



## Welcome to the 2018 Catholic Press Awards

The purpose of the award program is to recognize the contributions and hard work of association members throughout 2017. Winner announcements occur during the annual Catholic Media Conference each June, appear in *The Catholic Journalist* with judge comments, and are available on the CPA website post CMC.

Each Publication and Freelance member may submit **one FREE entry**.

### **Entry Divisions Reorganized and Expanded to Seven**

The Awards Committee is working to make it easier for members to find their favorite categories among the hundreds of possible entries. It reorganized the program from four divisions to seven including a new division for communication departments and organizations.

The All Member entries are now in the Digital and Business divisions. All General and Individual Excellence categories are now in the Excellence division. The new Communication division is for non-news content.

The Seven Divisions are:

- Business (All Member)
  - Advertising & Annual Report entries for all publisher members
- Digital (All Member)
  - Website, blogs, Social Media entries for all publisher members
- Communication Departments
  - Communicator and promotion work that is not press/news related
- General & Individual Excellence (All Member)
  - Top awards pulled from Newspaper, Magazine, Spanish Language & Communication divisions
- Magazine & Newsletter
  - Same as previous years without digital and excellence categories
- Newspaper
  - Same as previous years without digital and excellence categories
- Spanish Language
  - Same as previous years without digital and excellence categories

The Quick Look Chart shows categories sorted by topic so you can easily find entries by group, then identify the category number and use that to read the description and make your submission.

***New categories are listed at the top of the Quick Look chart and marked **NEW*****



## ***General Background Information***

- ▶ **First entry FREE**
  - One free entry per Publisher or Freelance Member when submitted before Feb. 5, 2018
  - Not required to purchase a paid entry
- ▶ \$36 for all digital entries and hardcopy material postmarked by February 4, 2018
- ▶ \$45 for all digital entries and hardcopy material postmarked by February 11, 2018
- ▶ Submit all entries digitally even when hard copies are required.
- ▶ All entries are for work published in 2017.
- ▶ All members must be in good standing as of March 31, 2018.
- ▶ Entry Deadlines:
  - 11:59 p.m. CT, February 4, 2018 includes postmarked hardcopy material (\$36 per)
  - 11:59 p.m. CT, February 11, 2018 includes postmarked hardcopy material (\$45 per)
- ▶ Payment deadline is Tuesday, February 13.

The following pages contain:

- ▶ Quick look at categories ..... Pages 3-5
- ▶ Category numbers and descriptions ..... Pages 6-18
- ▶ Eligibility requirements ..... Page 19
- ▶ Submission instructions ..... Pages 20-21
- ▶ Payment instructions ..... Page 22
- ▶ Labels for hard copy submissions ..... Page 23



## Quick Look

The Quick Look chart is designed to let you find entry categories by type instead of number. Use the category number (N35) to find the detailed description and to submit your entry in the award software.

Type	Number	Title	
Editorial	<b>N45</b>	BEST COVERAGE OF THE PAPAL TRIPS OVERSEAS	<b>New</b>
Photography	<b>N13d</b>	BEST PHOTO STORY - Share the Journey	<b>New</b>
Photography	<b>N14g</b>	BEST PHOTOGRAPH - Share the Journey	<b>New</b>
Photography	<b>N15d</b>	BEST MULTIPLE PICTURE PACKAGE – Share the Journey	<b>New</b>

Design Design	N01a N01b	BEST FRONT PAGE <ul style="list-style-type: none"> <li>▪ Broadsheet</li> <li>▪ Tabloid</li> </ul>
Design Design Design	N16a N16b N16c	BEST USE OF ART OR GRAPHICS <ul style="list-style-type: none"> <li>▪ Best use of art or graphic</li> <li>▪ Best original illustration</li> <li>▪ Best chart or information graphic</li> </ul>
Design	N40	BEST REDESIGN
Design Design Design Design Design	N53a N53b N53c N53d N53e	BEST LAYOUT OF ARTICLE OR COLUMN <ul style="list-style-type: none"> <li>▪ Weekly Diocesan Newspaper, circulation 25,000 or less</li> <li>▪ Weekly Diocesan Newspaper, circulation 25,001 or more</li> <li>▪ Non-Weekly Diocesan Newspaper, circulation 25,000 or less</li> <li>▪ Non-Weekly Diocesan Newspaper, circulation 25,001 or more</li> <li>▪ National Newspaper or Wire Service</li> </ul>
Editorial Editorial Editorial Editorial	N03a N03b N03c N03d	BEST NEWS WRITING ON A NATIONAL OR INTERNATIONAL EVENT <ul style="list-style-type: none"> <li>▪ National Event, Diocesan Newspaper</li> <li>▪ National Event, National Newspaper or Wire Service</li> <li>▪ International Event, Diocesan Newspaper</li> <li>▪ International Event, National Newspaper or Wire Service</li> </ul>
Editorial Editorial Editorial Editorial	N04a N04b N04c N04d	BEST INVESTIGATIVE NEWS WRITING <ul style="list-style-type: none"> <li>▪ Diocesan Newspaper</li> <li>▪ National Newspaper or Wire Service</li> <li>▪ The Gerard E. Sherry Award - Diocesan Newspaper</li> <li>▪ The Gerard E. Sherry Award - National Newspaper or Wire Service</li> </ul>
Editorial Editorial	N05a N05b	BEST IN-DEPTH NEWS/SPECIAL REPORTING <ul style="list-style-type: none"> <li>▪ Diocesan Newspaper</li> <li>▪ National Newspaper or Wire Service</li> </ul>
Editorial Editorial	N08a N08b	BEST EDITORIAL PAGE OR SECTION – <ul style="list-style-type: none"> <li>▪ Diocesan Newspaper</li> <li>▪ National Newspaper</li> </ul>



