



55 Years Honoring Excellence
in Broadcast Media

The
Gabriel Awards

Submission period: **October 5, 2020 – February 1, 2021**

Extension period: **February 2 – February 8, 2021**



Accepting Broadcast, streaming, DVD, and digital releases in film, digital & social media, radio, television, and music

Gabriel Awards

***It's time to submit your
best work for the
2021 CMA Gabriel Awards***

The Gabriel Awards is a premier program honoring excellence in film, broadcast, and cross-platform media productions released in the United States and Canada.

The Gabriel committee accepts professional entries for work in **Film, Radio, English and Spanish language Television and Internet-based** projects completed in the 2020 calendar year. Categories are listed in that order on the following pages.

Judges recognize productions that:

- Are dedicated to authenticity and excellence.
- Highlight values of dignity, community, tolerance, justice, or compassion.

All Gabriel Award winners are chronicled in the Gabriel Journal, a full-color booklet presented to all recipients, Gabriel Awards Banquet attendees, and those who promote and celebrate your achievements. The list of winners also appears online following the award banquet. After the banquet 2020 Gabriel Entries are shared and acknowledged by our social media outlets and YouTube channel playlist for further promotional opportunities. Don't miss out on a chance to have your work shared!

First-place recipients of a Gabriel Award receive a coveted Gabriel statuette. All winning participants will receive a certificate of placement, and promotional exposure.

New 2021 categories are listed at the top of the Quick Look chart and marked **NEW**

Updated 2021 categories are marked **UPDATED**

Category Descriptions and Entry Process explained on the following pages

CATEGORY TITLES AND DESCRIPTIONS

PERSONAL ACHIEVEMENT AWARD

NEW



This award goes to the person, who through their life and work, communicates the message of Jesus Christ with integrity and persistence. Their contribution to the media culture offers light amid darkness and hope in the midst of suffering. Through this recognition, colleagues acknowledge the awardee's gifts and talents for proclaiming the Gospel in the world of communications. This candidate can be retired or still working in their field.

Entry for this category is by nomination only. Nomination letter must be a written document uploaded as a PDF file. Entry must include three to five elements that showcase their most significant contributions. Nominators are strongly encouraged to work closely with nominees to ensure complete and accurate nominations. Nominators are to submit an essay consisting of no more than 1,000 words indicating how the nominated individual meets the selection criteria.

Requirements: Candidate must be in the field for at least 10 years, made a significant contribution to the Catholic communications media and consistent upholder of the Church's teachings including Catholic social teaching.

Judging

A panel of elite media Judges will review all submissions documents and individually choose the most qualified by a scoring system. Visit <https://www.catholicpress.org/page/GabrielAwards> October 5th, 2020 for more information detailing this categories judging processes.

GENERAL EXCELLENCE

G721: Hot Topic Courage under fire

Entry Fee: \$200 NEW

Entries for this category exhibit exceptional storytelling in the face of challenging situations and subjects, inspiring courageous faith and tenacity for the truth. These stories are not necessarily of a religious nature, but promote Christian values, especially the virtue of fortitude and perseverance.

The entry can be a short or full-length feature program. Judging is based on the quality of the presentation, its ability to deliver the message and move an audience. Entry consists of an audio or video file, or a URL, embedded in a PDF document, where judges can access the content.

G721a: Film

G721b: Audio

G721c: Television – English

G721d: Television – Spanish

FILM

Entry Fee: \$200



This award goes to the best of visual storytelling that highlights the true, the good, and the beautiful. This does not have to be on a religious topic, but instead provides a story that inspires and uplifts the human person through the creative and technical beauty of cinema. Eligible entries include 2020 DVD, Streaming and Theatrical releases.

Entries consist of the URL pasted into a document, saved as a PDF file and uploaded.

G105: Feature Film

This category recognizes an outstanding achievement in a feature Film.

G107: Short Film

This category recognizes an outstanding achievement in a short feature Film.

G107: Documentary

This category recognizes an outstanding achievement in a documentary Film.

RADIO- English

Entry Fee: \$125



Eligible entries include all 2020 Broadcast and Streaming releases. Eligible entries include all 2020 Broadcast and Streaming releases spoken, submitted or dubbed in English

Paste URLs into a document that is saved as a PDF and uploaded into the entry form.

Upload audio as MP3 files.

G311: Documentary

This category is for outstanding achievement in a documentary of at least 15 minutes in length.

