



**53 Years** Honoring Excellence  
in Broadcast Media

The  
*Gabriel Awards*

honor work in the name of dignity,  
compassion, community and justice

Accepting broadcast, streaming, DVD, and digital releases  
In film, digital & social media, radio and television

**Open Dates: November 5, 2018 – January 27, 2019**

**Extension Period: January 28 – February 3, 2019**

Newly Sponsored by the Catholic Press Association of the United States  
and Canada and SIGNIS North America, the World Catholic Association  
for Communication

<https://www.catholicpress.org/page/GabrielAwards>



# Gabriel Awards

***It's time to submit your  
best work for the  
2019 Gabriel Awards***

The Gabriel Awards is a premier program honoring excellence in film, broadcast, and cross-platform media productions released in the United States and Canada. The **Catholic Press Association and SIGNIS North America**, an affiliate of the World Catholic Association for Communication, sponsor the Gabriel Awards.

The Gabriel committee accepts professional entries for work in **Film, Radio, English and Spanish language Television and Internet-based** projects completed in the 2018 calendar year. Categories are listed in that order on the following pages.

**N**ew to this year's program:

- Hot Topic category, Human Dignity
- Radio and Television categories now accept streaming and broadcast releases.
- Film categories now accept DVD, streaming, and theatrical releases.
- The Social Media and Website section accepts blogs, podcasts, social media, campaigns, internet video, and websites entries.
- New rates apply for each section.

Judges recognize productions that:

- are dedicated to authenticity and excellence.
- highlight values of dignity, community, tolerance, justice, or compassion.

First-place recipients of a Gabriel Award receive a coveted Gabriel statuette. Winners are encouraged to attend the Gabriel Banquet on June 20, 2019 in St Petersburg, Florida to be recognized by their peers and receive their award.

All Gabriel Award winners are chronicled in the Gabriel Journal, a full-color booklet presented to all recipients, Gabriel Awards Banquet attendees, and those who promote and celebrate your achievements. The list of winners also appears online following the award banquet.

*Category Descriptions and Entry Process explained on the following pages*



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## CATEGORY TITLES AND DESCRIPTIONS

### *GENERAL EXCELLENCE* *HOT TOPIC*

**G721: Human Dignity**

**Entry Fee: \$200**

This General Excellence category recognizes outstanding achievement with a focus on human dignity. Content is about people and conveys the worthiness of individuals while honoring the beauty of the human spirit.



The entry can be a short or full-length feature program. Judging is based on the quality of the presentation, its ability to deliver the message and move an audience. Entry consists of an audio or video file, or a URL, embedded in a PDF document, where judges can access the content.

G721a: Film

G721b: Radio

G721c: Television – English

G721d: Television – Spanish

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### **FEATURE FILM**

**Entry Fee: \$200**

Eligible entries include all 2018 DVD, Streaming and Theatrical releases.

**Entries consist of the URL pasted into a document, saved as a PDF file and uploaded.**



**G105: Drama**

This category recognizes an outstanding achievement in Film Drama.

G105a: Less than 45 minutes

G105b: Full length

**G107: Documentary**

This category recognizes an outstanding achievement in Documentary Film.

G107a: Less than 45 minutes

G107b: Full length

**G109: Family**

This category recognizes an outstanding achievement in Family Film.

G109a: Less than 45 minutes

G109b: Full length





## RADIO

Entry Fee: \$125

Eligible entries include all 2018 Broadcast and Streaming releases.

**Paste URLs into a document that is saved as a PDF and uploaded with the entry form.**

**Upload audio as MP3 files.**

### **G311: Documentary**

This category is for outstanding achievement in a documentary of at least 15 minutes in length.

### **G351: Narrative Series (Storytelling)**

This category is for outstanding achievement in a series. The submission should include 3 clips viewable through URL's of no more than 15 minutes combined. The submission can be about local or national news subjects.

### **G361: Single News Story**

This category is for outstanding achievement in a single news story. The submission should include no more than 15 minutes of clips. The submission can be about local or national news subjects.

### **G381: Radio Station of the Year**

This category is for a station's total programming and community service. **Entry consists of 1 audio file and 3-PDF documents with the following information.**

- a composite file of 15 minutes or less
  - a representative schedule of one week's programming
  - a statement on the nature and goals of local programming
  - a sampling of community response to local programming
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*Television, Social Media, Website on following pages*



## TELEVISION PROGRAMS

Entry Fee: \$150

**English Language** Eligible entries include all 2018 Broadcast and Streaming releases spoken, submitted or dubbed in English.

**\*Paste URLs into a document that is saved as a PDF and uploaded with the entry.**



### **G531: Children's Narrative – Ongoing program or series**

This category is for outstanding achievement in Children's programming, ages 2-12, produced for local or national release. Entry consists of 3-episodes viewable through URLs\* where judges can evaluate the quality of the program.

### **G541: Narrative Series (story-telling)**

This category is for outstanding achievement in a Series. The submission can be about local or national news subjects. Entry consists of 3-episodes viewable through URLs\* where judges can evaluate the quality of the program.