## 2018 Catholic Press Awards *Newspaper Division*

Editorial	N11a	<b>BEST REGULAR COLUMN</b> <ul style="list-style-type: none"> <li>▪ Culture, the arts and leisure</li> <li>▪ Spiritual Life</li> <li>▪ Scripture</li> <li>▪ General Commentary</li> <li>▪ Family Life</li> </ul>
Editorial	N11b	
Editorial	N11c	
Editorial	N11d	
Editorial	N11e	
Editorial	N12a	<b>BEST REPORTING ON SPECIAL AGE GROUP</b> <ul style="list-style-type: none"> <li>▪ Children and teens younger than 18</li> <li>▪ Young adults (18-40)</li> <li>▪ Senior citizens</li> </ul>
Editorial	N12b	
Editorial	N12c	
Editorial	N18	<b>BEST HEADLINE</b>
Editorial	N19a	<b>BEST REGULAR SPECIAL SUPPLEMENT</b> <ul style="list-style-type: none"> <li>▪ Best regular special supplement</li> <li>▪ Best one-time special issue</li> <li>▪ Best special supplement on the bishop's transition</li> </ul>
Editorial	N19b	
Editorial	N19c	
Editorial	N21a	<b>BEST SPORTS JOURNALISM</b> <ul style="list-style-type: none"> <li>▪ Sports news</li> <li>▪ Sports feature or column</li> </ul>
Editorial	N21b	
Editorial	N22	<b>BEST SEASONAL ISSUE</b>
Editorial	N24	<b>BEST COVERAGE OF RELIGIOUS LIBERTY ISSUES</b>
Editorial	N29	<b>BEST COVERAGE OF IMMIGRATION</b>
Editorial	N30	<b>BEST REGULAR COLUMN BY A BISHOP OR ARCHBISHOP</b>
Editorial	N34	<b>BEST EXPLANATION OF THE CHURCH'S POSITION ON MARRIAGE</b>
Editorial	<b>N45</b>	<b>BEST COVERAGE OF THE PAPAL TRIPS OVERSEAS</b>
Editorial	N46a	<b>BEST COVERAGE OF VIOLENCE IN OUR COMMUNITIES</b> <ul style="list-style-type: none"> <li>▪ Diocesan Newspaper</li> <li>▪ National Newspaper or Wire Service</li> </ul>
Editorial	N46b	
Editorial	N50a	<b>BEST COVERAGE OF ECUMENICAL AND INTERFAITH ISSUES</b> <ul style="list-style-type: none"> <li>▪ Diocesan Newspaper</li> <li>▪ National Newspaper or Wire Service</li> </ul>
Editorial	N50b	
Editorial	N54a	<b>BEST REPORTING OF SOCIAL JUSTICE ISSUES</b> <ul style="list-style-type: none"> <li>▪ Life and Dignity of the Human Person</li> <li>▪ Call to Family, Community and Participation</li> <li>▪ Rights and Responsibilities</li> <li>▪ Option for the Poor and Vulnerable</li> <li>▪ Dignity and Rights of the Workers</li> <li>▪ Solidarity</li> <li>▪ Care for God's Creation</li> </ul>
Editorial	N54b	
Editorial	N54c	
Editorial	N54d	
Editorial	N54e	
Editorial	N54f	
Editorial	N54g	
Editorial-Circulation	N02a	<b>BEST NEWS WRITING ON A LOCAL OR REGIONAL EVENT</b> <ul style="list-style-type: none"> <li>▪ Weekly Diocesan Newspaper, Circulation 25,000 or less</li> <li>▪ Weekly Diocesan Newspaper, Circulation 25,001 or more</li> <li>▪ Non-Weekly Diocesan Newspaper, Circulation 25,000 or less</li> </ul>
Editorial-Circulation	N02b	
Editorial-Circulation	N02c	