G351: Series

UPDATED

This category is for outstanding achievement in a series of reports of interviews. The submission should include 3 clips viewable through URL's of no more than 15 minutes combined. The submission can be about local or national news subjects.

G361: Single News Story

UPDATED

This category is for outstanding achievement in a single news story. The submission should be no more than 15 minutes. The submission can be about local or national news subjects.

G381: Radio Station of the Year

This category is for a station's total programming and community service. **Entry consists of 1 audio file and 3-PDF documents with the following information.**

- a composite file of 15 minutes or less
- a representative schedule of one week's programming
- a statement on the nature and goals of local programming
- a sampling of community response to local programming

RADIO- Spanish Language

Entry Fee: \$125



Eligible entries include all 2020 Broadcast and Streaming releases. Eligible entries include all 2020 Broadcast and Streaming releases spoken, submitted or dubbed in Spanish

Paste URLs into a document that is saved as a PDF and uploaded into the entry form.

Upload audio as MP3 files.

G411: Documentary

NEW

This category is for outstanding achievement in a documentary of at least 15 minutes in length.

G451: Series

NEW

This category is for outstanding achievement in a series of reports of interviews. The submission should include 3 clips viewable

through URL's of no more than 15 minutes combined. The submission can be about local or national news subjects.

G461: Single News Story

NEW

This category is for outstanding achievement in a single news story. The submission should be no more than 15 minutes. The submission can be about local or national news subjects.

G481: Radio Station of the Year

NEW

This category is for a station's total programming and community service. **Entry consists of 1 audio file and 3-PDF documents with the following information.**

- a composite file of 15 minutes or less
- a representative schedule of one week's programming
- a statement on the nature and goals of local programming
- a sampling of community response to local programming

Television, Social Media, Website, and Religious Specific on following page

TELEVISION PROGRAMS

Entry Fee: \$150



English Language Eligible entries include all 2020 Broadcast and Streaming releases spoken, submitted or dubbed in English.

***Paste URLs into a document that is saved as a PDF and uploaded into the entry under upload file.**

G531: Youth Programming – Ongoing program or series

NEW

This category is for outstanding achievement in Children’s programming, produced for local or national release. Entry consists of 3-episodes viewable through URLs* where judges can evaluate the quality of the program.

G541: Narrative Series (story-telling)

This category is for outstanding achievement in a Series. The submission can be about local or national news subjects. Entry consists of 3-episodes viewable through URLs* where judges can evaluate the quality of the program.

G551: Single News Story

UPDATED

This category is for outstanding achievement in a SINGLE NEWS STORY. The submission can be about local or national news subjects. .Entry consists of 1-URL* leading to the story.

G561: Special or Documentary

UPDATED

This category is for outstanding achievement in a Documentary, local or national release. Entry consists of 1-URL* leading to the program.

G581: Television Station of the Year

This category is for station of the year and recognizes its total programming and community service. **Entry consists of 1-video file and 3-PDF documents with the following information.**

- a composite tape of 15 minutes or less
- a representative schedule of one week’s programming
- a statement on the nature and goals of local programming
- a sampling of community response to local programming

TELEVISION PROGRAMS

Entry Fee: \$150

Spanish Language Eligible entries include all 2020 Broadcast and Streaming releases spoken, submitted, or dubbed in Spanish.

***Paste URLs into a document that is saved as a PDF and uploaded with the entry.**



G531: Youth Programming – Ongoing program or series

NEW

This category is for outstanding achievement in Children’s programming, produced for local or national release. Entry consists of 3-episodes viewable through URLs* where judges can evaluate the quality of the program.

G641: Narrative Series (Story-telling)

This category is for outstanding achievement in a series. The submission can be about local or national news subjects. Entry consists of 3-episodes viewable through URLs* where judges can evaluate the quality of the program.

G651: Single News Story

UPDATED

This category is for outstanding achievement in SINGLE NEWS STORY on local or national news subjects. Entry consists of 1-URL* where judges can view the content.

G661: Special or Documentary

UPDATED

This category is for outstanding achievement in a documentary, local or national release. Entry consists of 1-URL* where judges can view the content.

G681: Television Station of the Year

This category is for station of the year and recognizes its total programming and community service. **Entry consists of 1-video file and 3-PDF documents with the following information.**

- a composite tape of 15 minutes or less
- a representative schedule of one week’s programming
- a statement on the nature and goals of local programming
- a sampling of community response to local programming

SOCIAL MEDIA & WEBSITE

Entry Fee: \$150



These categories are open to all participants.

