleotides and Small Molecules
Sept 29-Oct 2 | Hyatt Regency Hotel, Bethesda, MD
This Symposium provides an interactive forum for the discussion of recent development and practical applications of capillary electrophoresis (CE) in the analysis of pharmaceutical and biopharmaceutical industries, including regulatory considerations.

16th Symposium on the Practical Applications of Mass Spectrometry in the Biotechnology Industry
September 17-20 | Palmer House, A Hilton Hotel, Chicago, IL
The focus of this Symposium is the application of mass spectrometry (MS) for product characterization, process monitoring, formulation development and release testing in the pharmaceutical industry.

CMC Strategy Forum Japan 2019
9-10 December | Tokyo Marriott Hotel, Tokyo, Japan
The purpose of the CMC Strategy Forum is to provide a venue for biotechnology/biological product discussion. The Forum focuses on relevant CMC issues throughout the lifecycle of a product and thereby fosters collaborative technical and regulatory interactions. The Forum will follow the established model of the CMC Forum series with focus on topics and regulatory updates relevant for Japan and Asia.
CASSS Regional Forums
The CASSS Regional Forums are full-day programs on single topics that are designed to provide educational and networking opportunities for scientists, especially emerging professionals, who may not be able to travel to other CASSS meetings. Although these forums are organized for their respective regions, all CASSS members and new and emerging professionals in the field of biopharmaceutical development and regulation are welcome to attend. The CASSS Regional Forums are located in the following regions:

**Northern California Regional Forum**
Spring and Fall | San Francisco Bay Area

**Midwest Regional Forum**
Spring and Fall | Indianapolis, IN and St. Louis, MO

**Northeast Regional Forum**
Spring and Fall | Boston, MA

CASSS Discussion Groups
The CASSS Discussion Groups are intended to enable the local community of industry, academic and regulatory professionals to meet and share ideas and experiences, thereby working together to resolve scientific challenges in the field of biopharmaceutical development and regulation. These evening programs feature job relevant education and networking.

**DC Area Discussion Group**
April, June, October | Various Locations in Maryland

**Netherlands Area Biotech Discussion Group**
April, June, October | Various locations in the Netherlands

For program updates, hotel information, partnership and exhibitor information, please visit www.casss.org.
PARTNER OPPORTUNITIES OVERVIEW

Partnerships are a great way to show your support of the industry and have your brand recognized. CASSS has put together Program Partner and Exhibitor opportunities for the 2019 calendar year. All Program Partners and Exhibitors can discuss customized packages with their Symposium Managers to fit their marketing needs. Throughout this brochure you will find multiple options for your 2019 marketing plan with CASSS.

As a Program Partner or Exhibitor, you will receive the following:
- Pre/Post Attendees List
- Each Badge will Provide Full Access to the Conference
- Recognition on the Meeting Website
- Logo and Link on the Meeting Website
- Listing in the Final Program
- Listing in the Meeting Signage (where appropriate)
- Listing in the Mobile App

PROGRAM PARTNER LEVELS FOR 2019:

**Note: Prices listed are per meeting.
*** All Program Partner tabletops include electrical.
**** does not include 23% Irish VAT.

<table>
<thead>
<tr>
<th>Level</th>
<th>Price</th>
<th>Description</th>
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<tbody>
<tr>
<td>Diamond</td>
<td>$15,000</td>
<td>Tabletop and Technical Seminar (additional fee for lunch if applicable); Three (3) name badges, color app ad; recognition on the website, final program, meeting app and signage</td>
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<tr>
<td>Platinum</td>
<td>$10,000</td>
<td>Tabletop; Two (2) name badges, color app ad; recognition on the website, final program, meeting app and signage</td>
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<tr>
<td>Gold</td>
<td>$7,500</td>
<td>Tabletop; One (1) name badge, recognition on the website, final program, meeting app and signage</td>
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<tr>
<td>Silver</td>
<td>$5,000</td>
<td>One (1) name badge, recognition on the website, final program, meeting app and signage</td>
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<tr>
<td>Bronze</td>
<td>$2,500</td>
<td>Recognition on the website, final program, meeting app and signage</td>
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CMC Europe 2019
13-15 May | Seville, Spain
## Marketing A La Carte
### Exhibitor Opportunities