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Editorial-Circulation	N02d	<ul style="list-style-type: none"> <li>▪ Non-Weekly Diocesan Newspaper, Circulation 25,001 or more</li> </ul>
Editorial-Circulation	N06a	<b>BEST EDITORIAL ON A LOCAL ISSUE</b> <ul style="list-style-type: none"> <li>▪ Weekly Diocesan Newspaper, Circulation 25,000 or less</li> <li>▪ Weekly Diocesan Newspaper, Circulation 25,001 or more</li> <li>▪ Non-Weekly Diocesan Newspaper, Circulation 25,000 or less</li> <li>▪ Non-Weekly Diocesan Newspaper, Circulation 25,000 or more</li> </ul>
Editorial-Circulation	N06b	
Editorial-Circulation	N06c	
Editorial-Circulation	N06d	
Editorial-Circulation	N07a	<b>BEST EDITORIAL ON A NATIONAL OR INTERNATIONAL ISSUE</b> <ul style="list-style-type: none"> <li>▪ Weekly Diocesan Newspaper, Circulation 25,000 or less</li> <li>▪ Weekly Diocesan Newspaper, Circulation 25,001 or more</li> <li>▪ Non-Weekly Diocesan Newspaper, Circulation 25,000 or less</li> <li>▪ Non-Weekly Diocesan Newspaper, Circulation 25,001 or more</li> <li>▪ National Newspaper</li> </ul>
Editorial-Circulation	N07b	
Editorial-Circulation	N07c	
Editorial-Circulation	N07d	
Editorial-Circulation	N07e	
Editorial-Circulation	N09a	<b>BEST FEATURE WRITING</b> <ul style="list-style-type: none"> <li>▪ Weekly Diocesan Newspaper, Circulation 25,000 or less</li> <li>▪ Weekly Diocesan Newspaper, Circulation 25,001 or more</li> <li>▪ Non-Weekly Diocesan Newspaper, Circulation 25,000 or less</li> <li>▪ Non-Weekly Diocesan Newspaper, Circulation 25,001 or more</li> <li>▪ National Newspaper or Wire Service</li> </ul>
Editorial-Circulation	N09b	
Editorial-Circulation	N09c	
Editorial-Circulation	N09d	
Editorial-Circulation	N09e	
Editorial-Circulation	N10a	<b>BEST PERSONALITY PROFILE</b> <ul style="list-style-type: none"> <li>▪ Weekly Diocesan Newspaper, Circulation 25,000 or less</li> <li>▪ Weekly Diocesan Newspaper, Circulation 25,001 or more</li> <li>▪ Weekly Diocesan Newspaper, Circulation 25,001 or more</li> <li>▪ Weekly Diocesan Newspaper, Circulation 25,001 or more</li> <li>▪ National Newspaper or Wire Service</li> </ul>
Editorial-Circulation	N10b	
Editorial-Circulation	N10c	
Editorial-Circulation	N10d	
Editorial-Circulation	N10e	
Editorial-Circulation	N23a	<b>BEST REPORTING OF THE CELEBRATION OF A SACRAMENT</b> <ul style="list-style-type: none"> <li>▪ Weekly Diocesan Newspaper, Circulation 25,000 or less</li> <li>▪ Weekly Diocesan Newspaper, Circulation 25,001 or more</li> <li>▪ Non-Weekly Diocesan Newspaper, Circulation 25,000 or less</li> <li>▪ Non-Weekly Diocesan Newspaper, Circulation 25,001 or more</li> </ul>
Editorial-Circulation	N23b	
Editorial-Circulation	N23c	
Editorial-Circulation	N23d	
Editorial-Circulation	N28a	<b>BEST REPORTING ON VOCATIONS TO PRIESTHOOD, RELIGIOUS LIFE OR DIACONATE</b> <ul style="list-style-type: none"> <li>▪ Weekly Diocesan Newspaper, Circulation 25,000 or less</li> <li>▪ Weekly Diocesan Newspaper, Circulation 25,001 or more</li> <li>▪ Non-Weekly Diocesan Newspaper, Circulation 25,000 or less</li> <li>▪ Non-Weekly Diocesan Newspaper, Circulation 25,001 or more</li> <li>▪ National Newspaper or Wire Service</li> </ul>
Editorial-Circulation	N28b	
Editorial-Circulation	N28c	
Editorial-Circulation	N28d	
Editorial-Circulation	N28e	
Editorial-Circulation	N48a	<b>BEST COVERAGE OF PRO-LIFE ISSUES –</b> <ul style="list-style-type: none"> <li>▪ Weekly Diocesan Newspaper, Circulation 25,000 or less</li> <li>▪ Weekly Diocesan Newspaper, Circulation 25,001 or more</li> <li>▪ Non-Weekly Diocesan Newspaper, Circulation 25,000 or less</li> <li>▪ Non-Weekly Diocesan Newspaper, Circulation 25,001 or more</li> <li>▪ National Newspaper or Wire Service</li> </ul>
Editorial-Circulation	N48b	
Editorial-Circulation	N48c	
Editorial-Circulation	N48d	
Editorial-Circulation	N48e	



