



54 Years Honoring Excellence
in Broadcast Media

The
Gabriel Awards

honor work in the name of dignity,
compassion, community and justice

Accepting broadcast, streaming, DVD, and digital releases
In film, digital & social media, radio, television and music

Open Dates: November 4, 2019 – February 2, 2020

Extension Period: February 3 – February 9, 2020

Sponsored by the Catholic Press Association of the United
States and Canada

<http://www.catholicpress.org/page/GabrielAwards>



Gabriel Awards

***It's time to submit your
best work for the
2020 Gabriel Awards***

The Gabriel Awards is a premier program honoring excellence in film, broadcast, and cross-platform media productions released in the United States and Canada.

The Gabriel committee accepts professional entries for work in **Film, Radio, English and Spanish language Television** and **Internet-based** projects completed in the 2019 calendar year. Categories are listed in that order on the following pages.

Judges recognize productions that:

- are dedicated to authenticity and excellence.
- highlight values of dignity, community, tolerance, justice, or compassion.

NEW categories with introductory 5-year eligibility period. This is a one-year opportunity to dig back and find your best material produced between January 2015 and December 2019. See page 8 for these category options.

First-place recipients of a Gabriel Award receive a coveted Gabriel statuette. Winners are encouraged to attend the Gabriel Banquet at the 2020 Catholic Media Conference in Portland, Oregon.

All Gabriel Award winners are chronicled in the Gabriel Journal, a full-color booklet presented to all recipients, Gabriel Awards Banquet attendees, and those who promote and celebrate your achievements. The list of winners also appears online following the award banquet.

Category Descriptions and Entry Process explained on the following pages

CATEGORY TITLES AND DESCRIPTIONS

GENERAL EXCELLENCE

HOT TOPIC

G721: Human Dignity**Entry Fee: \$200**

This General Excellence category recognizes outstanding achievement with a focus on human dignity. Content is about people and conveys the worthiness of individuals while honoring the beauty of the human spirit.



The entry can be a short or full-length feature program. Judging is based on the quality of the presentation, its ability to deliver the message and move an audience. Entry consists of an audio or video file, or a URL, embedded in a PDF document, where judges can access the content.

- G721a: Film
- G721b: Radio
- G721c: Television – English
- G721d: Television – Spanish

FEATURE FILM

Entry Fee: \$200

Eligible entries include all 2019 DVD, Streaming and Theatrical releases.

Entries consist of the URL pasted into a document, saved as a PDF file and uploaded.

**G105: Drama**

This category recognizes an outstanding achievement in Film Drama.

- G105a: Less than 45 minutes
- G105b: Full length

G107: Documentary

This category recognizes an outstanding achievement in Documentary Film.

- G107a: Less than 45 minutes
- G107b: Full length

G109: Family

This category recognizes an outstanding achievement in Family Film.

- G109a: Less than 45 minutes
 - G109b: Full length
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RADIO

Entry Fee: \$125



Eligible entries include all 2019 Broadcast and Streaming releases.

Paste URLs into a document that is saved as a PDF and uploaded into the entry form.

Upload audio as MP3 files.

G311: Documentary

This category is for outstanding achievement in a documentary of at least 15 minutes in length.

G351: Narrative Series (Storytelling)

This category is for outstanding achievement in a series. The submission should include 3 clips viewable through URL's of no more than 15 minutes combined. The submission can be about local or national news subjects.

G361: Single News Story

This category is for outstanding achievement in a single news story. The submission should include no more than 15 minutes of clips. The submission can be about local or national news subjects.

G381: Radio Station of the Year

This category is for a station's total programming and community service. **Entry consists of 1 audio file and 3-PDF documents with the following information.**

- a composite file of 15 minutes or less
 - a representative schedule of one week's programming
 - a statement on the nature and goals of local programming
 - a sampling of community response to local programming
-

Television, Social Media, Website, and Religious Specific on following pages



TELEVISION PROGRAMS

Entry Fee: \$150

English Language Eligible entries include all 2019 Broadcast and Streaming releases spoken, submitted or dubbed in English.