* Paste URLs into a document that is saved as a PDF and uploaded with the entry.

G911: Best Interview

NEW

This category is for interviews no longer than 60 minutes.

An entry consists of the blog's permanent URL* attached in a PDF document

G913: Best Podcast

UPDATED

This category recognizes quality podcast programming related to a single issue or specific topic.

Judges will listen to the podcast and review a short letter with information about the podcast.

Please submit the URL* and the letter as separate PDF attached uploads.

G913a: Audio

G913b: Video

G913c: Spanish Television

G921: Best Video for Social Media

UPDATED

This category is for outstanding achievement in Internet Video. The submission can come from all websites or social media platforms.

Entry consists of URL* that allows judges to view the content.

G931: Best Social Media Campaign of the Year

This category is for a prolonged social media campaign on a particular topic or theme that resulted in engagement and reach, and had a positive effect on the campaign.

An entry consists of 4-PDF files with the following information:

- A written description of the objectives and goals that lead to the implementation of the campaign or initiative
- Demonstration of the campaign's effectiveness with statistics on reach and engagement
- Links to at least 3-posts across social media
- At least 1-hash tag unique to the campaign

G931a: Audio

G931b: Video

G931c: Video - Spanish Television

G951: Best Website

This category is for the best website operated by a station. Judges focus on overall quality of site content and graphics, as well as effectiveness in meeting site objectives as stated by the entrant.

An entry consists of the website's URL* and a written description of site objectives, both submitted through separate PDF files.

PROMOTIONAL VIDEO – Religious Specific

Entry Fee: \$125



Religious Places and Religious Orders – English Language only. Eligible entries include all Broadcast, Streaming, or DVD releases.

*Paste URLs into a document that is saved as a PDF and uploaded into the entry under upload file.

G1011: Religious Places – Videos promoting attendance

This category is for outstanding video work that promotes attendance to a faith based religious site such as a shrine or church, or other places considered holy sites. A submission consists of a video edited if necessary, to no more than 10-minutes in length. Entry consists of 1-URL* where judges can evaluate the quality of the video.

G1016: Religious Order – Videos creating awareness of the organization

This category is for outstanding video work featuring historical information, the positive impact, or vocational outreach of the order. A submission consists of a video edited if necessary, to no more than 10-minutes in length. Entry consists of 1-URL* where judges can evaluate the quality of the video.

MUSIC – Religious Specific

Entry Fee: \$125

Religious Contemporary and Liturgical Music – English Language only

Eligible entries include all releases completed or with 2020 copyright.

*Paste URLs and production schedule into a document that is saved as a PDF and uploaded into the entry form. Upload audio as MP3 files.

G1021: Best Religious Contemporary Song

UPDATED

This category is for outstanding faith-based song, that promotes the values of religion and faith-based life.

Entry consists of 1-URL or 1-MP3 file, and 1-PDF document with the following information. Production schedule and completion or copywrite date.

G1021a: Audio: Best Religious Contemporary Song

G1021b: Video: Best Religious Contemporary Song

G1026: Best Liturgical Selection

This category is for outstanding selection of liturgical music, produced for Mass or another sacramental event.

Entry consists of 1-URL or 1-MP3 file, and 1-PDF document with the following information.

- Production schedule and completion or copywrite date

GENERAL BACKGROUND INFORMATION

RATES

- ▶ November 4, 2020 through 11:59 pm Central Time, February 2, 2021
 - \$125 – Radio, Audio, and Religious Specific
 - \$150 – Television and Social Media entries
 - \$200 – Film entries
 - \$200 – General Excellence Hot Topic
 - Free – Personal Achievement Award

- ▶ Last minute entries between February 3 and 11:59 pm Central Time, February 9, 2021
 - \$150 – Radio, Audio, and Religious Specific
 - \$175 – Television and Social Media entries
 - \$225 – Film Entries
 - \$225 – General Excellence Hot Topic
 - Free – Personal Achievement Award

- ▶ Payment due February 12, 2021

DATE and FORMAT

- ▶ All entries are for work published in the 2020 calendar year.
- ▶ Files should be uploaded by these formats:
 - ▶ Video Formats: MOV, MP4. H264 Codec is preferred.
 - ▶ Audio Format: MP3
 - ▶ Document Format: PDF

JUDGING CRITERIA (EXCEPT FOR THE PERSONAL ACHIEVEMENT AWARD)

Qualifier

Each entry highlights values such as dignity, community, tolerance, justice, or compassion, while exhibiting a dedication to authenticity and excellence.