### **G551: Single News Story**

This category is for outstanding achievement in a single news story. The submission can be about local or national news subjects. . Entry consists of 1-URL\* leading to the story.

G551a: Less than 60 minutes

G551b: 60 minutes or longer

### **G561: Special or Documentary**

This category is for outstanding achievement in a Documentary, local or national release. Submissions must be 15 minutes or longer in length. Entry consists of 1-URL\* leading to the program.

G561a: Less than 60 minutes

G561b: 60 minutes or longer

### **G571: Teen specific – Ongoing program or series**

This category is for outstanding achievement in programming for Youth, ages 13-19, produced for local or national release. All submissions will be for an ongoing program or series. Entry consists of 3-episodes viewable through URLs\* where judges can evaluate the quality of the program.

### **G581: Television Station of the Year**

This category is for station of the year and recognizes its total programming and community service. **Entry consists of 1-video file and 3-PDF documents with the following information.**

- a composite tape of 15 minutes or less
- a representative schedule of one week's programming
- a statement on the nature and goals of local programming
- a sampling of community response to local programming





## TELEVISION PROGRAMS

Entry Fee: \$150

**Spanish Language** Eligible entries include all 2018 Broadcast and Streaming releases spoken, submitted or dubbed in Spanish.



**\*Paste URLs into a document that is saved as a PDF and uploaded with the entry.**

### **G631: Children's Narrative**

This category is for outstanding achievement in Children's programming, ages 2-12, produced for local or national release. Entry consists of 3-episodes viewable through URLs\* where judges can evaluate the quality of the program.

### **G641: Narrative Series (Story-telling)**

This category is for outstanding achievement in a series. The submission can be about local or national news subjects. Entry consists of 3-episodes viewable through URLs\* where judges can evaluate the quality of the program.

### **G651: Single News Story**

This category is for outstanding achievement in SINGLE NEWS STORY on local or national news subjects. Entry consists of 1-URL\* where judges can view the content.

G651a Less than 60 minutes

G651b 60 minutes or longer

### **G661: Special or Documentary**

This category is for outstanding achievement in a documentary, local or national release. Submissions must be 15 minutes or longer in length. Entry consists of 1-URL\* where judges can view the content.

G661a Less than 60 minutes

G661b L60 minutes or longer

### **G671: Teen specific**

This category is for outstanding achievement in programming for Youth, ages 13-19, produced for local or national release. All submissions will be for an ongoing program or series. Entry consists of 3-episodes viewable through URLs\* where judges can evaluate the quality of the program.

### **G681: Television Station of the Year**

This category is for station of the year and recognizes its total programming and community service. **Entry consists of 1-video file and 3-PDF documents with the following information.**

- a composite tape of 15 minutes or less
- a representative schedule of one week's programming
- a statement on the nature and goals of local programming
- a sampling of community response to local programming



## SOCIAL MEDIA & WEBSITE

Entry Fee: \$150



These categories are open to all participants.

\* Paste URLs into a document that is saved as a PDF and uploaded with the entry.

### G911: Best Blog

This category is for blogs belonging to an organizational blog.

An entry consists of the blog's permanent URL\* attached in a PDF document.

### G913: Best Podcast

This category recognizes quality podcast programming related to a single issue or specific topic.

Judges will listen to the podcast and review a short letter with information about the podcast. Please submit the URL\* and the letter as separate PDF attached uploads.

**G913a:** Radio

**G913b:** Television

**G913c:** Spanish Television

### G921: Best Internet Video, 10 minutes or less

This category is for outstanding achievement in Internet Video. The submission can come from all websites or social media platforms. Entry consists of URL\* that allows judges to view the content.

**G921a:** 1-4 minutes

**G921b:** 4-10 minutes

### G931: Best Social Media Campaign of the Year

This category is for a prolonged social media campaign on a particular topic or theme that resulted in engagement and reach, and had a positive effect on the campaign.

An entry consists of 4-PDF files with the following information:

- A written description of the objectives and goals that lead to the implementation of the campaign or initiative
- Demonstration of the campaign's effectiveness with statistics on reach and engagement
- Links to at least 3-posts across social media
- At least 1-hash tag unique to the campaign

**G931a:** Radio

**G931b:** Television

**G931c:** Spanish Television

### G933: Best Use of Social Media for Breaking News

This category is for coverage of a major news event as it unfolds, using one or more social media platforms. An entry consists of a variety of posts across social media that communicate various aspects of a breaking news story as it unfolds. Entry includes links\* to the posts, and a letter explaining how coverage was executed and why the particular media was chosen, both submitted through separate PDF files.

**G933a:** Radio

**G933b:** Television

**G933c:** Spanish Television

### G951: Best Website

This category is for the best website operated by a station. Judges focus on overall quality of site content and graphics, as well as effectiveness in meeting site objectives as stated by the entrant.

An entry consists of the website's URL\* and a written description of site objectives, both submitted through separate PDF files.