Photography	N13a	<b>BEST PHOTO STORY</b> <ul style="list-style-type: none"> <li>▪ News</li> <li>▪ Feature</li> <li>▪ Sports</li> <li>▪ Share the Journey</li> </ul>
Photography	N13b	
Photography	N13c	
Photography	<b>N13d</b>	
Photography	N14a	<b>BEST PHOTOGRAPH</b> <ul style="list-style-type: none"> <li>▪ Feature Photo</li> <li>▪ General News Photo</li> <li>▪ Portrait</li> <li>▪ Scenic, Still-Life or Weather Photo</li> <li>▪ Photo-Illustration (a generic or studio image that illustrates and abstract concept)</li> <li>▪ Sports Photo</li> <li>▪ Share the Journey</li> </ul>
Photography	N14b	
Photography	N14c	
Photography	N14d	
Photography	N14e	
Photography	N14f	
Photography	<b>N14g</b>	
Photography	N15a	<b>BEST MULTIPLE PICTURE PACKAGE</b> <ul style="list-style-type: none"> <li>▪ News</li> <li>▪ Feature</li> <li>▪ Share the Journey</li> </ul>
Photography	N15b	
Photography	<b>N15d</b>	
Photography	N55	<b>BEST STORY AND PHOTO PACKAGE</b>

## Categories & Descriptions



The paper symbol next to a category title indicates that hard copies are required.



The pen symbol indicates that Freelance Members may enter this category with Publisher Members.

### **N01: BEST FRONT PAGE**

Judging will be based on typography, headline weight, compelling use of graphics and the degree to which the layout draws the eye over the entire page.

For tabloids that quarter-fold, the combination of a folded cover and the actual page one will be considered.

An entry consists of one PDF file containing the front pages only from any THREE consecutive issues. Only one entry per publication is permitted.

N01a: Broadsheet (approximately 17 by 22 inches)

N01b: Tabloid (approximately 11 by 17 inches)

### **N02: BEST NEWS WRITING ON A LOCAL OR REGIONAL EVENT**



Entries are from straight news writing on a subject or topic originating primarily in the geographical area where the newspaper is published. Can be a single story or series, in one issue or several, and may include sidebars.

Judges will not consider accompanying photographs, charts or illustrations.



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Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the article was published.

**N02a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

**N02b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

**N02c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

**N02d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

**N03: BEST NEWS WRITING ON A NATIONAL OR INTERNATIONAL EVENT**

Entries are from straight news writing on a subject or event of national impact originating outside the geographical area where the newspaper is published. The entry may include coverage of local aspects of the subject or event. Can be a single story or series, in one or several issues, and may include sidebars. Judges will not consider accompanying photographs, charts or illustrations.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the article was published.

N03a: National event, diocesan newspaper

N03c: International event, diocesan newspaper

N03b: National event, national newspaper or wire service

N03d: International event, national newspaper or wire service

**N04: BEST INVESTIGATIVE OR ANALYSIS NEWS WRITING**

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the article or series was published.

**N04a: BEST INVESTIGATIVE NEWS WRITING - Diocesan newspaper**

**N04b: BEST INVESTIGATIVE NEWS WRITING - National newspaper or wire service**

Investigative writing focuses on the initiative of the newspaper to uncover the facts of an event or situation that are otherwise unknown. Can be a series or a single article, and may include sidebars. Judges will not consider accompanying photographs, charts or illustrations.



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**N04c: BEST ANALYSIS/BACKGROUND/ROUND-UP NEWS WRITING: The Gerard E. Sherry Award -  
Diocesan newspaper**

**N04d: BEST ANALYSIS/BACKGROUND/ROUND-UP NEWS WRITING: The Gerard E. Sherry Award -  
National newspaper or wire service**

Analysis writing focuses on how well the paper informs or interprets an event or situation that is controversial, confusing or misunderstood. Can be a series or a single article, and may include sidebars. Judges will not consider accompanying photographs, charts or illustrations.

### **N05: BEST IN-DEPTH NEWS/SPECIAL REPORTING**

In-depth news and special reporting focus on the initiative of the newspaper to present facts of an event or situation of importance that may be otherwise unknown to the reader. The category recognizes reporting, through one's own initiative and work, which will be judged on news value, evidence of research, and quality of reporting, writing and local focus. Entire story must have been published in one issue. Related stories, graphics, sidebars photos or videos published in the same article will be considered with the entry.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the article was published. You may also submit a URL if your content is available online.

N05a: Diocesan newspaper

N05b: National newspaper or wire service

### **N06: BEST EDITORIAL ON A LOCAL ISSUE**

An editorial is an article giving the viewpoint of the publication, editor, or staff on a subject about which different opinions can be held. The editorial may be signed or unsigned but must be written by a member of the newspaper's staff on an issue originating primarily in the geographical area where the newspaper is published. Emphasis will be on the persuasive quality of the editorial, rather than simple commentary.

An entry consists of one PDF file of the page(s) on which the editorial was published.

#### **N06a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

#### **N06b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

#### **N06c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

#### **N06d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.





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### **N07: BEST EDITORIAL ON A NATIONAL OR INTERNATIONAL ISSUE**

An editorial is an article giving the viewpoint of the publication, editor, or staff on a subject about which different opinions can be held. The editorial may be signed or unsigned but must be written by a member of the newspaper's staff on an issue originating outside the geographical area where the newspaper is published. Emphasis will be on the persuasive quality of the editorial, rather than simple commentary.