<table>
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<tr>
<th>AT Europe*</th>
<th><strong>PRICE</strong></th>
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<tbody>
<tr>
<td>6' Tabletop w/ 1 Conference Badge</td>
<td>$2,595 USD</td>
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<td>$3,495 USD</td>
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<tr>
<td>Technical Seminar (30 minutes)</td>
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<tr>
<td>Lanyards</td>
<td>$500 USD</td>
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<tr>
<td>Pens</td>
<td>$500 USD</td>
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<tr>
<td>Welcome Reception</td>
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<tr>
<td>Conference Bag</td>
<td>Please Call Symposium Manager</td>
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*Note: Pricing does not include 23% Irish VAT

### Bioassays

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### CE Pharm

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<td>6' Tabletop w/ 3 Conference Badges</td>
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<tr>
<td>Technical Seminar (does not include lunch)</td>
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<tr>
<td>Technical Seminar (includes F&amp;B costs)</td>
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<td>Advertising in Meeting App (Rotating Banner)</td>
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<tr>
<td>Technical Seminar (30 minutes)</td>
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<td>Advertising in Meeting App (Rotating Banner)</td>
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<td>Welcome Reception</td>
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<td>Conference Bag</td>
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### Mass Spec

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<tr>
<td>Technical Seminar Shared Luncheon (30 minutes, includes F&amp;B costs)</td>
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<td>Advertising in Meeting App (Rotating Banner)</td>
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<td>Lanyards</td>
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<td>Pens</td>
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<td>Welcome Reception</td>
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<td>Conference Bag</td>
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<td>6' Tabletop w/ 3 Conference Badges</td>
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<td>6' Tabletop w/ 4 Conference Badges</td>
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<tr>
<td>Technical Seminar Luncheon (includes F&amp;B costs, limit 8)</td>
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<tr>
<td>Technical Seminar (30 minutes, limit 4)</td>
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<tr>
<td>Wireless Internet Sponsor in Exhibit Hall</td>
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<td>Advertising in Meeting App (Rotating Banner)</td>
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<td>Lanyards</td>
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<td>Pens</td>
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<tr>
<td>Water Bottles</td>
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<td>Welcome Reception</td>
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<td>Conference Bag</td>
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DESCRIPTION OF OPPORTUNITIES

Tabletop Requirements:
Each tabletop display will consist of one 6-foot x 30-inch table with one chair for each badge purchased. Tabletop displays cannot exceed 5-feet in height from the top of the table and must fit on a 6-foot x 30-inch banquet table. Please do not bring anything for 8’x10’ or 10’x10’ displays (unless otherwise specified by the Symposium Manager); these will not be allowed to be set-up. Due to the small number of companies that can participate in the show because of limited space, drayage and storage fees for tabletops are cost prohibitive. In addition, the hotel has limited storage space and will not accept shipments of large boxes or freight. The Exhibitor should bring all exhibit materials to the hotel on set up day. If materials must be sent in advance and the boxes are less than 50 pounds, please make arrangements for shipping the materials. (Instructions for shipping will be sent by the Symposium Manager.)

Meeting App Advertisement
We are providing an opportunity for ad placements in the meeting app. Opportunities to have a rotating banner ad on the meeting app are available for all CASSS symposia. Please note, each company will receive only one ad per meeting.

Technical Seminars
Some, but not all, CASSS meetings provide the opportunity for a limited number of technical seminars by sponsoring and exhibiting companies. Number of seminars and time is at the discretion of the organizing committee. Please confirm length of seminar with the Symposium Manager. The Symposium will provide a meeting room, microphone, screen and AV support. Symposium Managers will need technical seminar information including talk title, presenter names (must be registered for the conference) and seminar abstract for the Final Program and meeting app (where applicable). Each company is allowed one pop-up banner at the entrance of their seminar. See previous pages for pricing.