***Paste URLs into a document that is saved as a PDF and uploaded into the entry under upload file.**

G531: Children’s Narrative – Ongoing program or series

This category is for outstanding achievement in Children’s programming, ages 2-12, produced for local or national release. Entry consists of 3-episodes viewable through URLs* where judges can evaluate the quality of the program.

G541: Narrative Series (story-telling)

This category is for outstanding achievement in a Series. The submission can be about local or national news subjects. Entry consists of 3-episodes viewable through URLs* where judges can evaluate the quality of the program.

G551: Single News Story

This category is for outstanding achievement in a single news story. The submission can be about local or national news subjects. .Entry consists of 1-URL* leading to the story.

G551a: Less than 60 minutes

G551b: 60 minutes or longer

G561: Special or Documentary

This category is for outstanding achievement in a Documentary, local or national release. Submissions must be 15 minutes or longer in length. Entry consists of 1-URL* leading to the program.

G561a: Less than 60 minutes

G561b: 60 minutes or longer

G571: Teen specific – Ongoing program or series

This category is for outstanding achievement in programming for Youth, ages 13-19, produced for local or national release. All submissions will be for an ongoing program or series. Entry consists of 3-episodes viewable through URLs* where judges can evaluate the quality of the program.

G581: Television Station of the Year

This category is for station of the year and recognizes its total programming and community service. **Entry consists of 1-video file and 3-PDF documents with the following information.**

- a composite tape of 15 minutes or less
- a representative schedule of one week’s programming
- a statement on the nature and goals of local programming
- a sampling of community response to local programming



TELEVISION PROGRAMS

Entry Fee: \$150

Spanish Language Eligible entries include all 2019 Broadcast and Streaming releases spoken, submitted or dubbed in Spanish.



***Paste URLs into a document that is saved as a PDF and uploaded with the entry.**

G631: Children's Narrative

This category is for outstanding achievement in Children's programming, ages 2-12, produced for local or national release. Entry consists of 3-episodes viewable through URLs* where judges can evaluate the quality of the program.

G641: Narrative Series (Story-telling)

This category is for outstanding achievement in a series. The submission can be about local or national news subjects. Entry consists of 3-episodes viewable through URLs* where judges can evaluate the quality of the program.

G651: Single News Story

This category is for outstanding achievement in SINGLE NEWS STORY on local or national news subjects. Entry consists of 1-URL* where judges can view the content.

G651a Less than 60 minutes

G651b 60 minutes or longer

G661: Special or Documentary

This category is for outstanding achievement in a documentary, local or national release. Submissions must be 15 minutes or longer in length. Entry consists of 1-URL* where judges can view the content.

G661a Less than 60 minutes

G661b 60 minutes or longer

G671: Teen specific

This category is for outstanding achievement in programming for Youth, ages 13-19, produced for local or national release. All submissions will be for an ongoing program or series. Entry consists of 3-episodes viewable through URLs* where judges can evaluate the quality of the program.

G681: Television Station of the Year

This category is for station of the year and recognizes its total programming and community service. **Entry consists of 1-video file and 3-PDF documents with the following information.**

- a composite tape of 15 minutes or less
 - a representative schedule of one week's programming
 - a statement on the nature and goals of local programming
 - a sampling of community response to local programming
-



SOCIAL MEDIA & WEBSITE

Entry Fee: \$150



These categories are open to all participants.

* Paste URLs into a document that is saved as a PDF and uploaded with the entry.

G911: Best Blog

This category is for blogs belonging to an organizational blog.

An entry consists of the blog's permanent URL* attached in a PDF document.

G913: Best Podcast

This category recognizes quality podcast programming related to a single issue or specific topic.

Judges will listen to the podcast and review a short letter with information about the podcast. Please submit the URL* and the letter as separate PDF attached uploads.

G913a: Radio

G913b: Television

G913c: Spanish Television

G921: Best Internet Video, 10 minutes or less

This category is for outstanding achievement in Internet Video. The submission can come from all websites or social media platforms. Entry consists of URL* that allows judges to view the content.