An entry consists of one PDF file of the page(s) on which the editorial was published.

#### **N07a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

#### **N07b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publication that publish 40 or more issues per year and have a circulation of 25,001 or more.

#### **N07c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publication that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

#### **N07d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

#### **N07e: National newspaper**

### **N08: BEST EDITORIAL PAGE OR SECTION**

Judging will focus on the content of page(s) as well as their layout, variety and overall effect.

An entry consists of one PDF files of the editorial page or section from THREE consecutive issues. One entry is permitted per publication.

N08a: Diocesan newspaper

N08b: National newspaper

### **N09: BEST FEATURE WRITING**

These entries are stories that cover a group, trend or event of general interest, not "hard" or breaking news. Story should exhibit thorough reporting, but should be distinguished by the quality of its writing, its accessibility, and its human interest value. Editorials, book and movie reviews, personality profiles, background articles and news analyses may not be submitted in this category. Judges will not consider accompanying photographs, charts or illustrations.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the article was published.



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**N09a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

**N09b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

**N09c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publication that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

**N09d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

**N09e: National newspaper or wire service**

**N10: BEST PERSONALITY PROFILE**

Entries in this category should answer two questions: (1) Who is this person? and (2) Why does he/she make a difference? Stories should have an eye for atmosphere and significant personal details, as well as stated beliefs and accomplishments. Judges will consider the quality of writing and ability to convey through words a sense of the whole person.

Publisher and Freelance members may enter this category. An entry consists of one PDF file of the page(s) on which the article was published.

**N10a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publication that publish 40 or more issues per year and have a circulation of 25,000 or less.

**N10b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publication that publish 40 or more issues per year and have a circulation of 25,001 or more.

**N10c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publication that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

**N10d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publication that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

**N10e: National newspaper or wire service**



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## N11: BEST REGULAR COLUMN

An entry consists of THREE different articles by one or more authors. For an entry written by multiple authors to be considered it must be a column of the same name, written from time to time by different authors. Judges will focus on the overall effectiveness of the columns submitted.

Publisher and Freelance Members may enter this category. A column may be entered in one subcategory category only. An entry consists of one PDF file of the page(s) on which THREE columns were published.

N11a: Culture, the arts and leisure

N11b: Spiritual life

N11c: Scripture

N11d: General commentary

N11e: Family life

## N12: BEST REPORTING ON SPECIAL AGE GROUP

Coverage should be of what member of the age group are doing, not simply of events. May be a single article, a series (maximum three clips, please), pictures, or even a special section.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the article or series was published.

N12a: Children and teens younger than 18

N12b: Young adults (18-40)

N12c: Senior citizens

## N13: BEST PHOTO STORY

A photo story is a cohesive group of select images that by themselves, with little added text, tell a story. The photo story should include opening and closing shots, with each picture moving the story along for the viewer. Text and photo layout/design is secondary and will be judged as such.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which the photos were published.

N13a: News

N13b: Feature

N13c: Sports

N13d: Share the Journey **[NEW]**

## N14: BEST PHOTOGRAPH

Photos may be black and white or color. Digitally or otherwise manipulated images may be submitted only in category N14e and only if they were identified as such when published.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

N14a: Feature photo

N14b: General news photo

N14c: Portrait

N14d: Scenic, still life or weather photo

N14e: Photo-illustration (a generic or studio image illustrating an abstract concept)

N14f: Sports photo

N14g: Share the Journey **[NEW]**



## **N15a: BEST MULTIPLE PICTURE PACKAGE**

A multiple picture package is two or more photographs covering the same event or topic. A picture package is a group of related photos that do not tell a complete story and are almost always accompanied by text.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which the photos were published.

N15a: News

N15c: Sports

N15b: Feature

N15d: Share the Journey **[NEW]**

## **N16: BEST USE OF ART OR GRAPHICS**

Judges will consider the quality of the art as well as its ability to help readers better understand the news article. Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the artwork or graphic and accompanying story was published.

### **N16a: Best use of art or graphics**

Graphics developed by the newspaper's staff or commissioned from a freelance artist specifically for the newspaper to help explain a news or analysis story.

### **N16b: Best original illustration**

Artwork developed by the publication's staff or commissioned from a freelance artist specifically for the newspaper to illustrate a story or theme.

### **N16c: Best chart or information graphic**

A chart, graph or other infographic developed by the newspaper's staff or commissioned from a freelance artist specifically for the newspaper to help explain a news or analysis story.

## **N18: BEST HEADLINE**

Headline writing is both a skill and an art. A good headline sells the story, provoking the reader to stop and read it. Each word is important; there is no padding. Verbs are snappy, the full headline clear and precise.

An entry consists of one PDF file containing the page(s) on which the headline and complete story were published. You may also post a URL if the content is available online. Blog titles are not eligible for this category.

## **N19: BEST REGULAR SUPPLEMENT OR SPECIAL ISSUE**

Items entered in any N19 subcategory may not be entered into N20. Please enter seasonal issues into N22.

Judges will consider front page design, interior page layouts, and the extent to which editorial content creatively and thoroughly addresses the theme(s) of the supplement. May or may not include advertising content.

