Session Recordings

Editorial/Communication Track

[https://www.youtube.com/playlist?list=PLwoqgUmyXyh8PA08Ovt_Pstlxrd2FjZpK](https://www.youtube.com/playlist?list=PLwoqgUmyXyh8PA08Ovt_Pstlxrd2FjZpK)

Transforming Workflow: Discover What Happens When You Rethink Your Process
Kilian Schalk, PurpleGray, Cassie Magnotta, Glenmary Challenge, and Gretchen Crowe, OSV

Diocesan planning - How to communicate during time of change
Gabby Hlavek, Diocese of Lafayette-in-Indiana

Game of Thrones was right: Chaos is a ladder - Which of the creative tools developed during the crisis will we keep going forward?
Panel: Chaz Muth, Sam Lucero, Anita McSorley

Business (Advertising, Marketing, Circulation)

[https://www.youtube.com/playlist?list=PLwoqgUmyXyh8oYOo2hqVY9RpmwzuYKkVc](https://www.youtube.com/playlist?list=PLwoqgUmyXyh8oYOo2hqVY9RpmwzuYKkVc)

Practical Alternative Revenue Sources: Explore practical ways to generate revenue for your publication
Bob Jaques, Catholic Sentinel and El Centinela

Successful Circulation Models
Greg Hartman, The Catholic Telegraph, and Jean Gonzalez, The Florida Catholic

Why Print is Still Essential for Dioceses and Catholic Organizations
Patrick M. O’Brien, FAITH Catholic

Digital Media

[https://www.youtube.com/playlist?list=PLwoqgUmyXyh8oYOo2hqVY9RpmwzuYKkVc](https://www.youtube.com/playlist?list=PLwoqgUmyXyh8oYOo2hqVY9RpmwzuYKkVc)

Social Media Analytics: Provides an overview of options for analytics for web traffic and social media
Tim Swift, Catholic Review

The ABC's of Streaming: Post-COVID Edition
Allen Kinzly, Archdiocese of Atlanta and David Renshaw, Archdiocese of Portland

Increasing Social Media: Thinking outside the box, but staying in the book
David Bisonó, Hispanic Ministry Resource Center