G921a: 1-4 minutes

G921b: 4-10 minutes

G931: Best Social Media Campaign of the Year

This category is for a prolonged social media campaign on a particular topic or theme that resulted in engagement and reach, and had a positive effect on the campaign.

An entry consists of 4-PDF files with the following information:

- A written description of the objectives and goals that lead to the implementation of the campaign or initiative
- Demonstration of the campaign's effectiveness with statistics on reach and engagement
- Links to at least 3-posts across social media
- At least 1-hash tag unique to the campaign

G931a: Radio

G931b: Television

G931c: Spanish Television

G933: Best Use of Social Media for Breaking News

This category is for coverage of a major news event as it unfolds, using one or more social media platforms. An entry consists of a variety of posts across social media that communicate various aspects of a breaking news story as it unfolds. Entry includes links* to the posts, and a letter explaining how coverage was executed and why the particular media was chosen, both submitted through separate PDF files.

G933a: Radio

G933b: Television

G933c: Spanish Television

G951: Best Website

This category is for the best website operated by a station. Judges focus on overall quality of site content and graphics, as well as effectiveness in meeting site objectives as stated by the entrant.

An entry consists of the website's URL* and a written description of site objectives, both submitted through separate PDF files.

G951a: Radio

G951b: Television

G951c: Spanish Television



New categories with introductory 5-year eligibility period. This is a one-year opportunity to dig back and find your best material produced between January 2015 and December 2019.

PROMOTIONAL VIDEO – Religious Specific

Entry Fee: \$125

Religious Places and Religious Orders – English Language only

Eligible entries include all Broadcast, Streaming, or DVD releases.

*Paste URLs into a document that is saved as a PDF and uploaded into the entry under upload file.

G1011: Religious Places – Videos promoting attendance

This category is for outstanding video work that promotes attendance to a faith based religious site such as a shrine or church, or other places considered holy sites. A submission consists of a video edited if necessary, to no more than 10-minutes in length. Entry consists of 1-URL* where judges can evaluate the quality of the video.

G1016: Religious Order – Videos creating awareness of the organization

This category is for outstanding video work featuring historical information, the positive impact, or vocational outreach of the order. A submission consists of a video edited if necessary, to no more than 10-minutes in length. Entry consists of 1-URL* where judges can evaluate the quality of the video.

MUSIC – Religious Specific

Entry Fee: \$125

Religious Contemporary and Liturgical Music – English Language only

Eligible entries include all releases completed or with copywrite dates between Jan. 2015 and Dec. 2019.

*Paste URLs and production schedule into a document that is saved as a PDF and uploaded into the entry form. Upload audio as MP3 files.

G1021: Best Religious Contemporary Song

Outstanding faith-based song, of 4-minutes or less, that promotes the values of religion and faith-based life.

Entry consists of 1-URL or 1-MP3 file, and 1-PDF document with the following information. Production schedule and completion or copywrite date.

G1021a: Audio: Best Religious Contemporary Song

G1021b: Video: Best Religious Contemporary Song

G1026: Best Liturgical Selection

Outstanding selection of liturgical music, of 5-minutes or less, produced for Mass or another sacramental event.

Entry consists of 1-URL or 1-MP3 file, and 1-PDF document with the following information.

- Production schedule and completion or copywrite date



GENERAL BACKGROUND INFORMATION

RATES

- ▶ November 4, 2019 through 11:59 pm Central Time, February 2, 2020
 - \$125 – Radio and Religious Specific
 - \$150 – Television and Social Media entries
 - \$200 – Film entries
 - \$200 – General Excellence Hot Topic

- ▶ Last minute entries between February 3 and 11:59 pm Central Time, February 9, 2020
 - \$150 – Radio and Religious Specific
 - \$175 – Television and Social Media entries
 - \$225 – Film Entries
 - \$225 – General Excellence Hot Topic

- ▶ Payment due February 14, 2020

DATE and FORMAT

- ▶ All entries are for work published in the 2019 calendar year.
- ▶ Files should be uploaded by these formats:
 - ▶ Video Formats: MOV, MP4. H264 Codec is preferred.
 - ▶ Audio Format: MP3
 - ▶ Document Format: PDF

JUDGING CRITERIA

Qualifier

Each entry highlights values such as dignity, community, tolerance, justice, or compassion, while exhibiting a dedication to authenticity and excellence.