An entry consists of one HARD COPY of the supplement or issue sent to the CPA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet.

### **N19a: Best regular special supplement**

A regular special supplement is planned by the paper (i.e., a "back to school" supplement that runs annually).



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## **N19b: Best one-time special issue**

A one-time special supplement is for an event that will not occur again or will not occur again for a long time (i.e., the election of Pope Francis or Pope Francis' visit to the U.S.).

## **N19c: Best special supplement on the bishop's transition**

This supplement focuses exclusively on a bishop's transition, including new local ordinary, new auxiliary, or retirement.

## **N21: BEST SPORTS JOURNALISM**



An article focusing on sports or athletes. Photos should be submitted in category N14f and will not be considered here.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) containing the published article.

N21a: Sports news

N21b: Sports feature or column

## **N22: BEST SEASONAL ISSUE**



Entries can be made for either liturgical season (Christmas, Lent, Easter) or secular holiday (Fourth of July, Mother's Day, etc.). Judges will consider depth of content that relates to the season, cover layout and interior page design.

An entry consists of one HARD COPY of the issue sent to the CPA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet.

## **N23: BEST REPORTING OF THE CELEBRATION OF A SACRAMENT**



This category is an article about one of the seven sacraments: baptism, confirmation, Eucharist, penance or reconciliation, anointing the sick, holy orders and matrimony. Judges will consider the reporter's creativity and ability to tell a compelling story, as well as photographs, artwork or videos that accompany the article.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing page(s) on which the article was published. You may also submit a URL if your content is available online.

### **N23a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

### **N23b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

### **N23c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,000 or less.



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## **N23d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

## **N24: BEST COVERAGE OF RELIGIOUS LIBERTY ISSUES**



This category awards in-depth coverage of religious liberty issues via articles, columns, special sections, or editorials. If a publication does not have THREE items to submit in this category, it may enter that item in another category (for example, best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) that were published concerning religious liberty. You may also submit a list of URLs if your content is available online.

## **N28: BEST REPORTING ON VOCATIONS TO PRIESTHOOD, RELIGIOUS LIFE OR DIACONATE**



This award is for a one-shot section, a feature, series, or personality profile of a religious man or woman, deacon, priest, bishop, or cardinal. Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany entries.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing page(s) on which the material was published. You may also submit a URL if your content is available online.

### **N28a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

### **N28b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

### **N28c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

### **N28d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

### **N28e: National newspaper or wire service**

## **N29: BEST COVERAGE OF IMMIGRATION**



This category awards in-depth coverage of this issue via articles, columns, special sections, or editorials. If a publication does not have THREE items to submit in this category, it may enter an item in another category (for



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example, best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) that were published concerning immigration. You may also submit a list of URLs if your content is available online.

### **N30: BEST REGULAR COLUMN BY A BISHOP OR ARCHBISHOP**

Judges will consider THREE columns written by the same bishop or archbishop.

An entry consists of one PDF file of the page(s) on which THREE different columns were published.

### **N34: BEST EXPLANATION OF THE CHURCH'S POSITION ON MARRIAGE**



This category awards in-depth coverage of the Catholic Church's teaching on the sacrament of marriage via articles, columns, special sections, or editorials. If a publication does not have THREE items to submit in this category, it may enter an item in another category (for example, best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) that were published concerning this topic. You may also submit a list of URLs if your content is available online.

### **N35: BEST COVERAGE OF LOCAL POLITICS**

**[UPDATED]**



This category awards in-depth coverage of local politics via articles, columns, special sections, or editorials. If a publication does not have THREE items to submit in this category, it may enter that item in another category (for example, best editorial, news writing, column, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) that were published concerning local politics. You may also submit a list of URLs if your content is available online.

### **N40: BEST REDESIGN**



This category honors the redesign of a newspaper. Judging will focus on front page design, interior page layouts, graphic elements, readability, and organization of content.

An entry consists of one HARD COPY of the material to be judged. Please submit two to four samples of the redesigned publication and one sample of the "before" version of the newspaper. Include labels to indicate the "before" and "after" designs. Each entrant must submit a PDF file for possible use during the Catholic Press Awards Banquet. A letter may be submitted to explain the redesign process and the staff work necessary to complete it.



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### **N45: BEST COVERAGE OF THE PAPAL TRIPS OVERSEAS** [NEW]

This category is for coverage of Pope Francis' overseas trips originating with the newspaper. If a publication does not have THREE articles to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the articles.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) on the papal trips were published. You may also submit a list of URLs if your content is available online.

### **N46: BEST COVERAGE OF VIOLENCE IN OUR COMMUNITIES**

This category is for in-depth coverage of escalating violence in our communities. If a publication does not have THREE articles to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the articles.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) were published. You may also submit a list of URLs if your content is available online.

N46a: Diocesan newspaper

N46b: National newspaper or wire service

### **N48: BEST COVERAGE OF PRO-LIFE ISSUES**

This category is for in-depth coverage of pro-life issues. If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column and/or editorial) were published. You may also submit a list of URLs if your content is available online.