FAQS AND APPLICATION REQUIREMENTS

Space Assignments:
Space will be assigned on a first-come, first-served basis after final contract is received by the Symposium Manager, accompanied by full payment by the due date stated on the meeting web page. Space is limited. Other sponsorships to consider are technical seminars, program advertisements and other Exhibitor opportunities. If there is a company that you wish to avoid being near, we will do everything we can to accommodate your request.

Payment Policy:
Three methods are accepted for sponsorship/Exhibitor payment: Credit card (VISA, MasterCard or AMEX), check or wire transfer. For check or wire transfer, please contact the Symposium Manager for instructions.

Contributions or gifts to CASSS are not tax deductible as charitable contributions; however, they may be tax deductible as ordinary and necessary business expenses. Please consult your tax advisor.

Cancellation:
Exhibiting firms wishing to cancel space will need to notify the Symposium Manager. It is the responsibility of the Exhibitor to confirm that the cancellation has been received by the Symposium Manager. The date written notice is received is considered the official cancellation date. Please review the cancellation policy on the Symposium Website as it may vary for each conference.
GENERAL CONDUCT OF EXHIBITORS

Conduct of Exhibitors:
• Exhibition and Program Partners cannot host competing meetings, seminars, social events and other activities during exhibit hours or in conflict with any Symposium meetings and activities listed in the Final Program without written approval of the Symposium Manager.
• Canvassing or distributing advertising matter outside the Exhibitor’s own booth is not permitted. Solicitation of business except by exhibiting firms is prohibited.
• The nature of the exhibits is subject to the approval of Exhibit Management.
• The right is reserved to refuse applications of companies that do not meet the standards required or expected, as well as the right to curtail exhibits or parts thereof which reflect against the character of the meeting.
• Nonprofessional products or services are not to be displayed. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.
• Electrical or other mechanical apparatus must be muffled so noise does not interfere with other Exhibitors. If music is played, you may be asked to provide a license.
• Market research companies must indicate on the exhibit application the companies for which they are conducting market research. All market research surveys must be conducted only within the market research booth.
• No Exhibitor may enter another Exhibitor’s booth without permission.
• Photographing or examining another Exhibitor’s equipment without permission is prohibited.

Staffing:
As a courtesy to the attendees and to fellow Exhibitors, exhibits must be staffed at all times during the meeting. All Exhibitors are expected to make their travel and hotel arrangements in accordance with this policy.

Security:
Security personnel is not guaranteed while exhibits are closed. Please contact your Symposium Manager for more information. Exhibitor’s property shall remain the responsibility of the Exhibitor. CASSS and the host hotel will not be responsible for loss of material by or for any reason.

MEETING

Exhibitor Badges:
• All Exhibitors must be registered.
• Exhibitor badges are all access. CASSS does not offer exhibit only badges.
• Each person issued an Exhibitor’s badge must be employed by the exhibiting company or have a direct business affiliation.
• Badges must be worn at all times.

Increasing Exposure:
Increase company exposure at the meeting by encouraging your research scientists to submit an abstract to be presented at the meeting. Such abstracts must be scientific and not seek to advertise or promote an Exhibitor’s products and/or services. Use of trademarks and registered marks is discouraged. To submit abstracts, please look at the Symposium Website.

Please Don’t be a “No-Show”:
If you cancel your plans to attend, remember to cancel your meeting registration and hotel reservations as quickly as possible. Hotels are reluctant to commit rooms and offer lower rates if the Society has a high no-show rate. If reservations are cancelled correctly, it will allow other attendees the option to book and fill the room.

Attendees with Disabilities:
If you have a disability or a special need that may affect your participation, please contact the Symposium Manager to discuss your requirements. We cannot ensure the availability of appropriate accommodations without prior notification of need.
**CONTRACT OBLIGATIONS**

**Exhibit Tabletops, Decoration, Signs, Etc:** The Exhibitor is solely responsible for the safety of its exhibit. All special requirements must be approved by the Symposium Manager. Such approval and/or compliance with does not constitute CASSS approval or opinion on the structural safety of construction. The Exhibitor remains solely liable for the safety of its exhibit and any products or materials used or displayed therein. The Exhibitor agrees that it is solely responsible for protecting its property on the premises of the hotel.