1. Content

To what extent does the program meet any stated objectives? Does the approach to content maintain viewer interest? Is the program well designed?

2. Technical and Creative Excellence

Does the technical quality of the program meet or exceed industry standards? Has the program been directed and edited well? Is it enhanced by the use of music, graphics and other effects that capture the viewer's attention?

3. Impact

Does the program have emotional and intellectual impact on viewers?



SUBMISSION INSTRUCTIONS

GETTING STARTED

Submit all entries digitally through the CPA awards website beginning Monday, November 4, 2019.

- <https://catholicpress.secure-platform.com/a/solicitations/home/33>
- The website allows you to view categories, make submissions, and pay in the same place.

Please read category descriptions to determine submission requirements for each category. For general questions about eligibility, submissions, or payment, please visit our website [Gabriel awards page](#). Any other questions contact Kathleen Holloway at cpaawards@catholicpress.org or 312-380-6789.

Upload video, audio, photo and document files in the following formats:

- ▶ Video Formats: MOV, MP4. H264 Codec is preferred.
- ▶ Audio format: MP3
- ▶ Document Format: PDF

CREATE A PROFILE FIRST

For simplicity's sake, we recommend creating **one PROFILE account** for your organization.

- **Returning Entrants:** you can use the same login information you used last year. If you do not remember your password, go to the log in page and click "Forgot My Password" to reset and make a new one.
- **New Entrants:** click "Enter the Gabriel Awards" on the homepage and follow prompts to create a username and password for your account.

CREATING A NEW SUBMISSION

1. Once logged into your Profile account, click "Make Another Application" then "Enter Catholic Press Awards." You will be prompted to review your past submissions or to begin a new submission.
2. If you have any unfinished submissions from prior years, we suggest deleting them because they will not upload in the current contest.
3. Select, "Click Here," to Begin a New Submission fill out the form as prompted and click "Save" and "Next" to continue. You can return to the previous form at any time.
 - a. All entries are marked "Incomplete" until paid.
4. Options after making submissions:
 - a. Save your work: Click "Save" to save your work and leave the form. You may return and edit it at any time, until you pay for it, by clicking on "My Applications" and clicking "Edit."
 - b. Prepare to Pay: Click "Add To Cart" to move your saved submission to your cart.
 - i. You may return and edit by clicking "Make Changes" prior to paying.
 - ii. You can also remove it from your cart.
 - iii. Click "Checkout" to pay
5. **Paid entries are marked "Complete" and cannot be edited.** We suggest you double check all submissions for duplicates, accuracy and attachments prior to paying.
 - a. To fix mistakes after completion, cpaawards@catholicpress.org on or before February 10, 2020.



PAYMENT PROCESS

Payment can be made online with your credit card, or by mailing a check to the CPA office.

1. When you have items in your cart, a direct link to your cart will appear under “My Applications.” Click it to edit submission or pay for your entries.
2. When ready, click the “Checkout” button, you will be prompted to pay by check or credit card.
3. Select your method of payment, then click “Process.”
4. In the next screen, you have the option to print your invoice and submission forms.

When paying by check, include a copy of the invoice or list the invoice number on the check.

MAIL PAYMENT TO:

CPA Awards Program
Catholic Press Association
205 West Monroe St., Suite 470
Chicago, IL 60606

ENTRY DEADLINES

Early Entries: 11:59 pm CST – Sunday, February 2, 2020

Late Entries: 11:59 pm CST – Sunday, February 9, 2020



**Thank you for participating. We hope to see you at
the Catholic Media Conference in Portland, Oregon this June & July.**

<http://www.catholicmediaconference.org/home>