#### **N48a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

#### **N48b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

#### **N48c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,000 or less.





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### **N48d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

### **N48e: National newspaper or wire service**

### **N50: BEST COVERAGE OF ECUMENICAL AND INTERFAITH ISSUES**

This category is for original content about ecumenical and/or interfaith issues (mix and match as needed). If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column and/or editorial) were published. You may also submit a list of URLs if your content is available online.

N50a: Diocesan Newspaper

N50b: National newspaper or wire service

### **N53: BEST LAYOUT OF ARTICLE OR COLUMN**

This category recognizes the best use of graphics, text and/or photography in a single article or column.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page(s) on which the material was published.

### **N53a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

### **N53b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

### **N53c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

### **N53d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

### **N53e: National newspaper or wire service**



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### **N54: BEST REPORTING OF SOCIAL JUSTICE ISSUES**

This category is for an article or column about one of the seven themes of Catholic social teaching (based on USCCB: <http://www.usccb.org/beliefs-and-teachings/what-we-believe/catholic-social-teaching/seven-themes-of-catholic-social-teaching.cfm>).

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page(s) on which the material was published. You may also submit a URL if your content is available online.

N54a: Life and dignity of the human person

N54b: Call to family, community and participation

N54c: Rights and responsibilities

N54d: Option for the poor and vulnerable

N54e: Dignity and rights of the workers

N54f: Solidarity

N54g: Care for God's creation

### **N55: BEST STORY AND PHOTO PACKAGE**


This award is for an article or feature on any topic consisting of both image(s) and written content together. Judges will consider creativity and ability to tell a compelling story, as well as the overall impact of the photo and story together as one piece.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which the story and photo package were published.



## ***ELIGIBILITY REQUIREMENTS***

The Catholic Press Awards is a recognition program for CPA members. The following eligibility requirements apply.

1. Submitters must be a CPA Publisher Member or Freelance Member in good standing. Member dues must be paid by March 31, 2018 to receive an award. **No refunds** offered after judging.
2. Entries must be the original work of a publication or freelancer. Include bylines/credits on all submissions. Plagiarized or incorrectly credited entries are grounds for disqualification.
3. Publisher Members may submit the work of any employee or freelancer. The author/creator need not be a Staff Member or Freelance Member.
4. **Freelance Members** may only enter designated categories marked with a pen symbol. 
  - Your work must appear in the print edition of, on the website of, or in promotion of a Publisher Member.
  - **To avoid duplicate entries**, we ask Freelance Members to consult with the publication that printed the material before submitting it. Please confirm that the publication is not submitting the same work in the same category as you.
5. Only entries published in calendar year 2017 are accepted.

## **REASONS FOR DISQUALIFICATION**

The following are common reasons why entries are disqualified from competition.

- **Too few submissions in a single category:** Every category requires at least two submissions, by different entrants, to qualify for evaluation. Submissions not evaluated receive refunds.
- **Entry does not meet submission requirements:** Entries must be submitted properly and include all required components to be evaluated by the judges. Please check the category descriptions to make sure your entries are correct. Be sure that hard copy submissions are postmarked by the deadline and labelled correctly. Disqualified entries are not eligible for a refund.

## **JUDGING**

Faculty members from the Journalism Schools of Northwestern, Spring Hill College and DePaul University, along with select professionals familiar with the Catholic Press, judge the entries.



## ***SUBMISSION INSTRUCTIONS***

### **GETTING STARTED**

Submit all entries digitally through the CPA awards website beginning January 2, 2018.

- <https://catholicpress.secure-platform.com/a/organizations/main/home>

The website allows you to view categories, make submissions, and pay in the same place.

Please read category descriptions to determine submission requirements for each category. If you have questions about eligibility, submissions, or payment, please visit our FAQ page. Tough questions may be directed to Kathleen Holloway at [cpaawards@catholicpress.org](mailto:cpaawards@catholicpress.org) or contact the office at 312-380-6789.

### **CREATE A PUBLICATION PROFILE FIRST**

For simplicity's sake, we recommend creating **one PROFILE account** for your publication.

- **Returning Entrants:** you can use the same login information you used last year
- **New Entrants:** click "Enter the Catholic Press Awards" on the homepage and follow prompts to create a username and password for your account
- **Publisher Members:** please enter your publication name in the "Organization Name" field instead of your company name (i.e., The Catholic Journalist instead of The Catholic Press Association)

### **CREATING A NEW SUBMISSION**

1. Once logged into your Profile account, click "MAKE ANOTHER APPLICATION" then "ENTER CATHOLIC PRESS AWARDS" You will be prompted to review your past submissions or to begin a new submission.
2. Select, "CLICK HERE TO BEGIN A NEW SUBMISSION", fill out the form as prompted and click "SAVE AND NEXT" to continue. You can return to the previous form at any time.
  - a. All entries are marked "Incomplete" until paid.
3. Options after making submissions:
  - a. Save your work: Click "SAVE" to save your work and leave the form. You may return and edit it at any time, until you pay for it, by clicking on "MY APPLICATIONS" and clicking "EDIT".
  - b. Prepare to Pay: Click "ADD TO CART" to move your saved submission to your cart.
    - i. You may return and edit them by clicking "MAKE CHANGES" prior to paying.
    - ii. You can also remove it from your cart.
    - iii. Click "CHECKOUT" to pay
4. **Paid entries are marked "Complete" and cannot be edited.** Prior to paying, please proof all submissions in your cart for content accuracy and prevention of duplicate or missing entries.
5. To fix mistakes after completion, contact Kathleen Holloway at [cpaawards@catholicpress.org](mailto:cpaawards@catholicpress.org) on or before February 9, 2018.