**Indemnification and Hold Harmless:** Exhibitor agrees that it will protect, save and keep CASSS, and the host hotel, forever harmless and indemnified against and from: (i) any penalty, damage or charges including reasonable attorney’s fees imposed for violation of any law or ordinance occasioned by the act or neglect of Exhibitor or those holding under Exhibitor, (ii) all claims, loss, liability, judgment, cost, damage or expense including all reasonable attorney’s fees arising out of or from any accident or other occurrence causing injury or death to any person or damage to any property on or about the exhibit hall occasioned by any act, omission or negligence of Exhibitor, its employees, representatives, agents and those persons attending the Event at the specific request or invitation of Exhibitor, and (iii) all claims, losses, liability, judgment, cost, damage or expense including reasonable attorney’s fees, arising out of or occasioned by any failure of Exhibitor in any respect to comply with and perform all the requirements and provision of this Agreement.

**Rules and Regulations:** Exhibitor agrees that all current and subsequent CASSS regulations and the conditions and regulations of the host hotel, and other facilities used by CASSS are made a part of this Agreement and are incorporated by any reference prior to the start of the Symposium. CASSS and, in its discretion, its designees shall have the full and exclusive power in matters of interpretation, amendment, and enforcement of all such conditions and regulations, and any amendments when made and brought to the notice of said Exhibitor will be as though duly incorporated herein and subject to the terms and conditions of this Agreement. If a dispute or disagreement arises between the parties concerning the allotment of or permitted use of exhibition tabletop or concerning the allotment of or permitted use of exhibition space or concerning interpretation of any of the conditions or regulations, the decision and interpretation of CASSS is final. The Exhibitor agrees to abide by the interpretation that, if requested, shall be in writing.

If CASSS is forced to close an Exhibitor’s tabletop or take other remedial action to address a violation of CASSS rules and regulations, the Exhibitor will not receive a refund or other compensation from CASSS.

**Insurance:** An insurance certificate in the amount of $2 million must be submitted by each Exhibitor. CASSS should be listed as the additional insured. Each Exhibitor must do so at their own expense. All certificates must be faxed or emailed to the Symposium Manager prior to the beginning of the Symposium. Please contact the Symposium Manager if you require further information.

**Violations:** Violation of any of these regulations on the part of the Exhibitor, its employees, or agents shall annul the right to occupy space and such exhibit will forfeit to CASSS all monies, which may have been paid. Upon evidence of violation, CASSS may re-enter and take possession of the space occupied by the Exhibitor, and may remove all persons and goods at the Exhibitor’s risk. The Exhibitor shall pay all expenses and damages, which CASSS may incur thereby.
Copyright and Music Licensing: License agreements for music are the sole responsibility of the Exhibitor. The Exhibitor is responsible for all applicable ASCAP, BMI, and/or SESAC music licensing fees. The Exhibitor assumes all costs and obligations arising from the use of licensed, patented, and/or copyrighted materials, equipment, devices, processes or dramatic rights furnished, used or incorporated in conduct of the Symposium.

Fire Protection: All materials used in the exhibit area must be flameproof and fire resistant to conform to local fire ordinances and in accordance with regulations established by the National Association of Fire Underwriters. Crepe paper, corrugated paper, flameproof or otherwise, will not be permitted. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof that are found not to be fireproof may be ordered dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment is not to be covered or obstructed.

Cancellation of Exposition: It is mutually agreed that in the event of cancellation of exhibiting at a CASSS meeting for any reason, for example, due to fire, strikes, governmental regulations, threat of terrorist attacks, or causes which would prevent its scheduled opening or continuance, then and thereupon this Agreement will be terminated and CASSS shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

Arbitration: Any controversy or claim arising out of or relating to this contract, or breach thereof, shall first be discussed informally for an amicable settlement between the parties and should that not succeed shall be settled by arbitration in the State of California in accordance with the commercial arbitration rules of the American Arbitration Association, and judgment upon the award rendered by the arbitrator may be entered in any court having jurisdiction thereof.

General: All matters and questions not covered by these regulations are at the discretion of CASSS. Management may amend these regulations at any time, and all amendments that may be so made shall be equally binding upon publication on all parties affected by them as the original regulations.