

Advertising Rate Card

Advertising Reservation

The Gabriel Journal is a full color booklet, sized 5.5" x 8.5"
It is presented to all winners and to those who attend the
gala Gabriel Awards Presentation.

Ad Sizes

<u>Size</u>	<u>Orientation</u>	<u>Inches (W x H)</u>
Full	Vertical	4.5" x 7.5"
Half	Horizontal	4.5" x 3.625"
Half	Vertical	2.25" x 7.5"
Quarter	Vertical	2.25" x 3.625"

Deadlines for Journal Ads

May 29	PDF submitted
May 29	Payment due



Advertising Position

- Outside Back Cover \$950
- Inside Front Cover \$750
- Full Page-ROP \$500
- Half Page-ROP \$300
- Quarter Page-ROP \$150

Mechanical Requirements

Email ads in PDF or JPEG format on or before May 29th.

Name _____

Title _____

Firm _____

Address _____

City _____ St _____ Zip _____

Phone _____

Email _____

Send this form and your payment to:

Catholic Press Association
205 W Monroe St. Suite 470
Chicago, IL 60606

Questions, Email & Artwork to:

Carol Arnold, Catholic Press Association
carnold@catholicpress.org
312.380.6789

Total Due \$ _____

B) Payment Options

Check included for \$ _____ Payable to **Catholic Press Association**

Credit Card charged for \$ _____ **Card Type:** Master Card Visa Amex Discover

Name on Card _____ Expiration Date: _____

Card # _____ Security Code: _____

Signature: _____ Date: _____

Important Small Print:

Payments: Registration and payment are due April 27, 2018.
▪ Logos for promotional material due April 27, 2018

Refunds: 50% of payment is non-refundable if cancelled 30 days prior to event
100% of payment is non-refundable within 29 days of event
Payment plans honored upon request, when possible



A Global Network of
Catholic Communicators



The Catholic Press Association sponsors the Gabriel Awards.
The Gabriel Banquet takes place on Thursday evening during the Catholic Media Conference.