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### **HARD COPY MATERIALS**

The following categories require a hard copy submission in addition to the digital submission on the website: N19a-c, N22, and N40.

To ensure that your submissions are ready for judging:

- Consult the category description to confirm number of hard copies required and what material must be submitted by hard copy
- Provide clean material with no marks or highlighting on the submission
- Label your hard copy materials for easy identification (See LABELLING ENTRIES)
- If two sets of material are required, please clip together each set and affix a label to each set
- Hard copies need to be postmarked by February 4 and received by February 9 to be considered

### **LABELLING ENTRIES**

Please label all hard copy submissions so that judges can identify them. To label your entries:

- From your profile, click “My Applications.” You have the option of printing the submission forms from you completed entries. Click “Print” next to form and affix print out to your hard copy entries. Be sure to print two forms if two hard copy entries are required.

**OR**

- Print the labels on the last page of the packet. Fill out all information, cut out label, and affix label to each set of hard copy submission.

Be sure to affix label to every set of hard copies. Hard copy entries that arrive without labels may be disqualified.

### **SHIPPING**

In order to help with processing, please:

- Keep individual boxes to no more than 25 lbs.
- Mark the outside of box with **Box 1 of #** being sent, and so on
- If paying by check, include printed invoice and payment in Box 1
- Delivery confirmation may have to be done through your carrier’s tracking service
- Call Elise Freed-Brown at 312-380-6789 with any questions



## ***ENTRY FEE & PAYMENT PROCESS***

### **First Entry FREE**

- ▶ One free entry per Publisher or Freelance Member when submitted by February 5, 2018
- ▶ Not required to purchase a paid entry
- ▶ Free entry automatically added to your cart

### **Additional Entries**

- ▶ \$36 for all digital entries and hardcopy material postmarked by February 4, 2018
- ▶ \$45 for all digital entries and hardcopy material postmarked between February 5 -11, 2018

### **Payment**

1. When you have items in your cart, a direct link to your cart will appear under “MY APPLICATIONS.” Click it to edit submission or pay for your entries.
2. When ready, click the “CHECKOUT” button.
3. If you only submit one entry this year, you will receive a notice that your balance is zero and you will be prompted to finalize the transaction. If you have items to pay for, you will be prompted to pay by check or credit card.
4. Select your method of payment, then click “PROCESS.”
5. In the next screen, you have the option to print your invoice and submission forms. Please print a copy of your invoice to include with your payment if you are paying by check.

### **MAIL HARD COPY MATERIALS AND PAYMENT TO:**

***CPA Awards Program***  
*Catholic Press Association*  
205 West Monroe St., Suite 470  
Chicago, IL 60606

## **ENTRY DEADLINES**

\$36: 11:59 pm CST – Friday, February 4, 2018

\$45: 11:59 pm CST – Friday, February 11, 2018

For all digital entries and postmarked material



***Labels for Hard Copy Submissions***

Award # \_\_\_\_\_ (Example: M10a)

Publication \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Run date \_\_\_\_\_

Headline/Title \_\_\_\_\_

\_\_\_\_\_

Byline, Credits \_\_\_\_\_

\_\_\_\_\_

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Award # \_\_\_\_\_ (Example: M10a)

Publication \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Run date \_\_\_\_\_

Headline/Title \_\_\_\_\_

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Byline, Credits \_\_\_\_\_

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*2018 Catholic Press Awards*

Award # \_\_\_\_\_ (Example: M10a)

Publication \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Run date \_\_\_\_\_

Headline/Title \_\_\_\_\_

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Byline, Credits \_\_\_\_\_

\_\_\_\_\_

*2018 Catholic Press Awards*

Award # \_\_\_\_\_ (Example: M10a)

Publication \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Run date \_\_\_\_\_

Headline/Title \_\_\_\_\_

\_\_\_\_\_

Byline, Credits \_\_\_\_\_

\_\_\_\_\_

*2018 Catholic Press Awards*

Award # \_\_\_\_\_ (Example: M10a)

Publication \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Run date \_\_\_\_\_

Headline/Title \_\_\_\_\_

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Byline, Credits \_\_\_\_\_

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*2018 Catholic Press Awards*

Award # \_\_\_\_\_ (Example: M10a)

Publication \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Run date \_\_\_\_\_

Headline/Title \_\_\_\_\_

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Byline, Credits \_\_\_\_\_

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