1. Content

To what extent does the program meet any stated objectives? Does the approach to content maintain viewer interest? Is the program well designed?

2. Technical and Creative Excellence

Does the technical quality of the program meet or exceed industry standards? Has the program been directed and edited well? Is it enhanced by the use of music, graphics and other effects that capture the viewer's attention?

3. Impact

Does the program have emotional and intellectual impact on viewers?

SUBMISSION INSTRUCTIONS

GETTING STARTED

Submit all entries digitally through the CMA awards website beginning Monday, November 4, 2020.

- <https://catholicpress.secure-platform.com/a/solicitations/home/33>
- The website allows you to view categories, make submissions, and pay in the same place.

Please read category descriptions to determine submission requirements for each category. For general questions about eligibility, submissions, or payment, please visit our website [Gabriel awards page](#). Any other questions contact Kathleen Holloway at cpaawards@catholicpress.org. The CMA staff is currently working remotely. If needed, we are happy to set up a call in order to assist you further.

Upload video, audio, photo and document files in the following formats:

- ▶ Video Formats: MOV, MP4. H264 Codec is preferred.
- ▶ Audio format: MP3
- ▶ Document Format: PDF

CREATE A PROFILE FIRST

For simplicity's sake, we recommend creating **one PROFILE account** for your organization.

- **Returning Entrants:** you can use the same login information you used last year. If you do not remember your password, go to the log in page and click "Forgot My Password" to reset and make a new one.
- **New Entrants:** click "Enter the Gabriel Awards" on the homepage and follow prompts to create a username and password for your account.

CREATING A NEW SUBMISSION

1. Once logged into your Profile account, click "Make Another Application" then "Enter Catholic Press Awards." You will be prompted to review your past submissions or to begin a new submission.
2. If you have any unfinished submissions from prior years, we suggest deleting them because they will not upload in the current contest.
3. Select, "Click Here," to Begin a New Submission fill out the form as prompted and click "Save" and "Next" to continue. You can return to the previous form at any time.
 - a. All entries are marked "Incomplete" until paid.
4. Options after making submissions:
 - a. **Save your work:** Click "Save" to save your work and leave the form. You may return and edit it at any time, until you pay for it, by clicking on "My Applications" and clicking "Edit."
 - b. **Prepare to Pay:** Click "Add To Cart" to move your saved submission to your cart.
 - i. You may return and edit by clicking "Make Changes" prior to paying.
 - ii. You can also remove it from your cart.
 - iii. Click "Checkout" to pay
5. **Paid entries are marked "Complete" and cannot be edited.** We suggest you double check all submissions for duplicates, accuracy and attachments prior to paying.
 - a. To fix mistakes after completion, cpaawards@catholicpress.org on or before February 10, 2021.

PAYMENT INSTRUCTIONS

READY TO CHECKOUT

1. When items are in your cart, a direct link to your cart will appear under “My Applications.” Click the link to edit submissions or pay for your entries.
2. When ready, click the “Checkout” button to select your method of payment, then click “Process”
3. The next screen allows you to print your invoice and submission forms

PAYMENT OPTIONS

- A. Online Credit Card: Enter the information and complete the transaction
- B. Pay by Check: Please include a copy of your invoice with your payment

MAIL PAYMENT TO:

CMA Awards Program
Catholic Media Association
205 West Monroe St., Suite 470
Chicago, IL 60606

- C. Credit Card by Phone: Use this option if you prefer not to pay online or by check
- Call 312-405-8664. This is a dedicated answering system for award payments
 - Please speak clearly and slowly as you leave the following information:

- | | |
|---|--|
| <input type="checkbox"/> Your name | <input type="checkbox"/> Credit card number |
| <input type="checkbox"/> Your contact phone number or email | <input type="checkbox"/> Credit card billing address |
| <input type="checkbox"/> Name of participating organization or individual | <input type="checkbox"/> Credit card expiration date |
| <input type="checkbox"/> Name on credit card | <input type="checkbox"/> Credit card security code |

**Good luck and
thank you for participating**

ENTRY DEADLINES

Early Entries: 12:00 pm CST – Monday, February 1, 2021

Late Entries: 12:00 pm CST – Monday, February 8, 2021