**G951a:** Radio

**G951b:** Television

**G951c:** Spanish Television



## ***GENERAL BACKGROUND INFORMATION***

### **RATES**

- ▶ November 5, 2018 through 11:59 pm Central Time, January 27, 2019
  - \$125 – Radio entries
  - \$150 – Television and Social Media entries
  - \$200 – Film entries
  - \$200 – General Excellence Hot Topic
  
- ▶ Last minute entries between January 28 and 11:59 pm Central Time, February 3, 2019
  - \$150 – Radio entries
  - \$175 – Television and Social Media entries
  - \$225 – Film Entries
  - \$225 – General Excellence Hot Topic
  
- ▶ Payment due February 15, 2019

### **DATE and FORMAT**

- ▶ All entries are for work published in the 2018 calendar year.
- ▶ Files should be uploaded by these formats:
  - ▶ Video Formats: MOV, MP4. H264 Codec is preferred.
  - ▶ Audio Format: MP3
  - ▶ Document Format: PDF

### **JUDGING CRITERIA**

#### **Qualifier**

Each entry highlights values such as dignity, community, tolerance, justice, or compassion, while exhibiting a dedication to authenticity and excellence.

#### **1. Content**

To what extent does the program meet any stated objectives? Does the approach to content maintain viewer interest? Is the program well designed?

#### **2. Technical and Creative Excellence**

Does the technical quality of the program meet or exceed industry standards? Has the program been directed and edited well? Is it enhanced by the use of music, graphics and other effects that capture the viewer's attention?

#### **3. Impact**

Does the program have emotional and intellectual impact on viewers?





## ***SUBMISSION INSTRUCTIONS***

### **GETTING STARTED**

Submit all entries digitally through the CPA awards website beginning November 5, 2018.

- <https://catholicpress.secure-platform.com/a/solicitations/home/29>
- The website allows you to view categories, make submissions, and pay in the same place.

Please read category descriptions to determine submission requirements for each category. For general questions about eligibility, submissions, or payment, please visit our website [Gabriel awards page](#). Any other questions contact Kathleen Holloway at [cpaawards@catholicpress.org](mailto:cpaawards@catholicpress.org) or 312-380-6789.

Upload video, audio, photo and document files in the following formats:

- ▶ Video Formats: MOV, MP4. H264 Codec is preferred.
- ▶ Audio format: MP3
- ▶ Document Format: PDF

### **CREATE A PROFILE FIRST**

For simplicity's sake, we recommend creating **one PROFILE account** for your organization.

- **Returning Entrants:** you can use the same login information you used last year. If you do not remember your password, go to the log in page and click "Forgot My Password" to reset and make a new one.
- **New Entrants:** click "Enter the Gabriel Awards" on the homepage and follow prompts to create a username and password for your account.

### **CREATING A NEW SUBMISSION**

1. Once logged into your Profile account, click "Make Another Application" then "Enter Catholic Press Awards." You will be prompted to review your past submissions or to begin a new submission.
2. If you have any unfinished submissions from prior years, we suggest deleting them because they will not upload in the current contest.
3. Select, "Click Here," to Begin a New Submission fill out the form as prompted and click "Save" and "Next" to continue. You can return to the previous form at any time.
  - a. All entries are marked "Incomplete" until paid.
4. Options after making submissions:
  - a. Save your work: Click "Save" to save your work and leave the form. You may return and edit it at any time, until you pay for it, by clicking on "My Applications" and clicking "Edit."
  - b. Prepare to Pay: Click "Add To Cart" to move your saved submission to your cart.
    - i. You may return and edit by clicking "Make Changes" prior to paying.
    - ii. You can also remove it from your cart.
    - iii. Click "Checkout" to pay
5. **Paid entries are marked "Complete" and cannot be edited.** We suggest you double check all submissions for duplicates, accuracy and attachments prior to paying.
  - a. To fix mistakes after completion, contact Kathleen Holloway at [cpaawards@catholicpress.org](mailto:cpaawards@catholicpress.org) on or before February 3, 2019.



## ***PAYMENT PROCESS***

Payment can be made online with your credit card, or by mailing a check to the CPA office.

1. When you have items in your cart, a direct link to your cart will appear under “My Applications.” Click it to edit submission or pay for your entries.
2. When ready, click the “Checkout” button, you will be prompted to pay by check or credit card.
3. Select your method of payment, then click “Process.”
4. In the next screen, you have the option to print your invoice and submission forms.

**When paying by check, include a copy of the invoice or list the invoice number on the check.**

### **MAIL PAYMENT TO:**

**CPA Awards Program**  
Catholic Press Association  
205 West Monroe St., Suite 470  
Chicago, IL 60606

## **ENTRY DEADLINES**

Early Entries: 11:59 pm CST – Sunday, January 27, 2019

Late Entries: 11:59 pm CST – Sunday, February 3, 2019



**Thank you for participating and we hope to see you at  
the Catholic Media Conference in St. Petersburg this coming June!**

***<https://www.catholicpress.org/page/2019CMC>***